

The score is 60/100






## SEO Content

	<p>Title</p>	<p>Mellow Ads: Simple, bitcoin banner and pop-under advertising</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Leading bitcoin advertising network...welcome to simple, bitcoin banner and pop-under advertising!</p> <p><b>Length : 98</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>bitcoin ads, bitcoin advertising, bitcoin advertising network, bitcoin advertising agency, ico advertising, ico ads, banner ads, banner advertising, pop-under ads, pop-under advertising, cpm, cpc</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1348 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Mellow Ads</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>http://mellowads.com/img/banners/facebook.png</td> </tr> <tr> <td>url</td> <td>https://mellowads.com</td> </tr> <tr> <td>description</td> <td>Mellow Ads - leading bitcoin advertising network...welcome to simple, bitcoin banner and pop-under advertising!</td> </tr> </tbody> </table>	Property	Content	title	Mellow Ads	type	website	image	http://mellowads.com/img/banners/facebook.png	url	https://mellowads.com	description	Mellow Ads - leading bitcoin advertising network...welcome to simple, bitcoin banner and pop-under advertising!
Property	Content													
title	Mellow Ads													
type	website													
image	http://mellowads.com/img/banners/facebook.png													
url	https://mellowads.com													
description	Mellow Ads - leading bitcoin advertising network...welcome to simple, bitcoin banner and pop-under advertising!													
	<p>Headings</p>	<table border="1" data-bbox="539 1910 1481 1977"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>7</td> <td>12</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2011 1385 2078" style="list-style-type: none"> <li>• [H1] Would you like simple, cost effective advertising?</li> <li>• [H1] Would you like to increase your website revenue?</li> </ul>	H1	H2	H3	H4	H5	H6	2	0	7	12	0	0
H1	H2	H3	H4	H5	H6									
2	0	7	12	0	0									


## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Leading bitcoin advertising network...welcome to simple, bitcoin banner and pop-under advertising!</li><li>• [H3] CPM Campaigns</li><li>• [H3] CPC Campaigns</li><li>• [H3] Network Campaigns</li><li>• [H3] CPM Campaigns</li><li>• [H3] CPC Campaigns</li><li>• [H3] Network Campaigns</li><li>• [H4] Over 8.2 billion banner and pop-under impressions served in the last 30 days</li><li>• [H4] Lowest fees around - only 10% for network campaigns and 0% (yes zero!) for direct campaigns</li><li>• [H4] Banner and pop-under advertising</li><li>• [H4] Sample Mellow Ads banner</li><li>• [H4] Banner and pop-under publishing</li><li>• [H4] New advertiser and publisher registration</li><li>• [H4] Resend registration confirmation email</li><li>• [H4] Enter mellow ads</li><li>• [H4] Reset password</li><li>• [H4]</li><li>• [H4]</li><li>• [H4] Contact us</li></ul>
	Images	<p>We found 6 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>24%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 5 links including 0 link(s) to files</p>

## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Why can't I withdraw faucet earnings from my account?</a>	Internal	Passing Juice
<a href="#">Why has my website been rejected?</a>	Internal	Passing Juice
<a href="#">How can I reset my lost/forgotten password?</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	please from network email unique ads password banner fees campaigns
--	----------------	---












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
network	11	✘	✔	✔	✔
please	11	✘	✘	✘	✘
email	10	✘	✘	✘	✔
campaigns	10	✘	✘	✘	✔
unique	9	✘	✘	✘	✘

## Usability

	Url	Domain : mellowads.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 26 Warnings : 2				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>6</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	6
Deprecated tags	Occurrences					
<u>	6					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>