



Seo Analyzer melrongroup.com

Generated on February 21 2022 10:44 AM

The score is 40/100







SEO Content

	Title	<p>Melron Group Manufacturing At its Best!</p> <p>Length : 41</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>4</td> <td>4</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Recent Portfolio • [H5] European Collection • [H5] Trims • [H5] Flowers • [H5] Hardware • [H6] european-collection • [H6] trims • [H6] flowers • [H6] hardware 	H1	H2	H3	H4	H5	H6	1	0	0	0	4	4
H1	H2	H3	H4	H5	H6									
1	0	0	0	4	4									
	Images	<p>We found 10 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Products	Internal	Passing Juice
Notions	Internal	Passing Juice
NYC-Contact	Internal	Passing Juice
Labels	Internal	Passing Juice
Essentials	Internal	Passing Juice
European Collection	Internal	Passing Juice
European Collection	Internal	Passing Juice

In-page links

Trims	Internal	Passing Juice
Flowers	Internal	Passing Juice
Hardware	Internal	Passing Juice

SEO Keywords



Keywords Cloud

flowers collection company products
hardware **group** major **melron** trims
european

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
group	4	✓	✗	✗	✗
melron	4	✓	✗	✗	✗
trims	3	✗	✗	✗	✓
major	2	✗	✗	✗	✗
hardware	2	✗	✗	✗	✓

Usability



Url

Domain : melrongroup.com
Length : 15



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.

Dublin Core

This page does not take advantage of Dublin Core.

Usability



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 62
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

<http://melrongroup.com/sitemap.xml>



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.