







# Seo Analyzer member365.com

Generated on March 22 2022 13:19 PM






The score is 54/100







## SEO Content

	Title	<p>Membership Management Software for Associations and Non-Profits</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Membership management software that automates member applications &amp; renewals, email communication, events, CRM and more...Try Member365 today!</p> <p><b>Length : 146</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>All-in-One Membership Management Automate your membership renewals, event registration, communication and payments FREE TRIAL Grow your Membership Stop living in spreadsheets and multiple applications - Free your time and energy by automating your entire membership workflow including applications, renewals and payments. Add application forms to your website to make</td> </tr> <tr> <td>url</td> <td>https://member365.com/</td> </tr> <tr> <td>site_name</td> <td>Member365</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	title	Home	description	All-in-One Membership Management Automate your membership renewals, event registration, communication and payments FREE TRIAL Grow your Membership Stop living in spreadsheets and multiple applications - Free your time and energy by automating your entire membership workflow including applications, renewals and payments. Add application forms to your website to make	url	https://member365.com/	site_name	Member365
Property	Content															
locale	en_US															
type	article															
title	Home															
description	All-in-One Membership Management Automate your membership renewals, event registration, communication and payments FREE TRIAL Grow your Membership Stop living in spreadsheets and multiple applications - Free your time and energy by automating your entire membership workflow including applications, renewals and payments. Add application forms to your website to make															
url	https://member365.com/															
site_name	Member365															

# SEO Content

		image	https://member365.com/wp-content/uploads/2019/07/Member365-Logo-Large-e1562593494473.png											
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>15</td> <td>0</td> <td>9</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] All-in-One Membership Management</li> <li>• [H2] Grow your Membership</li> <li>• [H2] Run your Events</li> <li>• [H2] Send your Communication</li> <li>• [H2] Self-Service Member Portal</li> <li>• [H2] Trusted By Organizations Around the World</li> <li>• [H2] Frequently Asked Questions</li> <li>• [H2] Take the next step</li> <li>• [H2] Membership Management Software Blog</li> <li>• [H2] 2022 New Year Resolutions!</li> <li>• [H2] Virtual Events – How to Make them Striking and Stand Out!</li> <li>• [H2] The Power of Emailing Tools!</li> <li>• [H2] Fuzzy Logic and the New Membership Model</li> <li>• [H2] The Importance of Branding for your Business</li> <li>• [H2] Stop Disturbing, Start Discovering – Choosing Service, over Sales, to Develop your Membership</li> <li>• [H2] Call Sales Toll Free: 1-888-588-4283</li> <li>• [H4] See all of our features</li> <li>• [H4] Is there a Member365 knowledge base to help me?</li> <li>• [H4] Is Member365 PCI Compliant?</li> <li>• [H4] I already have a website, does Member365 work with it?</li> <li>• [H4] How much are the setup/onboarding fees?</li> <li>• [H4] Does Member365 manage event registrations?</li> <li>• [H4] Can i use my existing payment gateway with Member365?</li> <li>• [H4] Can I try Member365 free for 30 days?</li> <li>• [H4] Can I import my existing contact data?</li> </ul>	H1	H2	H3	H4	H5	H6	1	15	0	9	0	0
H1	H2	H3	H4	H5	H6									
1	15	0	9	0	0									
	Images	<p>We found 35 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Click Here to Try Member365 - 30 Day Evaluation - No Credit Card Required</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Michael</a>	Internal	Passing Juice
<a href="#">See all of our features</a>	Internal	Passing Juice
<a href="#">Stephen Foley</a>	Internal	Passing Juice
<a href="https://helpdesk.member365.com/hc/en-us">https://helpdesk.member365.com/hc/en-us</a>	Internal	Passing Juice
<a href="#">PCI compliance knowledge base article</a>	Internal	Passing Juice
<a href="#">contact our sales</a>	Internal	Passing Juice
<a href="#">Learn more in our knowledge base</a>	Internal	Passing Juice
<a href="#">2022 New Year Resolutions!</a>	Internal	Passing Juice
<a href="#">Carlo Magdangal</a>	Internal	Passing Juice
<a href="#">Virtual Events - How to Make them Striking and Stand Out!</a>	Internal	Passing Juice
<a href="#">The Power of Emailing Tools!</a>	Internal	Passing Juice
<a href="#">Fuzzy Logic and the New Membership Model</a>	Internal	Passing Juice
<a href="#">The Importance of Branding for your Business</a>	Internal	Passing Juice

## In-page links

<a href="#">Elizabeth Romero</a>	Internal	Passing Juice
<a href="#">Stop Disturbing, Start Discovering &amp;#8211; Choosing Service, over Sales, to Develop your Membership</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Switch to Member365</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Contact Support</a>	Internal	Passing Juice
<a href="#">Release Notes</a>	Internal	Passing Juice
<a href="#">Video Library</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Trade &amp;#038; Professional Associations</a>	Internal	Passing Juice
<a href="#">Greek Lettered Organizations</a>	Internal	Passing Juice
<a href="#">Homeowner Associations</a>	Internal	Passing Juice
<a href="#">Military &amp;#038; Veteran Associations</a>	Internal	Passing Juice
<a href="#">Upcoming Webinars</a>	Internal	Passing Juice
<a href="#">We are Hiring!</a>	Internal	Passing Juice
<a href="#">BOOK DEMO</a>	Internal	Passing Juice
<a href="#">Continuing Education Tracking Software for Associations</a>	Internal	Passing Juice
<a href="#">Learning Management System for Associations</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	associations member365 foley stephen membership base more knowledge sales try
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Keywords Consistency

member365	22	✗	✗	✓	✓
membership	16	✓	✗	✓	✓
associations	10	✓	✗	✗	✗
foley	10	✗	✗	✗	✗
stephen	10	✗	✗	✗	✗

## Usability

	Url	Domain : member365.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 69 Warnings : 200				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;center&gt;</td> <td>1</td> </tr> </tbody> </table>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					

## Document

<u>

1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



### Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✓ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://member365.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics