Seo Analyzer
mentalhealthwyoming.com

Generated on February 10 2022 04:41 AM

The score is 50/100

SEO Content

✓	Title	Mental Health Services in Casper WY | Dr. Stephen Brown & Associates **Length : 68** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 1 **H2** 3 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H1] Mental Health Treatment in Casper, WY • [H2] proudly serving wyoming for over 30 years... • [H2] • [H2] get to know our skilled staff...
✗	Images	We found 7 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **15%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Careers	Internal	Passing Juice
More About Us	Internal	Passing Juice
More About Our Services	Internal	Passing Juice
Stephen L. Brown, M.D.	Internal	Passing Juice
Emily Clark, LPC	Internal	Passing Juice
The BARK Firm	External	Passing Juice

SEO Keywords

	Keywords Cloud	services both inpatient stephen brown adolescent team mental health outpatient

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	4	✔	✖	✖	✖
brown	4	✔	✖	✖	✖
health	4	✔	✖	✖	✔
mental	3	✔	✖	✖	✔
stephen	3	✔	✖	✖	✖

Usability

	Url	Domain : mentalhealthwyoming.com Length : 23
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	XHTML 1.0 Transitional
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 10 Warnings : 5
✔	Email Privacy	Great no email address has been found in plain text!

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✓ Perfect. No inline css has been found in HTML tags!
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon
		✗ Meta Viewport Tag
		✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✗	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✓	Analytics	Great, your website has an analytics tool. Google Analytics