

Seo Analyzer mer-it.fr

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The score is 60/100







SEO Content

	Title	Mer-IT Conseil - SEO - améliorer le positionnement Google Length : 57 Perfect, your title contains between 10 and 70 characters.												
	Description	Mer-IT Conseil - SEO - Comment Référencer mon site sur un moteur de recherche Length : 77 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Se positionner sur Google - améliorer son référencement - N°1 Google Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>business.business</td></tr><tr><td>url</td><td>https://www.mer-it.fr/</td></tr><tr><td>title</td><td>Mer-IT Conseil - SEO - améliorer le positionnement Google</td></tr><tr><td>description</td><td>Mer-IT Conseil - SEO - Comment Référencer mon site sur un moteur de recherche</td></tr><tr><td>image</td><td>https://www.mer-it.fr/s/img/emotionheader.jpg</td></tr></tbody></table>	Property	Content	type	business.business	url	https://www.mer-it.fr/	title	Mer-IT Conseil - SEO - améliorer le positionnement Google	description	Mer-IT Conseil - SEO - Comment Référencer mon site sur un moteur de recherche	image	https://www.mer-it.fr/s/img/emotionheader.jpg
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Une DSI partagée : pourquoi?• [H1] Référencement Web Stratégie SEO - SEA• [H2] Libérez-vous des contraintes• [H2] Utilisez des outils adaptés à votre façon de faire!• [H2] Restez connectés	H1	H2	H3	H4	H5	H6	2	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
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SEO Content

		<ul style="list-style-type: none">[H2] Boostez votre renommée Google Devenez la référence incontournable dans votre domaine en étant bien placé sur les moteurs de recherche..
	Images	We found 5 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 42.86% External Links : Passing Juice 42.86% Internal Links 14.29%

In-page links

Anchor	Type	Juice
Art4You - Galerie en ligne	External	Passing Juice
Plan du site	Internal	Passing Juice
Connexion	External	noFollow

In-page links

Affichage Web	External	Passing Juice
Affichage Mobile	External	Passing Juice
Déconnexion	External	noFollow
Modifier	External	noFollow

SEO Keywords



Keywords Consistency







Keyword	Content	Title	Keywords	Description	Headings
mer-it	1	✓	✗	✓	✗
conseil	1	✓	✗	✓	✗
seo	1	✓	✗	✓	✓
améliorer	1	✓	✓	✗	✗
positionnement	1	✓	✗	✗	✗

Usability

	Url	Domain : mer-it.fr Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 18
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none">http://mer-it.fr/sitemap.xmlhttps://www.mer-it.fr/sitemap.xml
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Optimization

	Robots.txt	<p>http://mer-it.fr/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>