



# Seo Analyzer mercaditomex.com

Generated on March 17 2022 08:33 AM

The score is 39/100



## SEO Content

|             | Title                                                                      | MercaditoMex &#8211; Compra y Vende Gratis!<br><b>Length : 43</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |        |       |           |              |       |                                                                            |     |                          |       |              |             |                        |
|-------------|----------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|------|---------|--------|-------|-----------|--------------|-------|----------------------------------------------------------------------------|-----|--------------------------|-------|--------------|-------------|------------------------|
|             | Description                                                                | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                                                                                                                                                                                                                                                                                                                                 |          |         |      |         |        |       |           |              |       |                                                                            |     |                          |       |              |             |                        |
|             | Keywords                                                                   | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                            |          |         |      |         |        |       |           |              |       |                                                                            |     |                          |       |              |             |                        |
|             | Og Meta Properties                                                         | Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>es_ES</td></tr><tr><td>site_name</td><td>MercaditoMex</td></tr><tr><td>image</td><td>http://mercaditomex.com/wp-content/uploads/2013/07/logo-decorado-sized.png</td></tr><tr><td>url</td><td>http://mercaditomex.com/</td></tr><tr><td>title</td><td>MercaditoMex</td></tr><tr><td>description</td><td>Compra y Vende Gratis!</td></tr></table> | Property | Content | type | website | locale | es_ES | site_name | MercaditoMex | image | http://mercaditomex.com/wp-content/uploads/2013/07/logo-decorado-sized.png | url | http://mercaditomex.com/ | title | MercaditoMex | description | Compra y Vende Gratis! |
| Property    | Content                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |        |       |           |              |       |                                                                            |     |                          |       |              |             |                        |
| type        | website                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |        |       |           |              |       |                                                                            |     |                          |       |              |             |                        |
| locale      | es_ES                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |        |       |           |              |       |                                                                            |     |                          |       |              |             |                        |
| site_name   | MercaditoMex                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |        |       |           |              |       |                                                                            |     |                          |       |              |             |                        |
| image       | http://mercaditomex.com/wp-content/uploads/2013/07/logo-decorado-sized.png |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |        |       |           |              |       |                                                                            |     |                          |       |              |             |                        |
| url         | http://mercaditomex.com/                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |        |       |           |              |       |                                                                            |     |                          |       |              |             |                        |
| title       | MercaditoMex                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |        |       |           |              |       |                                                                            |     |                          |       |              |             |                        |
| description | Compra y Vende Gratis!                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |      |         |        |       |           |              |       |                                                                            |     |                          |       |              |             |                        |
|             | Headings                                                                   | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1] Anuncios Gratuitos</li><li>[H2] Categorías de Anuncios</li><li>[H2] Mercaditomex.com Anuncios Gratis en México</li></ul>                                                                                                                                                                            | H1       | H2      | H3   | H4      | H5     | H6    | 1         | 4            | 0     | 0                                                                          | 0   | 0                        |       |              |             |                        |
| H1          | H2                                                                         | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | H4       | H5      | H6   |         |        |       |           |              |       |                                                                            |     |                          |       |              |             |                        |
| 1           | 4                                                                          | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 0        | 0       | 0    |         |        |       |           |              |       |                                                                            |     |                          |       |              |             |                        |

## SEO Content

|                                                                                  |                 |                                                                                                                                                     |
|----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                  |                 | <ul style="list-style-type: none"><li>• [H2] Iniciar sesión con tu cuenta de:</li><li>• [H2] Amigos en Facebook</li></ul>                           |
|  | Images          | We found 4 images on this web page.<br>Good, most or all of your images have alt attributes.                                                        |
|  | Text/HTML Ratio | Ratio : <b>3%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                           |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                  |

## SEO Links

|                                                                                    |                         |                                                                                                            |
|------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Bad. Your links have query string.                                                                         |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.             |
|  | In-page links           | We found a total of 22 links including 0 link(s) to files                                                  |
|  | Statistics              | External Links : noFollow 13.64%<br><br>External Links : Passing Juice 18.18%<br><br>Internal Links 68.18% |

## In-page links

| Anchor                         | Type     | Juice         |
|--------------------------------|----------|---------------|
| <a href="#">Regístrate</a>     | Internal | Passing Juice |
| <a href="#">Iniciar Sesión</a> | Internal | Passing Juice |
| <a href="#">Feed de RSS</a>    | Internal | Passing Juice |

## In-page links

|                                             |          |               |
|---------------------------------------------|----------|---------------|
| <a href="#">Inicio</a>                      | Internal | Passing Juice |
| <a href="#">Categorías</a>                  | Internal | Passing Juice |
| <a href="#">Computacion</a>                 | Internal | Passing Juice |
| <a href="#">Electrónica</a>                 | Internal | Passing Juice |
| <a href="#">Hogar</a>                       | Internal | Passing Juice |
| <a href="#">Inmuebles</a>                   | Internal | Passing Juice |
| <a href="#">Otros</a>                       | Internal | Passing Juice |
| <a href="#">Tiempo Libre</a>                | Internal | Passing Juice |
| <a href="#">Vehículos</a>                   | Internal | Passing Juice |
| <a href="#">Grupo En Facebook</a>           | Internal | Passing Juice |
| <a href="#">Publicar Anuncio</a>            | Internal | Passing Juice |
| <a href="#">Proceed</a>                     | External | Passing Juice |
| <a href="#">Politica de Privacidad</a>      | Internal | Passing Juice |
| <a href="#">WordPress Classifieds Theme</a> | External | Passing Juice |
| <a href="#">WordPress</a>                   | External | Passing Juice |
| =                                           | External | noFollow      |
| =                                           | External | noFollow      |
| =                                           | External | noFollow      |
| =                                           | External | Passing Juice |

## SEO Keywords

|                                                                                    |                |                                                                                                    |
|------------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | <p>otros azar libre inmuebles facebook encontraron</p> <p><b>anuncios</b> vistos tiempo amigos</p> |
|------------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Keywords Consistency

|             |   |   |   |   |   |
|-------------|---|---|---|---|---|
| anuncios    | 6 | ✗ | ✗ | ✗ | ✓ |
| encontraron | 3 | ✗ | ✗ | ✗ | ✗ |
| otros       | 2 | ✗ | ✗ | ✗ | ✗ |
| libre       | 2 | ✗ | ✗ | ✗ | ✗ |
| facebook    | 2 | ✗ | ✗ | ✗ | ✓ |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : mercaditomex.com<br>Length : 16          |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is es.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                            |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------|
|  | Doctype         | HTML 5                                                     |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|  | W3C Validity    | Errors : 7<br>Warnings : 44                                |
|  | Email Privacy   | Great no email address has been found in plain text!       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

## Document

|                                                                                  |            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|----------------------------------------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Speed Tips | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div> |
|----------------------------------------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                            |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                     |             |                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://mercaditomex.com/robots.txt">http://mercaditomex.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                                     |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>                                                                                                                                                                                |