






# Seo Analyzer mercedesct.net

Generated on March 03 2022 05:52 AM





The score is 56/100







## SEO Content

	Title	<p>Mercedes-Benz Dealership New London CT   Pre-Owned Cars Mercedes-Benz of New London</p> <p><b>Length : 83</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Mercedes-Benz of New London is a Mercedes-Benz dealership located near New London Connecticut. We're here to help with any automotive needs you may have. Don't forget to check out our pre-owned cars.</p> <p><b>Length : 209</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Mercedes-Benz Dealership New London CT   Pre-Owned Cars Mercedes-Benz of New London</td></tr><tr><td>description</td><td>Mercedes-Benz of New London is a Mercedes-Benz dealership located near New London Connecticut. We're here to help with any automotive needs you may have. Don't forget to check out our pre-owned cars.</td></tr></tbody></table>	Property	Content	title	Mercedes-Benz Dealership New London CT   Pre-Owned Cars Mercedes-Benz of New London	description	Mercedes-Benz of New London is a Mercedes-Benz dealership located near New London Connecticut. We're here to help with any automotive needs you may have. Don't forget to check out our pre-owned cars.						
Property	Content													
title	Mercedes-Benz Dealership New London CT   Pre-Owned Cars Mercedes-Benz of New London													
description	Mercedes-Benz of New London is a Mercedes-Benz dealership located near New London Connecticut. We're here to help with any automotive needs you may have. Don't forget to check out our pre-owned cars.													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>0</td><td>0</td><td>8</td><td>0</td><td>5</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Service in New London</li></ul>	H1	H2	H3	H4	H5	H6	2	0	0	8	0	5
H1	H2	H3	H4	H5	H6									
2	0	0	8	0	5									

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Your Mercedes-Benz Dealer in New London, CT</li><li>• [H4] Estimate your payments</li><li>• [H4] THE LATEST MERCEDES-BENZ CARS, SUVs, AND SPORTS CARS</li><li>• [H4] CERTIFIED PRE-OWNED VEHICLES IN STOCK</li><li>• [H4] AUTOMOTIVE FINANCING SPECIALISTS READY TO HELP</li><li>• [H4] Testimonials</li><li>• [H4] Inventory</li><li>• [H4] Shopping Tools</li><li>• [H4] Mercedes-Benz of New London</li><li>• [H6] Your estimated credit score</li><li>• [H6] Loan term</li><li>• [H6] Down payment</li><li>• [H6] Shopping Tools</li><li>• [H6] Shopping Tools</li></ul>
	Images	<p>We found 57 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 130 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10.77%</p> <p>Internal Links 89.23%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Try again</a>	Internal	Passing Juice
<a href="#">Incoming Inventory</a>	Internal	Passing Juice
<a href="#">New Work Vans</a>	External	Passing Juice
<a href="#">Certified Pre-Owned Inventory</a>	Internal	Passing Juice
<a href="#">Pre-Owned Work Vans</a>	External	Passing Juice
<a href="#">Retired Courtesy Vehicles</a>	External	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Nearly New</a>	Internal	Passing Juice
<a href="#">Convertible</a>	Internal	Passing Juice
<a href="#">Sprinter Inventory</a>	External	Passing Juice
<a href="#">Metris Inventory</a>	External	Passing Juice
<a href="#">EQ eBikes</a>	Internal	Passing Juice
<a href="#">Certified Pre-Owned National Offers</a>	Internal	Passing Juice
<a href="#">Mercedes-Benz New London Home Delivery Service</a>	Internal	Passing Juice
<a href="#">Mercedes-Benz Partner Program</a>	Internal	Passing Juice
<a href="#">Mercedes-Benz Vans National Offers</a>	Internal	Passing Juice
<a href="#">National Offers</a>	Internal	Passing Juice
<a href="#">Service &amp; Parts Offers</a>	Internal	Passing Juice
<a href="#">Connecticut CHEAPR Program Info</a>	Internal	Passing Juice
<a href="#">EV Chargers and New Car Dealerships</a>	Internal	Passing Juice
<a href="#">Online Credit Approval</a>	Internal	Passing Juice
<a href="#">Payment Calculator</a>	Internal	Passing Juice
<a href="#">Value Your Trade</a>	Internal	Passing Juice
<a href="#">Order Parts</a>	Internal	Passing Juice
<a href="#">Mercedes-Benz Automotive Service</a>	Internal	Passing Juice
<a href="#">Mercedes-Benz Express Service</a>	Internal	Passing Juice
<a href="#">Our Services</a>	Internal	Passing Juice

## In-page links

<a href="#">Roadside Assistance</a>	Internal	Passing Juice
<a href="#">Schedule Service</a>	Internal	Passing Juice
<a href="#">Tire Center</a>	Internal	Passing Juice
<a href="#">VanCARE Express</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Our Blog</a>	Internal	Passing Juice
<a href="#">Our Dealership</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">2022 Mercedes-Benz CLS Coupe in New London, CT</a>	Internal	Passing Juice
<a href="#">2022 Mercedes-Benz C-Class Sedan</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz C-Class Sedan</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz C-Class vs 2021 Genesis G70</a>	Internal	Passing Juice
<a href="#">2022 Mercedes-Benz A-Class in New London, CT</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz A-Class Sedan</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz A-Class vs 2021 BMW 2 Series</a>	Internal	Passing Juice
<a href="#">2022 Mercedes-Benz G-Class in New London, CT</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz G-Class SUV</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz G-Class vs 2021 Bentley Bentayga</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz G 550 SUV</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz S-Class Sedan</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz S-Class Coupe</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz S 500 4MATIC® Sedan</a>	Internal	Passing Juice
<a href="#">2022 Mercedes-Benz E-Class</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz E-Class</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz E-Class vs 2021 Genesis G80</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz E-Class Coupe</a>	Internal	Passing Juice

## In-page links

<a href="#">2021 Mercedes-Benz E 350 Sedan</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz E 350 4MATIC®</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz E 450 4MATIC® Sedan</a>	Internal	Passing Juice
<a href="#">2022 Mercedes-Benz GLA-Class in New London, CT</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz GLA</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz GLA vs. 2020 Cadillac XT4</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz AMG® GLA 45</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz GLA 250</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz GLA 250 4MATIC®</a>	Internal	Passing Juice
<a href="#">2022 Mercedes-Benz GLB-Class SUV in New London, CT</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz GLB-Class vs 2021 Audi Q3</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz GLB SUV</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz GLB-Class vs 2021 BMW X2</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz GT 4-Door Coupe</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-AMG GT vs 2021 Audi R8</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz GLC-Class in New London, CT</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz GLC-Class vs 2021 BMW X3</a>	Internal	Passing Juice
<a href="#">2022 Mercedes-Benz GLE-Class in New London, CT</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz GLE SUV</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-AMG® GLE 63 S Coupe</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz Sprinter Cargo Van</a>	Internal	Passing Juice
<a href="#">2021 Mercedes-Benz Sprinter Cargo Van in New London, CT</a>	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
<a href="#">NEW</a>	Internal	Passing Juice


## In-page links

<a href="#">A-Class</a>	Internal	Passing Juice
<a href="#">AMG GT</a>	Internal	Passing Juice
<a href="#">C-Class</a>	Internal	Passing Juice
<a href="#">CLA</a>	Internal	Passing Juice
<a href="#">CLS</a>	Internal	Passing Juice
<a href="#">E-Class</a>	Internal	Passing Juice
<a href="#">EQS</a>	Internal	Passing Juice
<a href="#">G-Class</a>	Internal	Passing Juice
<a href="#">GLA</a>	Internal	Passing Juice
<a href="#">GLB</a>	Internal	Passing Juice
<a href="#">GLC</a>	Internal	Passing Juice
<a href="#">GLE</a>	Internal	Passing Juice
<a href="#">GLS</a>	Internal	Passing Juice
<a href="#">Metris Cargo Van</a>	Internal	Passing Juice
<a href="#">Metris Passenger Van</a>	Internal	Passing Juice
<a href="#">S-Class</a>	Internal	Passing Juice
<a href="#">SL</a>	Internal	Passing Juice
<a href="#">SLC</a>	Internal	Passing Juice
<a href="#">Sprinter Cab Chassis</a>	Internal	Passing Juice
<a href="#">Sprinter Cargo Van</a>	Internal	Passing Juice
<a href="#">Sprinter Crew Van</a>	Internal	Passing Juice
<a href="#">Sprinter Passenger Van</a>	Internal	Passing Juice
<a href="#">Schedule Service</a>	Internal	Passing Juice
<a href="#">Featured Vehicles</a>	External	Passing Juice
<a href="#">Certified Pre-Owned</a>	Internal	Passing Juice
<a href="#">Finance Center</a>	Internal	Passing Juice
<a href="#">New Mercedes-Benz</a>	Internal	Passing Juice
<a href="#">C-Class</a>	Internal	Passing Juice

## In-page links

<a href="#">CLA</a>	Internal	Passing Juice
<a href="#">E-Class</a>	Internal	Passing Juice
<a href="#">G-Class</a>	Internal	Passing Juice
<a href="#">GLA</a>	Internal	Passing Juice
<a href="#">GLC</a>	Internal	Passing Juice
<a href="#">GLE</a>	Internal	Passing Juice
<a href="#">GLS</a>	Internal	Passing Juice
<a href="#">GT</a>	Internal	Passing Juice
<a href="#">S-Class</a>	Internal	Passing Juice
<a href="#">SL</a>	Internal	Passing Juice
<a href="#">SLC</a>	Internal	Passing Juice
<a href="#">Certified Pre-Owned</a>	Internal	Passing Juice
<a href="#">Pre-Owned Mercedes-Benz</a>	Internal	Passing Juice
<a href="#">Schedule Test Drive</a>	Internal	Passing Juice
<a href="#">Get Directions</a>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## SEO Keywords

	Keywords Cloud	models service pre-owned options great london from mercedes-benz new cars
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

mercedes-benz	15	✓	✗	✓	✓
new	14	✓	✗	✓	✓
london	11	✓	✗	✓	✓
pre-owned	6	✓	✗	✓	✓
service	6	✗	✗	✗	✓


## Usability

	Url	Domain : mercedesct.net Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 109 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://mercedesct.net/sitemap.xml">http://mercedesct.net/sitemap.xml</a></p> <p><a href="https://mercedesct.com/sitemap.xml">https://mercedesct.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://mercedesct.net/robots.txt">http://mercedesct.net/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>