








# Seo Analyzer merchantcircle.com

Generated on April 04 2022 04:50 AM





The score is 62/100







## SEO Content

	<p>Title</p>	<p>Deals, Quotes, Coupons, Advice from Local Merchants - MerchantCircle.com</p> <p><b>Length : 72</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>MerchantCircle is the largest social network for local business owners. Services include online business listings, marketing tools, internet advertising, business websites and online video.</p> <p><b>Length : 190</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>online advertising, internet marketing, local advertising, local business listings, internet ads, website traffic, internet marketing, merchant circle, merchantcircle, merchants circle</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1608 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>6</td> <td>6</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="619 1715 1321 2078" style="list-style-type: none"> <li>• [H1] Find the best local merchants</li> <li>• [H2] Browse our top categories</li> <li>• [H3] Best of MC:</li> <li>• [H3] 2 Million merchants</li> <li>• [H3] 100 Million consumers</li> <li>• [H3] Many ways to grow your business</li> <li>• [H3] The kind of services and products you love</li> <li>• [H3] Joining MerchantCircle makes so much sense</li> <li>• [H4] Listing</li> <li>• [H4] Digital footprint</li> <li>• [H4] Search Engine Marketing</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	6	6	0	1
H1	H2	H3	H4	H5	H6									
1	1	6	6	0	1									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] Massive Exposure</li> <li>• [H4] Control your reputation</li> <li>• [H4] Join others like you</li> <li>• [H6] Merchant Tools</li> </ul>
	Images	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 44%</p> <p>Internal Links 56%</p>

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">Listing</a>	Internal	Passing Juice
<a href="#">Digital footprint</a>	Internal	Passing Juice

## In-page links

<a href="#">Automated marketing</a>	Internal	Passing Juice
<a href="#">Search Engine Marketing</a>	Internal	Passing Juice
=	External	Passing Juice
'+ title_html +'	Internal	Passing Juice
<a href="#">A Buyerlink</a>	External	Passing Juice
<a href="#">Citysearch</a>	External	Passing Juice
<a href="#">Yext</a>	External	Passing Juice
<a href="#">YP</a>	External	Passing Juice
<a href="#">Dex Media</a>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Do Not Sell My Personal Information</a>	External	Passing Juice
<a href="#">MC Answers</a>	Internal	Passing Juice
<a href="#">Expert Insights</a>	Internal	Passing Juice
<a href="#">Best of MC</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

million business listings  
merchants search  
merchantcircle them services  
consumers control





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	5	✘	✔	✔	✔
merchantcircle	5	✔	✘	✔	✔
million	5	✘	✘	✘	✔
control	3	✘	✘	✘	✔
merchants	3	✔	✔	✘	✔

## Usability

	Url	Domain : merchantcircle.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="https://www.merchantcircle.com/articles_index.xml">https://www.merchantcircle.com/articles_index.xml</a></li><li><a href="https://www.merchantcircle.com/blog_index.xml">https://www.merchantcircle.com/blog_index.xml</a></li><li><a href="https://www.merchantcircle.com/business_index.xml">https://www.merchantcircle.com/business_index.xml</a></li><li><a href="https://www.merchantcircle.com/directory_index.xml">https://www.merchantcircle.com/directory_index.xml</a></li><li><a href="https://www.merchantcircle.com/question_index.xml">https://www.merchantcircle.com/question_index.xml</a></li><li><a href="https://www.merchantcircle.com/review_index.xml">https://www.merchantcircle.com/review_index.xml</a></li><li><a href="https://www.merchantcircle.com/sitemap_blogs.xml">https://www.merchantcircle.com/sitemap_blogs.xml</a></li></ul>
	Robots.txt	<p><a href="http://merchantcircle.com/robots.txt">http://merchantcircle.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>