










Seo Analyzer merkinvestments.com

Generated on February 17 2022 21:33 PM

The score is 43/100







SEO Content

	Title	Merk Investments - Merk Insights - Merk Research - Merk Family Office - Merk Institutional - Manager of the Merk Funds																	
		Length : 118																	
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																	
	Description	Merk Investments provides investment advice on liquid global markets, including domestic and international equities, fixed income, commodities and currencies and their respective derivative markets.																	
		Length : 198																	
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.																	
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>						H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6														
0	0	0	0	0	0														
	Images	We found 28 images on this web page.																	
		19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.																	
	Text/HTML Ratio	Ratio : 7%																	
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.																	
	Flash	Perfect, no Flash content has been detected on this page.																	

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
Strategies	Internal	Passing Juice
Solutions	Internal	Passing Juice
Research	Internal	Passing Juice
About Merk	Internal	Passing Juice
Merk Team	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Merk Investments hires VP of Gold & Precious Metals Peter Maletis	Internal	Passing Juice
Strategies	Internal	Passing Juice

In-page links

Research	Internal	Passing Juice
Merk Investments LLC	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Legal Notice	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	investments sec strategies been merk respect llc research commission solutions
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
merk	11	✓	✗	✓	✗
investments	4	✓	✗	✓	✗
commission	3	✗	✗	✗	✗
research	3	✓	✗	✗	✗
llc	2	✗	✗	✗	✗

Usability





	Url	Domain : merkinvestments.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 59 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Attention! Try to avoid nested tables in HTML.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>




Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>