







Seo Analyzer metalclayalchemist.ca

Generated on February 03 2022 21:31 PM






The score is 40/100







SEO Content

	<p>Title</p>	<p>Metal Clay Alchemist</p> <p>Length : 20</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Home to a vast selection of metal clays, jewelry making tools, findings and gemstones for your next project. Learn and grow your metal clay skills with expert advice from one of the worlds most senior Art Clay Instructors.</p> <p>Length : 222</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://metalclayalchemist.ca/</td> </tr> <tr> <td>site_name</td> <td>Metal Clay Alchemist</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Metal Clay Alchemist</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/0586/9020/7949/files/Site-Social-Share_7bf023f3-bae5-4cb2-8aa4-354cc72262bf_600x600.jpg?v=1632444299</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/0586/9020/7949/files/Site-Social-Share_7bf023f3-bae5-4cb2-8aa4-354cc72262bf_600x600.jpg?v=1632444299</td> </tr> </tbody> </table>	Property	Content	url	https://metalclayalchemist.ca/	site_name	Metal Clay Alchemist	type	website	title	Metal Clay Alchemist	image	https://cdn.shopify.com/s/files/1/0586/9020/7949/files/Site-Social-Share_7bf023f3-bae5-4cb2-8aa4-354cc72262bf_600x600.jpg?v=1632444299	image:secure_url	https://cdn.shopify.com/s/files/1/0586/9020/7949/files/Site-Social-Share_7bf023f3-bae5-4cb2-8aa4-354cc72262bf_600x600.jpg?v=1632444299
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image:secure_url	https://cdn.shopify.com/s/files/1/0586/9020/7949/files/Site-Social-Share_7bf023f3-bae5-4cb2-8aa4-354cc72262bf_600x600.jpg?v=1632444299															

SEO Content

		<p>image:width 1200</p> <p>image:height 628</p> <p>description Home to a vast selection of metal clays, jewelry making tools, findings and gemstones for your next project. Learn and grow your metal clay skills with expert advice from one of the worlds most senior Art Clay Instructors.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>7</td> <td>1</td> <td>5</td> <td>0</td> <td>4</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] alchemical experience • [H1] on every purchase • [H2] Metal Clays • [H2] Forming Tools • [H2] Firing • [H2] Finishing • [H2] designing from the stone? • [H2] METAL CLAY • [H2] Gemstone Sale • [H3] • [H4] {{{product_message}}} • [H4] {{{product_message}}} • [H4] {{{product_message}}} • [H4] {{{product_message}}} • [H4] {{{product_message}}} • [H6] Customer Service • [H6] Learn Metal Clay • [H6] Meet Metal Clay Creatives • [H6] Become a member! 	H1	H2	H3	H4	H5	H6	2	7	1	5	0	4
H1	H2	H3	H4	H5	H6									
2	7	1	5	0	4									
	Images	<p>We found 130 images on this web page.</p> <p>71 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 108 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.63% Internal Links 95.37%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Home	Internal	Passing Juice
All Clays	Internal	Passing Juice
Torch Fireable	Internal	Passing Juice
Fine Silver	Internal	Passing Juice
Sterling Silver	Internal	Passing Juice
Base Metals	Internal	Passing Juice
Art Clay	Internal	Passing Juice
PMC	Internal	Passing Juice
EZ960	Internal	Passing Juice
FYI	Internal	Passing Juice
FS999	Internal	Passing Juice
MetalMagic	Internal	Passing Juice
BronzClay	Internal	Passing Juice
CoppClay	Internal	Passing Juice
Cyprus Copper	Internal	Passing Juice

In-page links

Essential tools	Internal	Passing Juice
Working Wet Clay	Internal	Passing Juice
Molds	Internal	Passing Juice
Templates	Internal	Passing Juice
Textures	Internal	Passing Juice
Greenware Tools	Internal	Passing Juice
Specialty Tools	Internal	Passing Juice
Torch Firing	Internal	Passing Juice
Kilns	Internal	Passing Juice
Kiln Accessories	Internal	Passing Juice
Firing Mediums	Internal	Passing Juice
Rotary Tools	Internal	Passing Juice
Stone Setting	Internal	Passing Juice
Soldering	Internal	Passing Juice
Patina / Coloring	Internal	Passing Juice
Cutting / Sanding / Polishing	Internal	Passing Juice
Accessories	Internal	Passing Juice
Beads	Internal	Passing Juice
Bails	Internal	Passing Juice
Chains	Internal	Passing Juice
Earring	Internal	Passing Juice
Embeddable	Internal	Passing Juice
Jump Rings	Internal	Passing Juice
Wire	Internal	Passing Juice
Fireable	Internal	Passing Juice
CZ - Cubic Zirconia	Internal	Passing Juice
Faceted	Internal	Passing Juice
Natural	Internal	Passing Juice

In-page links

Cabochons	Internal	Passing Juice
Specialty Tools / Tool Kits & Beading	Internal	Passing Juice
Storage & Display	Internal	Passing Juice
Books & Publications	Internal	Passing Juice
Login	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
Main menu	Internal	Passing Juice
Forming Tools	Internal	Passing Juice
Firing	Internal	Passing Juice
Metal Work	Internal	Passing Juice
Findings	Internal	Passing Juice
Gemstones	Internal	Passing Juice
Chalcedony Cabochons Round - Various Colors 3-10mm	Internal	Passing Juice
Fireable Gems (Assorted) 2mm (25pc)	Internal	Passing Juice
Cubic Zirconia White Round 2mm (10pc)	Internal	Passing Juice
Cubic Zirconia White Round 3mm (10pc)	Internal	Passing Juice
Birthstone Set Of 12 Lab Created Round Gemstones	Internal	Passing Juice
Cubic Zirconia White Round 4mm (10pc)	Internal	Passing Juice
Moonstone Clear/Purple Cabochon Round 3mm (5pc)	Internal	Passing Juice
Lab Nano Emerald Green Round Gem 3mm (5pc)	Internal	Passing Juice
Tanzanite A+ Gem Round 4mm (1pc)	Internal	Passing Juice
Cubic Zirconia Assorted Colours Square 5mm (25pc)	Internal	Passing Juice
Moonstone Rainbow Faceted Cabochon Round 3mm (5pc)	Internal	Passing Juice
Moonstone Cabochon Rainbow Round 6mm (1pc)	Internal	Passing Juice
Emerald Round Gem Lab Created 5mm (5pc)	Internal	Passing Juice
Cubic Zirconia New Moon Black Round	Internal	Passing Juice
Cubic Zirconia Garnet Red Round 3mm (5pc)	Internal	Passing Juice


In-page links

Cubic Zirconia White Round 10mm (1pc)	Internal	Passing Juice
Moonstone Cabochon Rainbow Round 4mm (2pc)	Internal	Passing Juice
Labradorite Blue/Purple Faceted Round 5mm (1pc)	Internal	Passing Juice
Emerald Natural Gem Round 2mm (4pc)	Internal	Passing Juice
Cubic Zirconia Amethyst Purple Round	Internal	Passing Juice
Cubic Zirconia Dark Champagne Round 10mm (1pc)	Internal	Passing Juice
Labradorite Rainbow/Gray Cabochon Round 3mm (5pc)	Internal	Passing Juice
Cubic Zirconia Garnet Red Round 2mm (10pc)	Internal	Passing Juice
Peridot (Natural) Green Gem Square 4mm (1pc)	Internal	Passing Juice
Cubic Zirconia Assorted Colors Oval 4x6mm (25+PC)	Internal	Passing Juice
PMC3® Fine Silver Metal Clay	Internal	Passing Juice
EZ960 Sterling Silver .960 Metal Clay 50gr	Internal	Passing Juice
FastFire BronzClay Metal Clay 200gr	Internal	Passing Juice
Art Clay Copper 50g	Internal	Passing Juice
PMC+® Fine Silver Metal Clay 25gr	Internal	Passing Juice
BRONZclay Metal Clay 200gr	Internal	Passing Juice
PMC OneFire® Sterling Silver .950 Metal Clay	Internal	Passing Juice
ArtClay Silver 10g	Internal	Passing Juice
Art Clay Silver 50 gram + 5 gr BONUS	Internal	Passing Juice
COPPRclay Metal Clay 200gr	Internal	Passing Juice
Art Clay Silver 20 gram + 2 gr BONUS	Internal	Passing Juice
FastFire BronzClay Metal Clay 100gr	Internal	Passing Juice
on every purchase	Internal	Passing Juice
My Rewards	Internal	Passing Juice
Reward Program Terms & Conditions	Internal	Passing Juice
FAQ's	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice
Privacy Policies	Internal	Passing Juice

In-page links

Terms Of Service	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Art Clay Certification	Internal	Passing Juice
Online Classes	External	Passing Juice
Tutorials	External	Passing Juice
Featured Metal Clay Instructors	Internal	Passing Juice
-	External	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : metalclayalchemist.ca Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://metalclayalchemist.ca/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics