






Seo Analyzer metrounitedway.org

Generated on February 24 2022 23:34 PM

The score is 65/100






SEO Content

|  | Title | <p>Metro United Way - Give. Advocate. Volunteer Home Page</p> <p>Length : 56</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | | | | | |
|--|---|---|----------|---------|--------|-------|------|---------|-------|--|-------------|---|-----|-----------------------------|-----------|------------------|-------|--|-------------|------|
|  | Description | <p>We fight for the brighter future of Bullitt, Jefferson, Oldham and Shelby counties in Kentucky and Clark, Floyd and Harrison counties in Indiana.</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Metro United Way - Give. Advocate. Volunteer Home Page</td></tr><tr><td>description</td><td>We fight for the brighter future of Bullitt, Jefferson, Oldham and Shelby counties in Kentucky and Clark, Floyd and Harrison counties in Indiana.</td></tr><tr><td>url</td><td>https://metrounitedway.org/</td></tr><tr><td>site_name</td><td>Metro United Way</td></tr><tr><td>image</td><td>https://nyc3.digitaloceanspaces.com/metrounitedway/app/uploads/2021/11/Homepage_overlay_test_blue-box-1024x576.png</td></tr><tr><td>image:width</td><td>1024</td></tr></tbody></table> | Property | Content | locale | en_US | type | website | title | Metro United Way - Give. Advocate. Volunteer Home Page | description | We fight for the brighter future of Bullitt, Jefferson, Oldham and Shelby counties in Kentucky and Clark, Floyd and Harrison counties in Indiana. | url | https://metrounitedway.org/ | site_name | Metro United Way | image | https://nyc3.digitaloceanspaces.com/metrounitedway/app/uploads/2021/11/Homepage_overlay_test_blue-box-1024x576.png | image:width | 1024 |
| Property | Content | | | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | | | |
| title | Metro United Way - Give. Advocate. Volunteer Home Page | | | | | | | | | | | | | | | | | | | |
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| url | https://metrounitedway.org/ | | | | | | | | | | | | | | | | | | | |
| site_name | Metro United Way | | | | | | | | | | | | | | | | | | | |
| image | https://nyc3.digitaloceanspaces.com/metrounitedway/app/uploads/2021/11/Homepage_overlay_test_blue-box-1024x576.png | | | | | | | | | | | | | | | | | | | |
| image:width | 1024 | | | | | | | | | | | | | | | | | | | |





SEO Content

| | | |
|--|----------|---|
| | | image:height 576 |
|  | Headings | <div> <div> H1 10 H2 16 H3 1 H4 1 H5 0 H6 0 </div> <ul style="list-style-type: none"> • [H1] • [H1] Join us as we work to create a strong and equitable community • [H1] Start United • [H1] Work United • [H1] BE UNITED • [H1] Get Help Now • [H1] THIS PAST YEAR... • [H1] Metro United Way By The Numbers • [H1] Corporate Allies • [H1] Subscribe • [H2] Donate • [H2] Advocate • [H2] Volunteer • [H2] Attend • [H2] 95% of kids in high quality early care and education through MUW-supported programs demonstrated progress. • [H2] 2,058 attended Beyond Buzzwords speaker series on diversity, equity and inclusion • [H2] 3,000+ people participated in Racial Wealth Gap simulations • [H2] Children in MUW-supported high quality early care and education are 2x more likely to be prepared for kindergarten than their peers • [H2] View ourPublic Policy Wins • [H2] 74,578 people contacted MUW's 211 call center for emergency assistance and referral • [H2] 5,299 households avoided foreclosure, eviction or homelessness through rent and mortgage assistance • [H2] 12,989 people were sheltered by emergency and transitional housing services through MUW-supported programs • [H2] 2,057 individuals in homeless prevent programs; 77% made progress toward financial sufficiency • [H2] 8,120 people sought free tax assistance and MUW-supported programs helped return \$8.9 million in refunds to them • [H2] 1,150 people sought skills development and training; 85% attained gainful employment • [H2] 52,902 people were helped with immediate needs through MUW-supported programs • [H3] ' + facet_label + ' • [H4] 100+ nonprofit partners </div> |

SEO Content

| | | |
|--|--------|--|
|  | | Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 33 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|------------------------------|----------|---------------|
| Who We Are | Internal | Passing Juice |
| What We Do | Internal | Passing Juice |
| Donate | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Get Help Now | Internal | Passing Juice |
| Search | Internal | Passing Juice |
| Donate | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Get Help Now | Internal | Passing Juice |
| Early Care and Education | Internal | Passing Juice |
| Economic Mobility | Internal | Passing Juice |
| Diversity, Equity & Inclusion | Internal | Passing Juice |
| See Wins | Internal | Passing Juice |
| See All Allies | Internal | Passing Juice |
| Advocate | Internal | Passing Juice |
| Donate | Internal | Passing Juice |
| Volunteer | Internal | Passing Juice |
| Staff/Teams | Internal | Passing Juice |
| Board of Directors | Internal | Passing Juice |
| Cabinets and Committees | Internal | Passing Juice |
| Stories | Internal | Passing Juice |
| Careers | Internal | Passing Juice |
| Financial Information | Internal | Passing Juice |
| Funded Agency Allies | Internal | Passing Juice |
| FAQ | Internal | Passing Juice |
| Press Room | Internal | Passing Juice |
| Open RFP Investment Opportunities | Internal | Passing Juice |
| Tocqueville Society | Internal | Passing Juice |
| LINC | Internal | Passing Juice |
| Endow United | Internal | Passing Juice |
| Business United | Internal | Passing Juice |
| Diversity, Equity & Inclusion Statement | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |

SEO Keywords

Keywords Cloud

partners more help **people** equity

SEO Keywords



muw-supported programs donate
united get

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------------|---------|-------|----------|-----------------|----------|
| people | 9 | ✗ | ✗ | ✗ | ✓ |
| united | 8 | ✓ | ✗ | ✗ | ✓ |
| help | 5 | ✗ | ✗ | ✗ | ✓ |
| muw-supported | 5 | ✗ | ✗ | ✗ | ✓ |
| programs | 5 | ✗ | ✗ | ✗ | ✓ |

Usability



Url

Domain : metrounitedway.org
Length : 18



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.

Document



Doctype










HTML 5







Encoding

Perfect. Your declared charset is UTF-8.





Document

| | | |
|---|-----------------|--|
|  | W3C Validity | Errors : 8 Warnings : 8 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

Mobile

| | | |
|---|---------------------|---|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|---|---------------------|---|

Optimization

| | | |
|---|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. <div>http://metrounitedway.org/sitemap.xml</div> |
|  | Robots.txt | http://metrounitedway.org/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool. <div> Google Analytics</div> |