Seo Analyzer mgmusa.com

Generated on March 05 2022 12:56 PM

The score is 43/100

SEO Content

✓	Title	**MGM Studios** **Length : 11** Perfect, your title contains between 10 and 70 characters.
✓	Description	Metro-Goldwyn-Mayer (MGM) is a leading entertainment company focused on the production and global distribution of film and TV content across all platforms. **Length : 155** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	MGM Studios
url	https://www.mgm.com/
description	Metro-Goldwyn-Mayer (MGM) is a leading entertainment company focused on the production and global distribution of film and TV content across all platforms.

Headings	

H1	H2	H3	H4	H5	H6
0	11	0	0	0	4

- [H2] Featured Movies
- [H2] Featured Scripted Television
- [H2] Featured Unscripted Television
- [H2] Featured Franchises
- [H2] Featured Podcasts
- [H2] MGM Companies

SEO Content

		[H2] production companies [H2] networks [H2] Our Games [H2] Corporate [H2] Careers [H6] MGM studios [H6] Legal [H6] contact us [H6] connect
✅	Images	We found 94 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 11 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 63.64% Internal Links 36.36%

In-page links

Anchor	Type	Juice

In-page links

Corporate	Internal	Passing Juice
Careers	Internal	Passing Juice
Oculus	External	Passing Juice
STREAM	External	Passing Juice
GameStop	External	Passing Juice
PlayStation	External	Passing Juice
Amazon	External	Passing Juice
Apple App Store	External	Passing Juice
Google Play	External	Passing Juice
privacy policy	Internal	Passing Juice
terms of use	Internal	Passing Juice

SEO Keywords

Keywords Cloud	rescue careers fargo studios featured mgm franchise series television life

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
series	8	✘	✘	✘	✘
mgm	4	✔	✘	✔	✔
franchise	4	✘	✘	✘	✔
television	3	✘	✘	✘	✔
careers	3	✘	✘	✘	✔

Usability

Url	Domain : mgmusa.com	
	Length : 10	

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 992 Warnings : 9
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon

Mobile

	✔	Meta Viewport Tag
	✔	Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.