



# Seo Analyzer mheat.net

Generated on March 11 2022 14:45 PM

The score is 39/100







## SEO Content

	Title	<p>Master Heat Distributors   Wholesale Distributors of Fireplace Stoves &amp; Inserts, Gas Stoves &amp; Inserts, Pellet Stoves &amp; Inserts and Related Parts, Tools, &amp; Accessories.</p> <p><b>Length : 183</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>0</td><td>4</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H4] Our Location</li><li>• [H4] Master Heat Distributor</li><li>• [H4] Lines we carry</li><li>• [H4] Serving the trade</li></ul>	H1	H2	H3	H4	H5	H6	0	0	0	4	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	4	0	0									
	Images	<p>We found 15 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 66.67% Internal Links 33.33%

## In-page links

Anchor	Type	Juice
<a href="#">410-866-7868</a>	Internal	Passing Juice
<a href="#">Hyper Media</a>	External	Passing Juice
<a href="#">Cloud Email</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	<b>inserts</b> search <b>dealer</b> application 400pm distributors heat <b>900am</b> <b>stoves</b> master
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dealer	7	✖	✖	✖	✖
900am	7	✖	✖	✖	✖
stoves	6	✔	✖	✖	✖
inserts	6	✔	✖	✖	✖
400pm	5	✖	✖	✖	✖








## Usability

	Url	Domain : mheat.net Length : 9
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="http://mheat.net/sitemap.xml">http://mheat.net/sitemap.xml</a></div> <div><a href="https://www.mheat.net/wp-sitemap.xml">https://www.mheat.net/wp-sitemap.xml</a></div>
	Robots.txt	<div><a href="http://mheat.net/robots.txt">http://mheat.net/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>