










The score is 54/100







## SEO Content

	<p>Title</p>	<p>Digital Transformation and Enterprise Software Modernization   Micro Focus</p> <p><b>Length : 74</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Run &amp; Transform with Micro Focus. Accelerate application delivery, simplify IT transformation, strengthen cyber resilience, and analyze in time to act.</p> <p><b>Length : 151</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 2011"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Digital Transformation and Enterprise Software Modernization   Micro Focus</td> </tr> <tr> <td>description</td> <td>Run &amp; Transform with Micro Focus. Accelerate application delivery, simplify IT transformation, strengthen cyber resilience, and analyze in time to act.</td> </tr> <tr> <td>url</td> <td>https://www.microfocus.com/en-us/home</td> </tr> <tr> <td>image</td> <td>https://9b74456f2e4bcbc20970-51751c7e8fb38e7c8b474cab6c7dc602.ssl.cf5.rackcdn.com/2021-02/run_transform_1600x900_v2.jpg</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	Digital Transformation and Enterprise Software Modernization   Micro Focus	description	Run & Transform with Micro Focus. Accelerate application delivery, simplify IT transformation, strengthen cyber resilience, and analyze in time to act.	url	https://www.microfocus.com/en-us/home	image	https://9b74456f2e4bcbc20970-51751c7e8fb38e7c8b474cab6c7dc602.ssl.cf5.rackcdn.com/2021-02/run_transform_1600x900_v2.jpg	type	website
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type	website													
	<p>Headings</p>	<p><b>H1</b>      <b>H2</b>      <b>H3</b>      <b>H4</b>      <b>H5</b>      <b>H6</b></p>												

# SEO Content

	1	10	11	0	4	1
	<ul style="list-style-type: none"> <li>• [H1] Run and Transform—at 280 kph</li> <li>• [H2] Grow your Career at Micro Focus</li> <li>• [H2] Join Us for Universe 2022</li> <li>• [H2] Threat Research for Business Resilience</li> <li>• [H2] What do you want to achieve?</li> <li>• [H2] Helping thousands of organizations worldwide run and transform, including most of the largest companies in key industries.</li> <li>• [H2] of the top 10 telecoms</li> <li>• [H2] of the top 10 pharmaceuticals</li> <li>• [H2] of the top 10 utilities</li> <li>• [H2] of the top 10 commercial &amp; savings banks</li> <li>• [H2] Explore the latest on how you can run and transform</li> <li>• [H3] Accelerate Your Application Delivery</li> <li>• [H3] Simplify Your IT Transformation</li> <li>• [H3] Strengthen Your Cyber Resilience</li> <li>• [H3] Analyze Your Data in Time to Act</li> <li>• [H3] Drive sustainable value with technology</li> <li>• [H3] Are you on the latest product version?</li> <li>• [H3] How Jaguar TCS Racing succeeds with Micro Focus technology</li> <li>• [H3] Discover</li> <li>• [H3] Resources</li> <li>• [H3] Company</li> <li>• [H3] Legal &amp; Compliance</li> <li>• [H5] Micro Focus helps Jaguar TCS Racing succeed.</li> <li>• [H5] Your next role is waiting for you!</li> <li>• [H5] EMEA: March 22-23   Americas: March 22-23   APJ: April 5-7</li> <li>• [H5] Strengthen your cyber resilience with customized threat intelligence.</li> <li>• [H6] Your browser is not supported</li> </ul>					
	Images	<p>We found 23 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>				
	Text/HTML Ratio	<p>Ratio : <b>47%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>				
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>				
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>				

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 150 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.67% Internal Links 95.33%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to Main Content</a>	Internal	Passing Juice
<a href="#">Skip to Footer</a>	Internal	Passing Juice
<a href="#">Google Chrome</a>	External	Passing Juice
<a href="#">Mozilla Firefox</a>	External	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Solutions</a>	External	Passing Juice
<a href="#">Solve Your Digital Dilemma</a>	Internal	Passing Juice
<a href="#">Accelerate Your Application Delivery</a>	Internal	Passing Juice
<a href="#">Simplify Your IT Transformation</a>	Internal	Passing Juice
<a href="#">Strengthen Your Cyber Resilience</a>	Internal	Passing Juice
<a href="#">Analyze Your Data in Time to Act</a>	Internal	Passing Juice
<a href="#">Cloud Solutions</a>	Internal	Passing Juice
<a href="#">Airline</a>	Internal	Passing Juice
<a href="#">Business Continuity</a>	Internal	Passing Juice
<a href="#">Cyber Resilient Industries</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice

## In-page links

<a href="#">Environment</a>	Internal	Passing Juice
<a href="#">Financial</a>	Internal	Passing Juice
<a href="#">Government Solutions</a>	Internal	Passing Juice
<a href="#">Healthcare</a>	Internal	Passing Juice
<a href="#">SAP Modernization</a>	Internal	Passing Juice
<a href="#">ALM Octane</a>	Internal	Passing Juice
<a href="#">ALM/Quality Center</a>	Internal	Passing Juice
<a href="#">UFT Family</a>	Internal	Passing Juice
<a href="#">Dimensions CM</a>	Internal	Passing Juice
<a href="#">LoadRunner Family</a>	Internal	Passing Juice
<a href="#">Release Control</a>	Internal	Passing Juice
<a href="#">Fortify</a>	Internal	Passing Juice
<a href="#">Deployment Automation</a>	Internal	Passing Juice
<a href="#">Project &amp; Portfolio Management</a>	Internal	Passing Juice
<a href="#">View All Products</a>	Internal	Passing Juice
<a href="#">Application Modernization &amp; Connectivity</a>	Internal	Passing Juice
<a href="#">COBOL</a>	Internal	Passing Juice
<a href="#">Visual COBOL</a>	Internal	Passing Juice
<a href="#">Mainframe</a>	Internal	Passing Juice
<a href="#">Host Connectivity</a>	Internal	Passing Juice
<a href="#">CORBA</a>	Internal	Passing Juice
<a href="#">Enterprise Suite</a>	Internal	Passing Juice
<a href="#">Host Access for the Cloud</a>	Internal	Passing Juice
<a href="#">Host Access for RPA</a>	Internal	Passing Juice
<a href="#">Advanced Authentication Connector for z/OS</a>	Internal	Passing Juice
<a href="#">View All Products</a>	Internal	Passing Juice
<a href="#">Artificial Intelligence</a>	Internal	Passing Juice
<a href="#">Data Privacy &amp; Protection</a>	Internal	Passing Juice

## In-page links

<a href="#">Identity &amp; Access Management</a>	Internal	Passing Juice
<a href="#">Access Management</a>	Internal	Passing Juice
<a href="#">Identity Governance &amp; Administration</a>	Internal	Passing Juice
<a href="#">Privilege Management</a>	Internal	Passing Juice
<a href="#">Delegated Administration</a>	Internal	Passing Juice
<a href="#">Security Operations</a>	Internal	Passing Juice
<a href="#">View All Products</a>	Internal	Passing Juice
<a href="#">Information Management &amp; Governance</a>	Internal	Passing Juice
<a href="#">Unstructured Data Analytics</a>	Internal	Passing Juice
<a href="#">OEM SDK Unstructured Data Analytics</a>	Internal	Passing Juice
<a href="#">Unstructured Data Analytics Solutions</a>	Internal	Passing Juice
<a href="#">Data Protection &amp; Data Backup</a>	Internal	Passing Juice
<a href="#">Unified Endpoint Management &amp; Protection</a>	Internal	Passing Juice
<a href="#">Content Management</a>	Internal	Passing Juice
<a href="#">Enterprise Messaging</a>	Internal	Passing Juice
<a href="#">Email and Social Collaboration</a>	Internal	Passing Juice
<a href="#">File Sync and Share - Filr</a>	Internal	Passing Juice
<a href="#">View All Products</a>	Internal	Passing Juice
<a href="#">IT Operations Management</a>	Internal	Passing Juice
<a href="#">Service Management Automation X</a>	Internal	Passing Juice
<a href="#">Operations Bridge</a>	Internal	Passing Juice
<a href="#">Network Operations Management</a>	Internal	Passing Juice
<a href="#">Universal Discovery &amp; UCMDB</a>	Internal	Passing Juice
<a href="#">Hybrid Cloud Management X</a>	Internal	Passing Juice
<a href="#">Operations Orchestration</a>	Internal	Passing Juice
<a href="#">Asset Management X</a>	Internal	Passing Juice
<a href="#">Data Center Automation</a>	Internal	Passing Juice
<a href="#">Robotic Process Automation</a>	Internal	Passing Juice

## In-page links

<a href="#">View All Products</a>	Internal	Passing Juice
<a href="#">Vertica Advanced Analytics Platform</a>	External	Passing Juice
<a href="#">Products A-Z</a>	Internal	Passing Juice
<a href="#">Capabilities A-Z</a>	Internal	Passing Juice
<a href="#">Tech Topics A-Z</a>	Internal	Passing Juice
<a href="#">Apps - Marketplace</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Premium Support &amp; Flexible Credits</a>	Internal	Passing Juice
<a href="#">Product Security Services</a>	Internal	Passing Juice
<a href="#">Professional Services</a>	Internal	Passing Juice
<a href="#">Professional Services by Product</a>	Internal	Passing Juice
<a href="#">Analytics and Big Data</a>	Internal	Passing Juice
<a href="#">Cyber Security</a>	Internal	Passing Juice
<a href="#">DevOps</a>	Internal	Passing Juice
<a href="#">IT4IT Value Chain Consulting</a>	Internal	Passing Juice
<a href="#">Application Delivery Management</a>	Internal	Passing Juice
<a href="#">Mobile Application Lifecycle</a>	Internal	Passing Juice
<a href="#">Hybrid Cloud Management and Brokerage</a>	Internal	Passing Juice
<a href="#">Data Center Automation</a>	Internal	Passing Juice
<a href="#">Operations Management</a>	Internal	Passing Juice
<a href="#">Service Management</a>	Internal	Passing Juice
<a href="#">Global Product Authentication</a>	Internal	Passing Juice
<a href="#">Managed Services</a>	Internal	Passing Juice
<a href="#">Model Offices</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Certification</a>	Internal	Passing Juice
<a href="#">Adoption Readiness Tool (ART)</a>	Internal	Passing Juice
<a href="#">Academic Teaching Programs</a>	Internal	Passing Juice

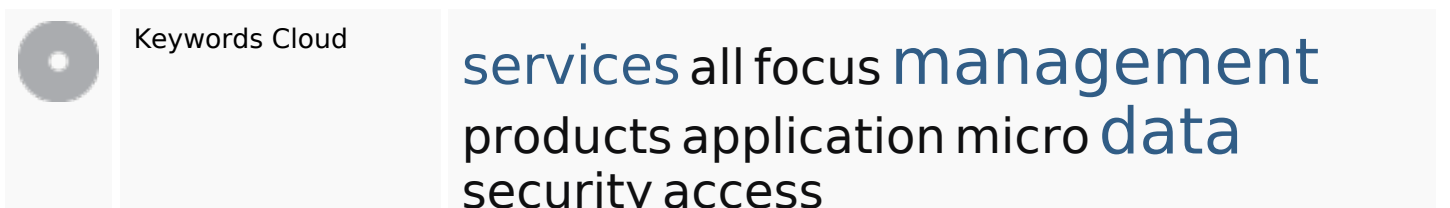
## In-page links

<a href="#">APJ Software University</a>	Internal	Passing Juice
<a href="#">IoT, AI, and Machine Learning</a>	Internal	Passing Juice
<a href="#">Big Data Analytics</a>	Internal	Passing Juice
<a href="#">Cloud Computing</a>	Internal	Passing Juice
<a href="#">Cyber Security</a>	Internal	Passing Juice
<a href="#">DevOps and Docker</a>	Internal	Passing Juice
<a href="#">LeanFT</a>	Internal	Passing Juice
<a href="#">Mobile Apps Dev and Testing</a>	Internal	Passing Juice
<a href="#">Quality Engineering</a>	Internal	Passing Juice
<a href="#">Contact a Training Expert</a>	Internal	Passing Juice
<a href="#">Version Upgrades</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Meet Micro Focus</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Press Room</a>	Internal	Passing Juice
<a href="#">Investor Relations</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Environmental, Social &amp; Governance</a>	Internal	Passing Juice
<a href="#">Our COVID-19 Response</a>	Internal	Passing Juice
<a href="#">Support Login</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Free Trials</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">My Micro Focus</a>	Internal	Passing Juice
<a href="#">Learn how</a>	Internal	Passing Juice
<a href="#">View dashboard</a>	External	Passing Juice
=	Internal	Passing Juice

## In-page links

=	Internal	Passing Juice
<a href="#">View all case studies</a>	Internal	Passing Juice
<a href="#">Marketplace</a>	Internal	Passing Juice
<a href="#">TechBeacon</a>	External	Passing Juice
<a href="#">Resource Library</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Education Central</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Corporate Blog</a>	Internal	Passing Juice
<a href="#">Press Room</a>	Internal	Passing Juice
<a href="#">Tax Strategy</a>	Internal	Passing Juice
<a href="#">Legal Information</a>	Internal	Passing Juice
<a href="#">Privacy and Cookie Notice</a>	Internal	Passing Juice
<a href="#">Website Terms of Use</a>	Internal	Passing Juice
<a href="#">Code of Conduct</a>	Internal	Passing Juice
<a href="#">Anti-Slavery Statement</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">English US</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice






## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
management	27	✘	✘	✘	✘
data	26	✘	✘	✘	✔
services	17	✘	✘	✘	✘
application	16	✘	✘	✔	✔
products	14	✘	✘	✘	✘



## Usability

	Url	Domain : microfocus.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none"><li><a href="http://microfocus.com/sitemap.xml">http://microfocus.com/sitemap.xml</a></li><li><a href="https://www.microfocus.com/sitemap.xml">https://www.microfocus.com/sitemap.xml</a></li></ul>
	Robots.txt	<a href="http://microfocus.com/robots.txt">http://microfocus.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.