

The score is 39/100



SEO Content

	Title	Микрографическое оборудование. Микрография					
		Length : 42					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Микрографическое оборудование и микрографические расходные материалы для работы с микрофильмами					
		Length : 95					
		Great, your meta description contains between 70 and 160 characters.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 0	H3 0	H4 1	H5 0	H6 0
		• [H1] Микрографическое оборудование • [H4] Другие предложения корпорации ЭЛАР					
	Images	We found 17 images on this web page.					
		12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 0%					
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 36.67% Internal Links 63.33%

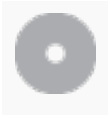
In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Звонок бесплатный по всей России	Internal	Passing Juice
Оборудование	Internal	Passing Juice
COM Системы	Internal	Passing Juice
Проявочные процессоры	Internal	Passing Juice
Сканеры микроформ	Internal	Passing Juice
Читальные аппараты	Internal	Passing Juice
Дубликаторы микроформ	Internal	Passing Juice
Шкафы для хранения микроформ	Internal	Passing Juice
Вспомогательное оборудование	Internal	Passing Juice
Расходные материалы	Internal	Passing Juice
Проекты	Internal	Passing Juice

In-page links

Применение	Internal	Passing Juice
Сервис	Internal	Passing Juice
Документация	Internal	Passing Juice
Запрос в сервисную службу	Internal	Passing Juice
Гарантия и сервис	Internal	Passing Juice
О компании	Internal	Passing Juice
Контакты	Internal	Passing Juice
&nbsp;	External	Passing Juice
Универсальные книжные сканеры	External	Passing Juice
Широкоформатные сканеры	External	Passing Juice
Автоматический книжный сканер	External	Passing Juice
Скоростные документные сканеры	External	Passing Juice
RFID - системы	External	Passing Juice
Реставрационное оборудование	External	Passing Juice
ЕСМ - платформы	External	Passing Juice
Оптические накопители	External	Passing Juice
Услуги оцифровки	External	Passing Juice
© Корпорация ЭЛАР.	External	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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Usability

	Url	Domain : micrography.ru Length : 14
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 26
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://micrography.ru/sitemap.xml http://www.micrography.ru/sitemap.xml
	Robots.txt	http://micrography.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics