



Seo Analyzer midcalminis.org

Generated on March 02 2022 09:53 AM





The score is 48/100







SEO Content

	Title	<div>MidCal MINIs — Filling the MINI void between Northern and Southern California</div> <div>Length : 77</div> <div>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</div>														
	Description	<div>MidCalMINIs - a Fresno based MINI Cooper car club - we meet once a month for meetings and driving experiences with our MINIs</div> <div>Length : 124</div> <div>Great, your meta description contains between 70 and 160 characters.</div>														
	Keywords	<div>Fresno MINI Cooper, MINI Cooper, Fresno, MINI Cooper Car Group, MINI Cooper Car Club</div> <div>Good, your page contains meta keywords.</div>														
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>MidCal MINIs</td></tr><tr><td>title</td><td>MidCal MINIs</td></tr><tr><td>url</td><td>http://www.midcalminis.org</td></tr><tr><td>description</td><td>Filling the MINI void between Northern and Southern California</td></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>en_us</td></tr></tbody></table>	Property	Content	site_name	MidCal MINIs	title	MidCal MINIs	url	http://www.midcalminis.org	description	Filling the MINI void between Northern and Southern California	type	website	locale	en_us
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>0</td><td>7</td><td>0</td><td>0</td></tr></tbody></table> <div><ul style="list-style-type: none">[H1] Filling the MINI void between Northern and Southern</div>	H1	H2	H3	H4	H5	H6	1	7	0	7	0	0		
H1	H2	H3	H4	H5	H6											
1	7	0	7	0	0											

SEO Content

		<p>California</p> <ul style="list-style-type: none">• [H2] Annual MidCal MINIs Potluck Christmas Party• [H2] MidCal MINI Runs and Events in 2015• [H2] MidCal MINIs Monthly Meetings• [H2] Jiminnimachine 4 MINI of the Month• [H2] Weatherizing you MINI - 12 point checklist• [H2] Classic Mini For Christmas?• [H2] Room with a Mini View• [H4] Club Runs• [H4] Monthly Meetings• [H4] About MidCal Minis• [H4] Links• [H4] Messages• [H4] Login• [H4] Subscribe2
	Images	<p>We found 10 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 45 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 24.44%</p> <p>Internal Links 75.56%</p>


In-page links

Anchor	Type	Juice
Home	External	Passing Juice
Club Calendar	Internal	Passing Juice
Club Member Messages	Internal	Passing Juice
Forum	Internal	Passing Juice
MINI Blasts	Internal	Passing Juice
Club Photos	Internal	Passing Juice
Membership	Internal	Passing Juice
Feedback	Internal	Passing Juice
MidCal MINIs	Internal	Passing Juice
About	Internal	Passing Juice
Announcements	Internal	Passing Juice
Club Events	Internal	Passing Juice
Club Runs	Internal	Passing Juice
Monthly Meetings	Internal	Passing Juice
Featured Member	Internal	Passing Juice
Car Tips	Internal	Passing Juice
MINIisms	Internal	Passing Juice
Club Corner	Internal	Passing Juice
Club Events	Internal	Passing Juice
Club Runs	Internal	Passing Juice
Monthly Meetings	Internal	Passing Juice
Featured Member	Internal	Passing Juice
Car Tips	Internal	Passing Juice
Annual MidCal MINIs Potluck Christmas Party	Internal	Passing Juice
MidCal MINI Runs and Events in 2015	Internal	Passing Juice
MidCal MINIs Monthly Meetings	Internal	Passing Juice
Jiminnimachine 4 MINI of the Month	Internal	Passing Juice

In-page links

Weatherizing you MINI &#8211; 12 point checklist	Internal	Passing Juice
Classic Mini For Christmas?	Internal	Passing Juice
ICAL	Internal	Passing Juice
Custom Mini Shop	External	Passing Juice
Facebook Page	External	Passing Juice
MidCal MINIs &#8211; Motoring Alliance Forum	External	Passing Juice
MINI Space Club Finder	External	Passing Juice
Motoring Alliance home page	External	Passing Juice
North American Motoring	External	Passing Juice
Valley British Auto Club	External	Passing Juice
Room with a Mini View	Internal	Passing Juice
Log in	Internal	Passing Juice
Register	Internal	Passing Juice
Return to top of page	Internal	noFollow
Magazine Theme	External	Passing Juice
Genesis Framework	External	Passing Juice
WordPress	External	Passing Juice
Log in	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	midcal meetings mini all more monthly minis read club been
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
club	13	✖	✓	✓	✓
minis	11	✓	✖	✓	✓









Keywords Consistency

midcal	10	✓	✗	✓	✓
mini	9	✓	✓	✓	✓
more	6	✗	✗	✗	✗

Usability

	Url	Domain : midcalminis.org Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 41
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div>

Document

- ❌ Too bad, your website has too many CSS files (more than 4).
- ❌ Too bad, your website has too many JS files (more than 6).
- ✅ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ❌ Apple Icon
- ❌ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://midcalminis.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.