Seo Analyzer
middleportfreight.co.zw

Generated on March 07 2022 13:51 PM

The score is 39/100

SEO Content

✅	Title	Middleport Freight **Length : 18** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	The freight services offered by Middleport Freight **Length : 50** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	air, land, sea, freight, logistics Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	

H1	H2	H3	H4	H5	H6
3	0	5	0	0	0

- [H1] Get all your freight to its destination in one piece
- [H1] Which ever way you choose to ship your freight, we'll get it to you safely
- [H1] Contact us today for all your freight and shipping requirements
- [H3] Air Freight
- [H3] Sea Freight
- [H3] Land Freight
- [H3] Question? Concerns?
- [H3] +263 4 778 203/328

❌	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 9 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 55.56% Internal Links 44.44%

In-page links

Anchor	Type	Juice
upgrade your browser	External	Passing Juice
activate Google Chrome Frame	External	Passing Juice
Details	Internal	Passing Juice
-	External	Passing Juice
Air Freight	Internal	Passing Juice
Clay Bytes Solutions	External	Passing Juice
About Us	Internal	Passing Juice

In-page links

Contact us		Internal	Passing Juice
JoomShaper		External	Passing Juice

SEO Keywords

	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : middleportfreight.co.zw Length : 23
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0

Document

❌		Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

Optimization

❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.