







# Seo Analyzer mightycause.com

Generated on March 05 2022 04:53 AM






The score is 62/100







## SEO Content

	<p>Title</p>	<p>Mightycause: Nonprofit Fundraising Made Easy</p> <p><b>Length : 44</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Mightycause is your all-in-one nonprofit fundraising platform. User-friendly, customizable fundraising software and tools to engage your supporters and...</p> <p><b>Length : 154</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.mightycause.com/</td> </tr> <tr> <td>title</td> <td>Mightycause: Nonprofit Fundraising Made Easy</td> </tr> <tr> <td>description</td> <td>Mightycause is your all-in-one nonprofit fundraising platform. User-friendly, customizable fundraising software and tools to engage your supporters and raise more funds.</td> </tr> <tr> <td>image</td> <td>https://imagecdn.mightycause.com/69ae1b77-2b92-44f7-bd13-c1604e8be85f/-/resize/200x200/</td> </tr> <tr> <td>image:width</td> <td>200</td> </tr> <tr> <td>image:height</td> <td>200</td> </tr> <tr> <td>site_name</td> <td>Mightycause</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.mightycause.com/	title	Mightycause: Nonprofit Fundraising Made Easy	description	Mightycause is your all-in-one nonprofit fundraising platform. User-friendly, customizable fundraising software and tools to engage your supporters and raise more funds.	image	https://imagecdn.mightycause.com/69ae1b77-2b92-44f7-bd13-c1604e8be85f/-/resize/200x200/	image:width	200	image:height	200	site_name	Mightycause
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## SEO Content

		<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>
	Headings	1	3	7	0	0	0
		<ul style="list-style-type: none"> <li>• [H1] Everything you need for nonprofit fundraising success.</li> <li>• [H2] Modern fundraising online is all about building relationships.</li> <li>• [H2] Products for any fundraising style.</li> <li>• [H2] Powering nonprofits changing the world.</li> <li>• [H3] Nonprofit fundraising at any scale</li> <li>• [H3] Year-round support, marketing, &amp; CRM</li> <li>• [H3] Team &amp; Event fundraising</li> <li>• [H3] Giving Days &amp; Giving Events</li> <li>• [H3] Looking for the latest fundraising tips and strategy?</li> <li>• [H3] How can we help?</li> <li>• [H3] Chat</li> </ul>					
	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%

## In-page links

Anchor	Type	Juice
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## SEO Keywords

	Keywords Cloud	team website organization event management easy fundraising giving mightycause nonprofit
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fundraising	9	✓	✗	✓	✓
mightycause	5	✓	✗	✓	✗
organization	5	✗	✗	✗	✗
nonprofit	5	✓	✗	✓	✓
management	4	✗	✗	✗	✗





## Usability

	Url	Domain : mightycause.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 521 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://mightycause.com/sitemap.xml https://www.mightycause.com/sitemap.xml</pre>
	Robots.txt	<pre>http://mightycause.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.