



# Seo Analyzer migros-ferien.ch

Generated on March 24 2022 19:30 PM

The score is 68/100



## SEO Content

|    | Title                                                                                                                                                    | Migros Ferien: Günstige Ferien buchen und Cumulus Punkte sammeln<br><b>Length : 64</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |     |                               |       |                                                                  |             |                                                                                                                                                          |       |                                                         |      |         |        |       |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-----|-------------------------------|-------|------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|-------|---------------------------------------------------------|------|---------|--------|-------|
|    | Description                                                                                                                                              | Ferien und Reisen zu Migros-Preisen ✓inklusive Cumulus-Punkte: Buchen Sie Badeferien, Städtereisen, M-Budget Ferien, Rundreisen u.v.m. bei Migros Ferien<br><b>Length : 152</b><br>Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                |          |         |     |                               |       |                                                                  |             |                                                                                                                                                          |       |                                                         |      |         |        |       |
|  | Keywords                                                                                                                                                 | migros ferien, m-budget, cumulus, migros reisen, ferien buchen, badeferien<br>Good, your page contains meta keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |          |         |     |                               |       |                                                                  |             |                                                                                                                                                          |       |                                                         |      |         |        |       |
|  | Og Meta Properties                                                                                                                                       | Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://www.migros-ferien.ch/</td></tr><tr><td>title</td><td>Migros Ferien: Günstige Ferien buchen und Cumulus Punkte sammeln</td></tr><tr><td>description</td><td>Ferien und Reisen zu Migros-Preisen ✓inklusive Cumulus-Punkte: Buchen Sie Badeferien, Städtereisen, M-Budget Ferien, Rundreisen u.v.m. bei Migros Ferien</td></tr><tr><td>image</td><td>https://assets.hotelplan.com/files/MF/og-image-home.jpg</td></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>de_CH</td></tr></table> | Property | Content | url | https://www.migros-ferien.ch/ | title | Migros Ferien: Günstige Ferien buchen und Cumulus Punkte sammeln | description | Ferien und Reisen zu Migros-Preisen ✓inklusive Cumulus-Punkte: Buchen Sie Badeferien, Städtereisen, M-Budget Ferien, Rundreisen u.v.m. bei Migros Ferien | image | https://assets.hotelplan.com/files/MF/og-image-home.jpg | type | website | locale | de_CH |
| Property                                                                           | Content                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |     |                               |       |                                                                  |             |                                                                                                                                                          |       |                                                         |      |         |        |       |
| url                                                                                | https://www.migros-ferien.ch/                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |     |                               |       |                                                                  |             |                                                                                                                                                          |       |                                                         |      |         |        |       |
| title                                                                              | Migros Ferien: Günstige Ferien buchen und Cumulus Punkte sammeln                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |     |                               |       |                                                                  |             |                                                                                                                                                          |       |                                                         |      |         |        |       |
| description                                                                        | Ferien und Reisen zu Migros-Preisen ✓inklusive Cumulus-Punkte: Buchen Sie Badeferien, Städtereisen, M-Budget Ferien, Rundreisen u.v.m. bei Migros Ferien |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |     |                               |       |                                                                  |             |                                                                                                                                                          |       |                                                         |      |         |        |       |
| image                                                                              | https://assets.hotelplan.com/files/MF/og-image-home.jpg                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |     |                               |       |                                                                  |             |                                                                                                                                                          |       |                                                         |      |         |        |       |
| type                                                                               | website                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |     |                               |       |                                                                  |             |                                                                                                                                                          |       |                                                         |      |         |        |       |
| locale                                                                             | de_CH                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |     |                               |       |                                                                  |             |                                                                                                                                                          |       |                                                         |      |         |        |       |
|                                                                                    | Headings                                                                                                                                                 | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | H1       | H2      | H3  | H4                            | H5    | H6                                                               |             |                                                                                                                                                          |       |                                                         |      |         |        |       |
| H1                                                                                 | H2                                                                                                                                                       | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | H4       | H5      | H6  |                               |       |                                                                  |             |                                                                                                                                                          |       |                                                         |      |         |        |       |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |   |    |   |   |   |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|----|---|---|---|
|    |                 | 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 3 | 22 | 0 | 0 | 0 |
|                                                                                    |                 | <ul style="list-style-type: none"> <li>• [H1] Migros Ferien</li> <li>• [H1] Flug und Hotel: Reise-Empfehlungen für Sie</li> <li>• [H2] Angebote filtern</li> <li>• [H2] Ferien suchen &amp; buchen</li> <li>• [H2] Service</li> <li>• [H3] Badeferien</li> <li>• [H3] Sommerbroschüre 2022</li> <li>• [H3] Traumstrände</li> <li>• [H3] Abflüge ab Bern</li> <li>• [H3] Actifit - Aktivferien</li> <li>• [H3] Skipauschalen</li> <li>• [H3] Wählen Sie beliebig viele Abflughäfen!</li> <li>• [H3] Empfehlungen für Ihre Suche</li> <li>• [H3]</li> <li>• [H3] Destination wählen</li> <li>• [H3] Empfehlungen für Ihre Suche</li> <li>• [H3] Daten wählen</li> <li>• [H3] Badeferien</li> <li>• [H3] Sommerbroschüre 2022</li> <li>• [H3] Traumstrände</li> <li>• [H3] Skipauschalen</li> <li>• [H3] Städtereisen</li> <li>• [H3] Freizeitparks</li> <li>• [H3] Mövenpick Resort El Quseir</li> <li>• [H3] Seaden Sea World Resort &amp; Spa</li> <li>• [H3] Atlantica Mare Village</li> <li>• [H3] Schicken Sie diese Seite einem Freund</li> </ul> |   |    |   |   |   |
|  | Images          | <p>We found 16 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |   |    |   |   |   |
|  | Text/HTML Ratio | <p>Ratio : <b>31%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |   |    |   |   |   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |   |    |   |   |   |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |   |    |   |   |   |

## SEO Links

|                                                                                    |             |                                    |
|------------------------------------------------------------------------------------|-------------|------------------------------------|
|  | URL Rewrite | Bad. Your links have query string. |
|------------------------------------------------------------------------------------|-------------|------------------------------------|

## SEO Links

|                                                                                  |                         |                                                                                                               |
|----------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------------|
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                                |
|  | In-page links           | We found a total of 38 links including 16 link(s) to files                                                    |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 34.21%</p> <p>Internal Links 65.79%</p> |

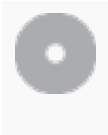
## In-page links

| Anchor                                          | Type     | Juice         |
|-------------------------------------------------|----------|---------------|
| <a href="#">Mehr Informationen.</a>             | Internal | Passing Juice |
| <a href="#">Reisehinweise zu COVID-19</a>       | External | Passing Juice |
| <a href="#">DE</a>                              | Internal | Passing Juice |
| <a href="#">FR</a>                              | External | Passing Juice |
| <a href="#">Badeferien</a>                      | Internal | Passing Juice |
| <a href="#">Städtereisen</a>                    | Internal | Passing Juice |
| <a href="#">Rundreisen</a>                      | Internal | Passing Juice |
| <a href="#">Kreuzfahrten</a>                    | Internal | Passing Juice |
| <a href="#">Freizeitparks</a>                   | Internal | Passing Juice |
| <a href="#">M-Budget</a>                        | Internal | Passing Juice |
| <a href="#">Weitere</a>                         | Internal | Passing Juice |
| <a href="#">Merkliste</a>                       | Internal | Passing Juice |
| <a href="#">Spaniens</a>                        | Internal | Passing Juice |
| <a href="#">Griechenland</a>                    | Internal | Passing Juice |
| <a href="#">=</a>                               | Internal | Passing Juice |
| <a href="#">JA</a>                              | Internal | Passing Juice |
| <a href="#">5540&amp;nbsp;Angebote anzeigen</a> | Internal | Passing Juice |
| <a href="#">Kataloge</a>                        | Internal | Passing Juice |

## In-page links

|                                       |          |               |
|---------------------------------------|----------|---------------|
| <a href="#">Newsletter</a>            | Internal | Passing Juice |
| <a href="#">Vertragsbedingungen</a>   | Internal | Passing Juice |
| <a href="#">Häufige Fragen (FAQ)</a>  | Internal | Passing Juice |
| <a href="#">Kontaktformular</a>       | Internal | Passing Juice |
| <a href="#">Gutscheine</a>            | Internal | Passing Juice |
| <a href="#">Facebook</a>              | External | Passing Juice |
| <a href="#">Fluginformationen</a>     | Internal | Passing Juice |
| <a href="#">Über uns</a>              | Internal | Passing Juice |
| <a href="#">Reiseartikel</a>          | External | Passing Juice |
| <a href="#">Instagram</a>             | External | Passing Juice |
| <a href="#">Mobile Passbook</a>       | Internal | Passing Juice |
| <a href="#">Zahlungsinformationen</a> | Internal | Passing Juice |
| <a href="#">Medien</a>                | External | Passing Juice |
| <a href="#">Migros</a>                | External | Passing Juice |
| <a href="#">Cumulus</a>               | External | Passing Juice |
| <a href="#">M Budget</a>              | External | Passing Juice |
| <a href="#">Cumulus Mastercard</a>    | External | Passing Juice |
| <a href="#">Reisegarantie</a>         | External | Passing Juice |
| <a href="#">my climate</a>            | External | Passing Juice |
| <a href="#">airport parking</a>       | External | Passing Juice |

## SEO Keywords



Keywords Cloud

für **hotel nächte** ihre flug 2 nächte **chf**  
und migros ferien

## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
|---------|---------|-------|----------|-----------------|----------|

## Keywords Consistency

|        |    |   |   |   |   |
|--------|----|---|---|---|---|
| nächte | 20 | ✗ | ✗ | ✗ | ✗ |
| hotel  | 13 | ✗ | ✗ | ✗ | ✓ |
| chf    | 12 | ✗ | ✗ | ✗ | ✗ |
| und    | 11 | ✓ | ✗ | ✓ | ✓ |
| ferien | 11 | ✓ | ✓ | ✓ | ✓ |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : migros-ferien.ch<br>Length : 16          |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is de.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                            |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------|
|  | Doctype         | HTML 5                                                     |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|  | W3C Validity    | Errors : 16<br>Warnings : 8                                |
|  | Email Privacy   | Great no email address has been found in plain text!       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

## Document

|                                                                                  |            |                                                          |
|----------------------------------------------------------------------------------|------------|----------------------------------------------------------|
|  | Speed Tips | ✓ Excellent, your website doesn't use nested tables.     |
|                                                                                  |            | ✗ Too bad, your website is using inline styles.          |
|                                                                                  |            | ✓ Great, your website has few CSS files.                 |
|                                                                                  |            | ✓ Perfect, your website has few JavaScript files.        |
|                                                                                  |            | ✗ Too bad, your website does not take advantage of gzip. |

## Mobile

|                                                                                  |                     |                     |
|----------------------------------------------------------------------------------|---------------------|---------------------|
|  | Mobile Optimization | ✓ Apple Icon        |
|                                                                                  |                     | ✗ Meta Viewport Tag |
|                                                                                  |                     | ✓ Flash content     |

## Optimization

|                                                                                    |             |                                                                                                             |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap.                                                                     |
|                                                                                    |             | <a href="https://www.migros-ferien.ch/sitemap-de_CH.xml">https://www.migros-ferien.ch/sitemap-de_CH.xml</a> |
|  | Robots.txt  | <a href="http://migros-ferien.ch/robots.txt">http://migros-ferien.ch/robots.txt</a>                         |
|                                                                                    |             | Great, your website has a robots.txt file.                                                                  |
|  | Analytics   | Great, your website has an analytics tool.                                                                  |
|                                                                                    |             |  Google Analytics        |