Seo Analyzer mikeayresdesign.co.uk

Generated on January 31 2022 17:54 PM

The score is 39/100

SEO Content

	Title	Providing for People's Special Needs – Mike Ayres Design **Length : 87** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Mike Ayres Design
url	https://www.mikeayresdesign.co.uk/
title	Providing for People's Special Needs
type	website
description	Mike Ayres Design

Headings

H1	H2	H3	H4	H5	H6
2	9	0	0	0	0

- [H1]
- [H1]
- [H2] Activities & Learning
- [H2] Interactive Projection
- [H2] Good Sensory Ideas
- [H2] All Things Tactile
- [H2] Sensory

SEO Content

		• [H2] Tactile Murals • [H2] Shop Collections • [H2] Featured Collection • [H2] Sign up and save
	Images	We found 78 images on this web page. 58 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 55 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.82% External Links : Passing Juice 3.64% Internal Links 94.55%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Log in	Internal	Passing Juice

In-page links

Create an account	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
SENSORY	Internal	Passing Juice
Bubble Tubes	Internal	Passing Juice
Fibre Optic Lights	Internal	Passing Juice
Sound and Light	Internal	Passing Juice
Projection	Internal	Passing Juice
Interactive Projection	Internal	Passing Juice
Switch Control	Internal	Passing Juice
Sensory Trolley	Internal	Passing Juice
ALL THINGS TACTILE	Internal	Passing Juice
Tactile Panels	Internal	Passing Juice
Splats	Internal	Passing Juice
Wall & Floor Tiles	Internal	Passing Juice
Loopies	Internal	Passing Juice
Tactile Exploration	Internal	Passing Juice
Custom Tactile Murals	External	Passing Juice
ACTIVITIES & LEARNING	Internal	Passing Juice
Soft Play	Internal	Passing Juice
Floor & Wall Padding	Internal	Passing Juice
Balance & Movement	Internal	Passing Juice
Cushions & Supports	Internal	Passing Juice
Waterbeds & Ball Pools	Internal	Passing Juice
Sensory Integration	Internal	Passing Juice
GOOD SENSORY IDEAS	Internal	Passing Juice
Sensory Learning	Internal	Passing Juice
Storage & Infrastructure	Internal	Passing Juice

In-page links

Spares & Accessories	Internal	Passing Juice
Aromas & Aroma Kits	Internal	Passing Juice
Ultraviolet	Internal	Passing Juice
Wind & Vibration	Internal	Passing Juice
Music & Videos	Internal	Passing Juice
Catalogue	External	Passing Juice
Contact Us	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Quick buy	Internal	Passing Juice
Search	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
VAT Relief	Internal	Passing Juice
Powered by Shopify	External	noFollow
-	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : mikeayresdesign.co.uk Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://mikeayresdesign.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics