Seo Analyzer mimiscafe.com

Generated on February 23 2022 12:32 PM

The score is 39/100

SEO Content

✓	Title	Mimi's Cafe **Length : 16** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Mimi's Cafe
url	https://www.mimiscafe.com/
title	Home
type	article

	Headings						
●		**H1** 2	**H2** 2	**H3** 2	**H4** 0	**H5** 7	**H6** 0

- [H1] Time for Something Fresh
- [H1] Join our family!
- [H2] Gather Around Our Table.
- [H2] Perfect for any occasion.
- [H3] Add some interest to your inbox.
- [H3] Weekdays 2-5pm
- [H5] Menu
- [H5] Catering
- [H5] Private Events
- [H5] About Mimi's

SEO Content

		[H5] Contact us [H5] Stay Connected [H5] Follow Us
❌	Images	We found 6 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 31 links including 4 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 29.03% Internal Links 70.97%

In-page links

Anchor	Type	Juice
close	Internal	Passing Juice
Menu	Internal	Passing Juice
Catering	External	Passing Juice

In-page links

Order Online	External	Passing Juice
Gift Cards	Internal	Passing Juice
E-Club	External	Passing Juice
Our Story	Internal	Passing Juice
Careers	Internal	Passing Juice
Happenings	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Fundraising	Internal	Passing Juice
Nutritional Info	Internal	Passing Juice
Gluten Friendly Menu	Internal	Passing Juice
Locations	Internal	Passing Juice
facebook	External	Passing Juice
twitter	External	Passing Juice
instagram	External	Passing Juice
pinterest	External	Passing Juice
Find Mimi's	Internal	Passing Juice
See available opportunities	Internal	Passing Juice
instagram	External	Passing Juice
Breakfast	Internal	Passing Juice
Lunch & Dinner	Internal	Passing Juice
Kids Menu	Internal	Passing Juice
Seasonal Offerings	Internal	Passing Juice
Allergen Info	Internal	Passing Juice
Order Catering	External	Passing Juice
Schedule Your Event	Internal	Passing Juice
Happenings	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	instagram family cafe facebook fresh perfect gift cards mimis location

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mimis	4	✖	✖	✖	✖
gift	3	✖	✖	✖	✖
cards	3	✖	✖	✖	✖
facebook	2	✖	✖	✖	✖
cafe	2	✔	✖	✖	✖

Usability

	Url	Domain : mimiscafe.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 69 Warnings : 44
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://mimiscafe.com/sitemap.xml
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.