



Seo Analyzer mincultura.gov.co

Generated on March 18 2022 19:38 PM

The score is 39/100



SEO Content

	Title	Ministerio de Cultura de Colombia Length : 33 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>7</td><td>1</td><td>0</td></tr></table> • [H1] • [H4] Noticias • [H4] Multimedia y redes • [H4] Servicio al ciudadano • [H4] Dependencias • [H4] Planes, programas y proyectos • [H4] Ministerio de Cultura • [H4] Contacto • [H5]	H1	H2	H3	H4	H5	H6	1	0	0	7	1	0
H1	H2	H3	H4	H5	H6									
1	0	0	7	1	0									
	Images	We found 71 images on this web page. 35 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means												

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 73 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 19.18% Internal Links 80.82%

In-page links

Anchor	Type	Juice
Activar el modo de accesibilidad	Internal	Passing Juice
Omitir los comandos de cinta	External	Passing Juice
Trámites y servicios	External	Passing Juice
Participación	External	Passing Juice
Entidades	External	Passing Juice
Mapa del sitio	Internal	Passing Juice
Ministerio	Internal	Passing Juice
Quiénes Somos	Internal	Passing Juice

In-page links

Despacho Ministra	Internal	Passing Juice
Viceministro de Fomento Regional y Patrimonio	Internal	Passing Juice
Viceministra de Creatividad y Economía Naranja	Internal	Passing Juice
Secretaría General	Internal	Passing Juice
Servicio al Ciudadano	Internal	Passing Juice
Rendición de Cuentas	Internal	Passing Juice
Políticas Culturales	Internal	Passing Juice
Contratos y Licitaciones	Internal	Passing Juice
Sistemas de Información	Internal	Passing Juice
Oficinas y Grupos	Internal	Passing Juice
Grupo de Gestión Humana	Internal	Passing Juice
Trámites y Servicios	Internal	Passing Juice
Comisión de Personal	Internal	Passing Juice
Oficinas y Grupos	Internal	Passing Juice
Artes	Internal	Passing Juice
Patrimonio	Internal	Passing Juice
Cinematografía	Internal	Passing Juice
Comunicaciones	Internal	Passing Juice
Poblaciones	Internal	Passing Juice
Fomento Regional	Internal	Passing Juice
Grupos	Internal	Passing Juice
Asuntos Internacionales y Cooperación	Internal	Passing Juice
Emprendimiento Cultural	Internal	Passing Juice
Infraestructura Cultural	Internal	Passing Juice
Transparencia	Internal	Passing Juice
A partir del diálogo con las comunidades, el Ministerio de Cultura y el Museo Nacional construyen el Museo Afro de Colombia	Internal	Passing Juice
La música colombiana despide a ‘Hety Pérez’, uno de los reyes del Creole	Internal	Passing Juice

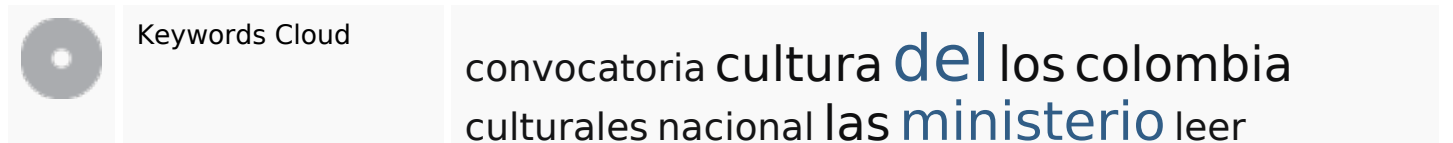
In-page links

¡A turistar por Colombia! A partir de este 18 de marzo llega la ‘Ruta de la Cumbia y las Músicas del Caribe’	Internal	Passing Juice
Prográmese y participe en la Fiesta de la Lectura y la Escritura del Chocó, del 16 al 25 de marzo	Internal	Passing Juice
Paisajes de Buenaventura: arte, vida y resistencias, la nueva exposición del Museo Nacional de Colombia	Internal	Passing Juice
Leer otras noticias	Internal	Passing Juice
=	Internal	Passing Juice
Tweets by mincultura	External	Passing Juice
=	External	Passing Juice
Ministerio	Internal	Passing Juice
Viceministerio de Fomento Regional y Patrimonio	Internal	Passing Juice
Viceministerio de Creatividad y Economía Naranja	Internal	Passing Juice
Secretaría General	Internal	Passing Juice
Oficina Asesora de Planeación	Internal	Passing Juice
Oficina Asesora Jurídica	Internal	Passing Juice
Oficina de Control Interno	Internal	Passing Juice
Dirección de Patrimonio y Memoria	Internal	Passing Juice
Dirección de Fomento Regional	Internal	Passing Juice
Dirección de Poblaciones	Internal	Passing Juice
Dirección de Artes	Internal	Passing Juice
Dirección de Audiovisuales, Cine y Medios Interactivos	Internal	Passing Juice
=	Internal	Passing Juice
Dirección de Estrategia, Desarrollo y Emprendimiento	Internal	Passing Juice
Grupo de Divulgación y Prensa	Internal	Passing Juice
Unidad Administrativa Especial Biblioteca Nacional de Colombia	External	Passing Juice
Unidad Administrativa Especial Museo Nacional de Colombia	External	Passing Juice
Instituto Colombiano de Antropología e Historia, Icahn	External	Passing Juice
Archivo General de la Nación	External	Passing Juice

In-page links

Instituto Caro y Cuervo	External	Passing Juice
Campaña Nacional contra el Tráfico Ilícito	Internal	Passing Juice
Programa Nacional de Estímulos	Internal	Passing Juice
Programa Fortalecimiento de Museos	External	Passing Juice
Habeas Data	Internal	Passing Juice
Términos y Condiciones	Internal	Passing Juice
Correo institucional	External	Passing Juice
Administrador	Internal	Passing Juice
Versión Móvil	Internal	Passing Juice
Culturanet	Internal	Passing Juice
Nómina	External	Passing Juice
[email&#160;protected]	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
del	25	✗	✗	✗	✗
ministerio	15	✓	✗	✗	✓
cultura	14	✓	✗	✗	✓
las	12	✗	✗	✗	✗
colombia	11	✓	✗	✗	✗

Usability

	Url	Domain : mincultura.gov.co Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 164 Warnings : 84
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://mincultura.gov.co/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics