








Seo Analyzer mit.edu

Generated on February 13 2022 09:22 AM





The score is 50/100







SEO Content

	Title	MIT - Massachusetts Institute of Technology Length : 43 Perfect, your title contains between 10 and 70 characters.																			
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Massachusetts Institute of Technology</td></tr><tr><td>site</td><td>http://web.mit.edu</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>The Massachusetts Institute of Technology (MIT)</td></tr><tr><td>url</td><td>http://web.mit.edu</td></tr><tr><td>description</td><td>The mission of MIT is to advance knowledge and educate students in science, technology and other areas of scholarship that will best serve the nation and the world in the 21st century.</td></tr></tbody></table>						Property	Content	site_name	Massachusetts Institute of Technology	site	http://web.mit.edu	type	website	title	The Massachusetts Institute of Technology (MIT)	url	http://web.mit.edu	description	The mission of MIT is to advance knowledge and educate students in science, technology and other areas of scholarship that will best serve the nation and the world in the 21st century.
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	Headings	H1 1	H2 1	H3 0	H4 2	H5 0	H6 0														
• [H1] Massachusetts Institute of Technology																					

SEO Content

		<ul style="list-style-type: none">• [H2] Spotlight: Feb 13, 2022• [H4] Feb 13, 2022• [H4] Share:
	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.09% Internal Links 90.91%

In-page links

Anchor	Type	Juice
Skip to content ↓	Internal	Passing Juice
Education	Internal	Passing Juice
Research	Internal	Passing Juice

In-page links

Innovation	Internal	Passing Juice
Admissions + Aid	Internal	Passing Juice
Campus Life	Internal	Passing Juice
News	Internal	Passing Juice
Alumni	Internal	Passing Juice
About MIT	Internal	Passing Juice
Menu	Internal	Passing Juice
Suggestions or feedback?	Internal	Passing Juice
MIT Sloan	Internal	Passing Juice
Full story	External	Passing Juice
77 Massachusetts Avenue, Cambridge, MA, USA	External	Passing Juice
Visit	Internal	Passing Juice
Map	Internal	Passing Juice
Events	Internal	Passing Juice
People	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy	Internal	Passing Juice
Accessibility	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

mit	3	✓	✗	✗	✗
massachusetts	2	✓	✗	✗	✓
alumni	2	✗	✗	✗	✗
news	2	✗	✗	✗	✗
life	2	✗	✗	✗	✗






Usability

	Url	Domain : mit.edu Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	 Excellent, your website doesn't use nested tables.
		 Too bad, your website is using inline styles.
		 Great, your website has few CSS files.
		 Perfect, your website has few JavaScript files.
		 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Missing
		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://mit.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	Great, your website has an analytics tool.
		 Google Analytics