Seo Analyzer
mitchellpage.com.au

Generated on March 03 2022 16:06 PM

The score is 66/100

SEO Content

⚠️	Title	Sydney Website Design and Development - Web Design in Parramatta, Hills District, Western Sydney :: Mitchell Page **Length : 113** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Mitchell Page a professional website designer and developer based in Parramatta provides web design and development services in Parramatta, Hills District, Sydney and surrounding areas. Contact us today for a quote. **Length : 215** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Mitchell, Page, Website, Design, Designer, Developer, Development, Parramatta, Sydney, Hills, District, Baulkham, Digital, Media, Business, Professional Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>0</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Website Design and Development in Parramatta and Hills District - Mitchell Page • [H3] Latest work • [H3] What we do • [H3] Why choose us
❌	Images	We found 5 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : **26%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.22% Internal Links 77.78%

In-page links

Anchor	Type	Juice
Website Design and Development in Parramatta and Hills District - Mitchell Page	Internal	Passing Juice
Services	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Clients	Internal	Passing Juice
About us	Internal	Passing Juice
Contact	Internal	Passing Juice
get a quote	Internal	Passing Juice

In-page links

xhtml	External	Passing Juice
css	External	Passing Juice

SEO Keywords

	Keywords Cloud	sydney more page website design digital services web development parramatta

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	8	✔	✔	✔	✔
digital	6	✖	✔	✖	✖
website	6	✔	✔	✔	✔
development	6	✔	✔	✔	✔
sydney	4	✔	✔	✔	✖

Usability

	Url	Domain : mitchellpage.com.au Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	XHTML 1.0 Strict
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 5 Warnings : 5
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

⊙	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://mitchellpage.com.au/sitemap.xml
	Robots.txt	http://mitchellpage.com.au/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.