







# Seo Analyzer mitchellwhale.com

Generated on April 01 2022 21:32 PM



The score is 64/100






## SEO Content

	Title	Ontario Insurance Broker Quotes on Car, Home Insurance & More  <b>Length : 65</b>  Perfect, your title contains between 10 and 70 characters.																
	Description	Great rates on home, auto, business, motorcycle, life insurance, and more with quotes from over 40 Ontario insurers. Solid coverage and great customer service.  <b>Length : 159</b>  Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_CA</td></tr><tr><td>site_name</td><td>Mitchell &amp; Whale Ltd.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Ontario Insurance Broker Quotes on Car, Home Insurance &amp; More</td></tr><tr><td>description</td><td>Great rates on home, auto, business, motorcycle, life insurance, and more with quotes from over 40 Ontario insurers. Solid coverage and great customer service.</td></tr><tr><td>url</td><td>https://mitchellwhale.com/</td></tr><tr><td>image</td><td>https://mitchellwhale.com/framework/uploads/2020/03/insurance-brokers-team.jpg</td></tr></tbody></table>	Property	Content	locale	en_CA	site_name	Mitchell & Whale Ltd.	type	website	title	Ontario Insurance Broker Quotes on Car, Home Insurance & More	description	Great rates on home, auto, business, motorcycle, life insurance, and more with quotes from over 40 Ontario insurers. Solid coverage and great customer service.	url	https://mitchellwhale.com/	image	https://mitchellwhale.com/framework/uploads/2020/03/insurance-brokers-team.jpg
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## SEO Content

		<div>image:secure_url https://mitchellwhale.com/framework/uploads/2020/03/insurance-brokers-team.jpg</div> <div>image:width 1667</div> <div>image:height 415</div>
	Headings	<div> <div> <b>H1</b> 1           <b>H2</b> 10           <b>H3</b> 12           <b>H4</b> 11           <b>H5</b> 0           <b>H6</b> 0         </div> <ul style="list-style-type: none"> <li>• [H1] We save our customers an average of \$600 on auto insurance in Ontario</li> <li>• [H2] Call Us</li> <li>• [H2] Message Us</li> <li>• [H2] Online Quote</li> <li>• [H2] Insurance Quotes From Over 40 Ontario &amp; Canadian Insurers</li> <li>• [H2] Quick Insurance Quotes For All the Coverage You Need</li> <li>• [H2] What we do all day.</li> <li>• [H2] Award winning and cutting edge</li> <li>• [H2] Bundle</li> <li>• [H2] Bundle it in one spot. Keep it simple, save money.</li> <li>• [H2] Next step, leave us some info and we'll call you back.</li> <li>• [H3] Compare rates below or call us for a quote 1-800-731-2228</li> <li>• [H3] More than 40 Insurers Shopped</li> <li>• [H3] Over 90% of Our Customers Satisfied</li> <li>• [H3] About Mitchell &amp; Whale</li> <li>• [H3] Insurance Products</li> <li>• [H3] Latest News</li> <li>• [H3] Do Photo Radar Tickets Affect My Insurance Rates?</li> <li>• [H3] Doing Home Renovations? Here's Why You Should Keep Your Insurance Provider Updated</li> <li>• [H3] Contact Info</li> <li>• [H3] Follow Us</li> <li>• [H3] How can we help?</li> <li>• [H3] How can we help?</li> <li>• [H4] Auto Insurance</li> <li>• [H4] Home Insurance</li> <li>• [H4] Motorcycle Insurance</li> <li>• [H4] Business Insurance</li> <li>• [H4] Landlord Insurance</li> <li>• [H4] Life Insurance</li> <li>• [H4] Snowmobile Insurance</li> <li>• [H4] Insurance Quotes</li> <li>• [H4] Voted #1 Brokerage in Ontario</li> <li>• [H4] Top 30 Elite</li> <li>• [H4] Young Guns</li> </ul> </div>
	Images	<p>We found 246 images on this web page.</p> <p>46 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	Ratio : <b>4%</b>

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 56 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.57% Internal Links 96.43%

## In-page links

Anchor	Type	Juice
<a href="#">Claims Centre</a>	Internal	Passing Juice
<a href="#">Self-Serve Centre</a>	Internal	Passing Juice
<a href="#">Our Blog</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Auto Insurance</a>	Internal	Passing Juice

## In-page links

<a href="#">Classic Car Insurance</a>	Internal	Passing Juice
<a href="#">Electric Vehicle Insurance</a>	Internal	Passing Juice
<a href="#">Right-Hand Drive Insurance</a>	Internal	Passing Juice
<a href="#">RV Insurance</a>	Internal	Passing Juice
<a href="#">High-Risk Auto Insurance</a>	Internal	Passing Juice
<a href="#">Home Insurance</a>	Internal	Passing Juice
<a href="#">Homeowners Insurance</a>	Internal	Passing Juice
<a href="#">Tenants Insurance</a>	Internal	Passing Juice
<a href="#">Condo Insurance</a>	Internal	Passing Juice
<a href="#">Landlord Insurance</a>	Internal	Passing Juice
<a href="#">Seasonal Property Insurance</a>	Internal	Passing Juice
<a href="#">High-Risk Home Insurance</a>	Internal	Passing Juice
<a href="#">Motorcycle Insurance</a>	Internal	Passing Juice
<a href="#">M1 Motorcycle Insurance</a>	Internal	Passing Juice
<a href="#">Classic Motorcycle Insurance</a>	Internal	Passing Juice
<a href="#">Discount Bundles</a>	Internal	Passing Juice
<a href="#">Snowmobile Insurance</a>	Internal	Passing Juice
<a href="#">Business Insurance</a>	Internal	Passing Juice
<a href="#">Life Insurance</a>	Internal	Passing Juice
<a href="#">Term Life Insurance</a>	Internal	Passing Juice
<a href="#">Permanent Life Insurance</a>	Internal	Passing Juice
<a href="#">Health Insurance</a>	Internal	Passing Juice
<a href="#">Group Insurance</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Meet the Team</a>	Internal	Passing Juice
<a href="#">Why Choose Us</a>	Internal	Passing Juice
<a href="#">Insurance Companies</a>	Internal	Passing Juice
<a href="#">Customer Reviews</a>	Internal	Passing Juice

## In-page links

<a href="#">Media Room</a>	Internal	Passing Juice
<a href="#">Meet the Team</a>	Internal	Passing Juice
<a href="#">Send Message</a>	Internal	Passing Juice
<a href="#">Get Quote</a>	Internal	Passing Juice
<a href="#">Insurance Quotes</a>	Internal	Passing Juice
<a href="#">events</a>	Internal	Passing Juice
<a href="#">contractors</a>	Internal	Passing Juice
<a href="#">mortgages</a>	Internal	Passing Juice
<a href="#">Bundle</a>	Internal	Passing Juice
<a href="#">Voted #1 Brokerage in Ontario</a>	Internal	Passing Juice
<a href="#">Top 30 Elite</a>	External	Passing Juice
<a href="#">Young Guns</a>	External	Passing Juice
<a href="#">Travel Insurance</a>	Internal	Passing Juice
<a href="#">Cyber Insurance</a>	Internal	Passing Juice
<a href="#">Do Photo Radar Tickets Affect My Insurance Rates?</a>	Internal	Passing Juice
<a href="#">Doing Home Renovations? Here's Why You Should Keep Your Insurance Provider Updated</a>	Internal	Passing Juice
<a href="#">Corporate Policy</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp;#038; Conditions</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	home auto best <b>insurance</b> mitchell ontario brokers business coverage more
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
insurance	77	✓	✗	✓	✓
home	11	✓	✗	✓	✓
more	11	✓	✗	✓	✓
business	10	✗	✗	✓	✓
ontario	9	✓	✗	✓	✓








## Usability

	Url	Domain : mitchellwhale.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 92 Warnings : 19
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><div><a href="http://mitchellwhale.com/sitemap.xml">http://mitchellwhale.com/sitemap.xml</a></div><div><a href="https://mitchellwhale.com/sitemap.xml">https://mitchellwhale.com/sitemap.xml</a></div></div>
	Robots.txt	<div><a href="http://mitchellwhale.com/robots.txt">http://mitchellwhale.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div><div> Google Analytics</div></div>