









SEO Content

		<ul style="list-style-type: none"> • [H2] ABOUT 〇〇〇〇〇〇 • [H2] 〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇 • [H2] 〇〇〇〇〇〇〇〇〇〇〇〇 • [H2] 〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇 • [H2] 〇〇〇〇&〇〇〇 • [H3] 〇〇〇〇〇〇〇 • [H3] 〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇 • [H3] 〇〇〇〇〇〇〇〇〇〇〇〇 • [H3] 〇〇〇〇〇〇〇〇 • [H3] 〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇 • [H4] 〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇 • [H4] 〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇
	Images	<p>We found 107 images on this web page.</p> <p>96 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.




SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 88 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 13.64%</p> <p>Internal Links 86.36%</p>

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing
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Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://mitsui-shopping-park.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>