

# Seo Analyzer mixpanel.com

Generated on April 01 2022 22:28 PM






The score is 57/100





## SEO Content

	Title	Mixpanel: Product Analytics for Mobile, Web, & More <b>Length : 55</b> Perfect, your title contains between 10 and 70 characters.																
	Description	Unlock valuable customer insights to better convert, engage, and retain users with Mixpanel's powerful, self-serve product analytics. Try it free. <b>Length : 151</b> Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Mixpanel: Product Analytics for Mobile, Web, &amp; More</td></tr><tr><td>description</td><td>Unlock valuable customer insights to better convert, engage, and retain users with Mixpanel's powerful, self-serve product analytics. Try it free.</td></tr><tr><td>url</td><td>https://mixpanel.com/</td></tr><tr><td>site_name</td><td>Mixpanel</td></tr><tr><td>image</td><td>https://mixpanel.com/wp-content/uploads/2020/11/home-page-sharing-2.png</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Mixpanel: Product Analytics for Mobile, Web, & More	description	Unlock valuable customer insights to better convert, engage, and retain users with Mixpanel's powerful, self-serve product analytics. Try it free.	url	https://mixpanel.com/	site_name	Mixpanel	image	https://mixpanel.com/wp-content/uploads/2020/11/home-page-sharing-2.png
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## SEO Content

		<p>image:secure_url    https://mixpanel.com/wp-content/uploads/2020/11/home-page-sharing-2.png</p> <p>image:width            1024</p> <p>image:height          538</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>5</td> <td>4</td> <td>3</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Build Better Products</li> <li>• [H1] What will your data teach you?</li> <li>• [H2] Powerful reports to answer any question</li> <li>• [H2] Simple workflows to get answers fast</li> <li>• [H2] Connect to your data lake</li> <li>• [H2] Lemonade is defining the modern insurance industry</li> <li>• [H2] Resources for growing your product</li> <li>• [H3] How is my product used?</li> <li>• [H3] Where and why do users drop off?</li> <li>• [H3] Which users retain best?</li> <li>• [H3] All the ways to get data into Mixpanel</li> <li>• [H4] The guide to product analytics</li> <li>• [H4] A primer on product metrics</li> <li>• [H4] The state of product analytics</li> <li>• [H5] Trusted by 6,000+ paying customers</li> </ul>	H1	H2	H3	H4	H5	H6	2	5	4	3	1	0
H1	H2	H3	H4	H5	H6									
2	5	4	3	1	0									
	Images	<p>We found 76 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>49%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.04% Internal Links 86.96%

### In-page links

Anchor	Type	Juice
<a href="#">Why Mixpanel</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Contact Sales</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Take a Tour</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Meet Our Customers</a>	Internal	Passing Juice
<a href="#">Learn More About Interactive Reports</a>	Internal	Passing Juice
<a href="#">Try It With Sample Data</a>	Internal	Passing Juice
<a href="#">Learn More About Data Integrations</a>	Internal	Passing Juice
<a href="#">View Resources</a>	Internal	Passing Juice
<a href="#">Check Out the Book</a>	Internal	Passing Juice
<a href="#">Read Article</a>	Internal	Passing Juice
<a href="#">Watch Webinar</a>	Internal	Passing Juice
<a href="#">Team Dashboards &amp; Alerts</a>	Internal	Passing Juice
<a href="#">Interactive Reports</a>	Internal	Passing Juice
<a href="#">Limitless Segmentation</a>	Internal	Passing Juice
<a href="#">Group Analytics</a>	Internal	Passing Juice
<a href="#">Data Integrations</a>	Internal	Passing Juice

## In-page links

<a href="#">Scalable Infrastructure</a>	Internal	Passing Juice
<a href="#">Security &amp; Privacy</a>	Internal	Passing Juice
<a href="#">Integration Directory</a>	Internal	Passing Juice
<a href="#">Convert</a>	Internal	Passing Juice
<a href="#">Engage</a>	Internal	Passing Juice
<a href="#">Retain</a>	Internal	Passing Juice
<a href="#">Product Updates</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">FAQs</a>	External	Passing Juice
<a href="#">Digital Events</a>	Internal	Passing Juice
<a href="#">User Community</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	External	Passing Juice
<a href="#">Topics</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Developer Docs</a>	Internal	Passing Juice
<a href="#">Help Center</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## SEO Keywords



Keywords Cloud

analytics product customer data  
more mixpanel build users sign ios

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	15	✘	✘	✘	✔
product	12	✔	✘	✔	✔
analytics	9	✔	✘	✔	✔
mixpanel	8	✔	✘	✔	✔
users	8	✘	✘	✔	✔










### Usability

	Url	Domain : mixpanel.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 49 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>https://mixpanel.com/sitemap/customer-stories/ https://mixpanel.com/sitemap/posts/ https://mixpanel.com/sitemap/pages/</pre>
	Robots.txt	http://mixpanel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.