



Seo Analyzer mixpo.com

Generated on March 30 2022 18:56 PM

The score is 78/100



SEO Content

	Title	<p>Winning Digital Marketing Programs Netsertive</p> <p>Length : 47</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Get an award-winning franchise and automotive digital marketing program. Crush your targets with a digital marketing partner you can pick up the phone and call.</p> <p>Length : 159</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1505"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table border="1" data-bbox="539 1541 1481 1608"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>13</td> <td>15</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1639 1503 2065" style="list-style-type: none"> • [H1] We Help Franchise and Auto Brands Build Winning Digital Marketing Programs • [H2] Crush your targets with experts you can pick up the phone and call. • [H2] We obsess over our client's targets and goals because our mission is to treat their ad dollars as if they're our own. That is why our clients trust us. • [H2] Many multi-location businesses struggle to hit their growth goals because of ineffective digital marketing. With a customized digital marketing program from Netsertive, you'll crush your growth goals and love the marketing program you've built. • [H2] Our Partners 	H1	H2	H3	H4	H5	H6	1	11	13	15	0	0
H1	H2	H3	H4	H5	H6									
1	11	13	15	0	0									

SEO Content

- [H2] Why We're Unique
- [H2] Who We Serve
- [H2] Multi-location businesses need winning digital marketing programs to grow. These are the businesses we partner with who have trusted us with their owners' success.
- [H2] One of the greatest challenges in franchise marketing is managing the needs of each individual franchise owner so each market has the strongest representation of the brand. CycleBar seeks partners who can provide high touch customer care to our franchisees, maintain our brand standards and find innovative ways to keep us ahead of the curve. We believe we have found each of these in Netsertive.
- [H2] How We Work
- [H2] Learn From Our Multi-Location Marketing Community
- [H2] Full Stack Software
- [H3] Steve Leonard
- [H3] CEO of Netsertive
- [H3] Our Capabilities Include:
- [H3] Depth of Expertise & Transparency
- [H3] Customer Service You Can Feel
- [H3] Tech-Driven Performance
- [H3] Dawn Weiss
- [H3] Chief Marketing Officer of CycleBar + Row House + STRIDE
- [H3] Our proven process helps you build your brand and earn high owner and operator satisfaction scores. Here's an overview of how we work:
- [H3] Dive into digital marketing with some of today's top marketing leaders and brands. Our award-winning podcasts and actionable guides share the latest in multi-location marketing.
- [H3] The Multi-Location Marketing Leader
- [H3] The Art of Franchise Marketing
- [H3] Playbooks for Digital Marketing Success
- [H4] Search Engine Marketing
- [H4] Social Advertising
- [H4] Display Advertising and Retargeting
- [H4] Video Advertising
- [H4] Connected TV Advertising
- [H4] Search Engine Optimization
- [H4] Business Listings
- [H4] Web Solutions
- [H4] Start a Conversation
- [H4] Get your Digital Marketing Growth Roadmap
- [H4] Crush Your Targets
- [H4] Search Engine Marketing
- [H4] Social Advertising
- [H4] Video Advertising
- [H4] Display Advertising






Images





We found 40 images on this web page.

40 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.23% Internal Links 96.77%

In-page links

Anchor	Type	Juice
Who We Serve	Internal	Passing Juice
Franchises	Internal	Passing Juice
Automotive Brands	Internal	Passing Juice
Media and Publishing	Internal	Passing Juice
What We Do	Internal	Passing Juice
Why Netsertive	Internal	Passing Juice
Search	Internal	Passing Juice

In-page links

Social	Internal	Passing Juice
Video	Internal	Passing Juice
Display	Internal	Passing Juice
Connected TV	Internal	Passing Juice
Shopping Ads	Internal	Passing Juice
Landing Pages	Internal	Passing Juice
Business Listings	Internal	Passing Juice
Business Analytics	Internal	Passing Juice
AI-Enabled Platform	Internal	Passing Juice
Scaled Localization	Internal	Passing Juice
Service and Support	Internal	Passing Juice
Customers	Internal	Passing Juice
Partners	Internal	Passing Juice
Blog	Internal	Passing Juice
Resources	Internal	Passing Juice
The Art of Franchise Marketing	Internal	Passing Juice
The Multi-Location Marketing Leader	Internal	Passing Juice
Analytics Dashboard	External	Passing Juice
Creative Studio	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Start a Conversation	Internal	Passing Juice
About Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Privacy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

lorem digital ipsum multi-location business
marketing netsertive franchise search






SEO Keywords

advertising



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	28	✓	✗	✓	✓
digital	11	✓	✗	✓	✓
advertising	10	✗	✗	✗	✓
multi-location	9	✗	✗	✗	✓
franchise	7	✗	✗	✓	✓










Usability

	Url	Domain : mixpo.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 9




Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://mixpo.com/sitemap.xml</code>
	Robots.txt	<code>http://mixpo.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization