

# Seo Analyzer mixrank.com

Generated on March 20 2022 09:03 AM

The score is 60/100







## SEO Content

	Title	MixRank - Data-driven sales and marketing <b>Length : 41</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Data-driven sales and marketing. MixRank tracks your customers so you don't miss an opportunity. <b>Length : 96</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>6</td><td>1</td><td>0</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Use Cases</li><li>• [H2] Mobile Apps &amp; SDKs</li><li>• [H2] Technographics &amp; Ads</li><li>• [H2] Companies &amp; Firmographics</li><li>• [H2] Contacts &amp; Decision Makers</li><li>• [H2] Get started today!</li><li>• [H3] Mobile App and Web Tech Stacks for Data-Driven Insights</li><li>• [H5] MixRank's data engine tracks over 20M apps, 50M websites, and 30,000 SDKs</li></ul>	H1	H2	H3	H4	H5	H6	0	6	1	0	1	0
H1	H2	H3	H4	H5	H6									
0	6	1	0	1	0									
	Images	We found 11 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>42%</b>												

## SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

## In-page links

Anchor	Type	Juice
<a href="#">×</a>	Internal	Passing Juice
<a href="#">MIXRANK</a>	Internal	Passing Juice
<a href="#">Contacts</a>	Internal	Passing Juice
<a href="#">Firmographic</a>	Internal	Passing Juice
<a href="#">Mobile</a>	Internal	Passing Juice
<a href="#">Technographic</a>	Internal	Passing Juice
<a href="#">Benefits</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice

## In-page links

<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Get Started</a>	External	Passing Juice
<a href="#">Get in Touch</a>	External	Passing Juice
<a href="#">API</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	companies technology mobile contacts more get mixrank market data customers
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mixrank	8	✓	✗	✓	✓
more	8	✗	✗	✗	✗
mobile	7	✗	✗	✗	✓
companies	5	✗	✗	✗	✓
customers	5	✗	✗	✓	✗












## Usability

	Url	Domain : mixrank.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 7
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://mixrank.com/robots.txt">http://mixrank.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>