Seo Analyzer
mlkdreamweekend.com

Generated on February 11 2022 19:30 PM

The score is 50/100

SEO Content

✓	Title	**MLK Dream Weekend** **Length : 17** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 1 **H2** 2 **H3** 5 **H4** 1 **H5** 0 **H6** 0 • [H1] MLK Dream Weekend • [H2] Testimonials • [H2] Home • [H3] • [H3] • [H3] Dr King's legacy lives on… if we never stop dreaming. • [H3] Thank you Greenville for your amazing support over the past 10 years! • [H3] • [H4] Sandra E. Yúdice
✗	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **20%**

SEO Content

✓		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 16 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
home	Internal	Passing Juice
contact us	Internal	Passing Juice
About Us	Internal	Passing Juice
Events	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Awards	Internal	Passing Juice
Sponsors	Internal	Passing Juice
Media	Internal	Passing Juice

In-page links

Photo Gallery		Internal	Passing Juice
Community Engagement		Internal	Passing Juice
Diversity Banquet		Internal	Passing Juice
Community Day of Service		Internal	Passing Juice
Testimonials		Internal	Passing Juice
« Older Entries		Internal	Passing Juice
Entries (RSS)		Internal	Passing Juice
Comments (RSS)		Internal	Passing Juice

SEO Keywords

⦿	Keywords Cloud	mlk greenville weekend support dream community upstate years legacy diversity

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dream	12	✔	✖	✖	✔
mlk	8	✔	✖	✖	✔
weekend	7	✔	✖	✖	✔
community	3	✖	✖	✖	✖
legacy	3	✖	✖	✖	✔

Usability

⦿	Url	Domain : mlkdreamweekend.com Length : 19
✅	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.

Usability

✅		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	XHTML 1.0 Transitional
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 11 Warnings : 15
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⬤	Mobile Optimization	✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://mlkdreamweekend.com/sitemap.xml http://www.mlkdreamweekend.com/sitemap.xml
✓	Robots.txt	http://mlkdreamweekend.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics