# Seo Analyzer mnhelp.org

Generated on February 28 2022 23:59 PM

**The score is 38/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | MinnesotaHelp.info&#174;<br><br>**Length : 24**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✗ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✗ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ◯ | Headings | **H1** 1   **H2** 1   **H3** 1   **H4** 0   **H5** 0   **H6** 0<br><br>• [H1] E-mail a Link to this Page<br>• [H2] Popular Topics<br>• [H3] Friendly Visiting and Telephone Reassurance |
| ✓ | Images | We found 3 images on this web page.<br><br>Good, most or all of your images have alt attributes. |
| ✗ | Text/HTML Ratio | Ratio : **12%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✓ | Flash | Perfect, no Flash content has been detected on mnis page. |
| | Iframe | Great, there are no Iframes detected on this page. |

# SEO Content

# SEO Links

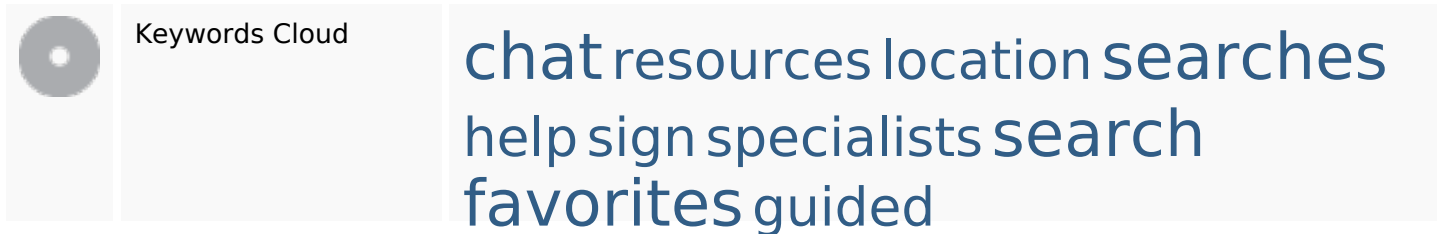| | | |
|---|---|---|
| ✔ | URL Rewrite | Good. Your links looks friendly! |
| ✘ | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| ✔ | In-page links | We found a total of 24 links including 0 link(s) to files |
| ○ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 16.67%<br><br>Internal Links 83.33% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to main content | Internal | Passing Juice |
| How it can help you | Internal | Passing Juice |
| Navigating the site | Internal | Passing Juice |
| Narrowing search results | Internal | Passing Juice |
| My Favorites | Internal | Passing Juice |
| My Searches | Internal | Passing Juice |
| My Comparisons | Internal | Passing Juice |
| My Directories | Internal | Passing Juice |
| My Settings | Internal | Passing Juice |
| Seniors Who Need Care | External | Passing Juice |
| Homeless Youth | External | Passing Juice |
| Staff Resources | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Provider Portal | External | Passing Juice |
| Sign In | Internal | Passing Juice |
| companionship | Internal | Passing Juice |
| check-in calls | Internal | Passing Juice |
| State of Minnesota Home | External | Passing Juice |
| Contact Us | Internal | Passing Juice |
| FAQ | Internal | Passing Juice |
| Site Map | Internal | Passing Juice |
| Accessibility | Internal | Passing Juice |
| Terms of Use | Internal | Passing Juice |
| Developer | Internal | Passing Juice |
| Cancel | Internal | Passing Juice |

# SEO Keywords

| | |
|---|---|
| Keywords Cloud | chat resources location searches help sign specialists search favorites guided |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| favorites | 3 | ✖ | ✖ | ✖ | ✖ |
| searches | 3 | ✖ | ✖ | ✖ | ✖ |
| chat | 3 | ✖ | ✖ | ✖ | ✖ |
| search | 3 | ✖ | ✖ | ✖ | ✖ |
| help | 2 | ✔ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : mnhelp.org<br>Length : 10 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 14<br>Warnings : 9 |
| | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✖ Too bad, your website has too many CSS files (more than 4).<br>✖ Too bad, your website has too many JS files (more than 6).<br>✖ Too bad, your website does not take advantage of gzip. |

# Mobile

| | Mobile Optimization | | |
|---|---|---|---|
| | | ✔ | Apple Icon |
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| | XML Sitemap | Missing |
|---|---|---|
| ❌ | | Your website does not have an XML sitemap - this can be problematic. |
| | | A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ❌ | Robots.txt | Missing |
| | | Your website doesn't have a robots.txt file - this can be problematic. |
| | | A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
| ✔ | Analytics | Great, your website has an analytics tool. |
| | | Google Analytics |