








# Seo Analyzer mnherpsoc.org

Generated on March 08 2022 02:37 AM





The score is 48/100







## SEO Content

	Title	MNHerpSoc &#8211; Minnesota Herpetological Society <b>Length : 50</b> Perfect, your title contains between 10 and 70 characters.																	
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.																	
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>6</td><td>7</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H3] Amphibians and Reptiles in Minnesota</li><li>• [H3] Renaissance Festival</li><li>• [H3] Education Programs</li><li>• [H3] October '17 Speaker: Beth Girard; Lizards: What They Do and How They Do It!</li><li>• [H3] March '17 Speaker: Aquatic Newt Husbandry; Wild Salamander Threats</li><li>• [H3] October '16 Talk: The Great Herp Extinction: What We Know (And What We Can Do) About the World's Vanishing Herps</li><li>• [H4] MHS Event Calendar</li><li>• [H4] Recent Posts</li><li>• [H4] Upcoming Events</li><li>• [H4] Site Navigation</li><li>• [H4] Login/Logout</li><li>• [H4] Seal and Address</li><li>• [H4] Donations</li></ul>						H1	H2	H3	H4	H5	H6	0	0	6	7	0	0
H1	H2	H3	H4	H5	H6														
0	0	6	7	0	0														

## SEO Content

	Images	We found 13 images on this web page.  3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>6%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 11.43%  Internal Links 88.57%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About the MHS</a>	Internal	Passing Juice
<a href="#">MHS General Policies</a>	Internal	Passing Juice
<a href="#">Bylaws</a>	Internal	Passing Juice

## In-page links

<a href="#">Current Board of Directors</a>	Internal	Passing Juice
<a href="#">Adoption Program</a>	Internal	Passing Juice
<a href="#">Grants</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Get Involved</a>	Internal	Passing Juice
<a href="#">Minnesota Reptiles and Amphibians</a>	Internal	Passing Juice
<a href="#">Help a Turtle Across the Road</a>	Internal	Passing Juice
<a href="#">Hands-On Events</a>	Internal	Passing Juice
<a href="#">Field Survey!</a>	Internal	Passing Juice
<a href="#">Photo Contest</a>	Internal	Passing Juice
<a href="#">Renaissance Festival</a>	Internal	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">Join the MHS!</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">White Snake Sale</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Care Sheets</a>	Internal	Passing Juice
<a href="#">Exotic Vets</a>	Internal	Passing Juice
<a href="#">Rodent Orders</a>	Internal	Passing Juice
<a href="#">Amphibians and Reptiles in Minnesota</a>	External	Passing Juice
<a href="#">www.MnHerps.com</a>	External	Passing Juice
<a href="#">Education Programs</a>	Internal	Passing Juice
<a href="#">Renaissance Festival</a>	Internal	Passing Juice
<a href="#">October &amp;#8217;17 Speaker: Beth Girard; Lizards: What They Do and How They Do It!</a>	Internal	Passing Juice
<a href="#">March &amp;#8217;17 Speaker: Aquatic Newt Husbandry; Wild Salamander Threats</a>	Internal	Passing Juice
<a href="#">October &amp;#8217;16 Talk: The Great Herp Extinction: What We Know (And What We Can Do) About the World&amp;#8217;s Vanishing Herps</a>	Internal	Passing Juice

## In-page links

<a href="#">February &amp;#8217;17 Speaker: Cris Hagen from the Turtle Survival Alliance</a>	Internal	Passing Juice
<a href="#">2017 Midwest Symposium</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">WordPress</a>	External	Passing Juice
<a href="#">Themify WordPress Themes</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

programs **amphibians** education  
reptiles mhs **minnesota** events  
newt hands- **more**

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
minnesota	4	✓	✗	✗	✓
mhs	3	✗	✗	✗	✓
amphibians	3	✗	✗	✗	✓
reptiles	3	✗	✗	✗	✓
more	3	✗	✗	✗	✗

## Usability



Url

Domain : mnherpsoc.org  
Length : 13



Favicon

Great, your website has a favicon.














Printability

We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 29
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://mnherpsoc.org/sitemap.xml">http://mnherpsoc.org/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://mnherpsoc.org/robots.txt">http://mnherpsoc.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>