

Seo Analyzer mnrealtor.com

Generated on February 26 2022 00:02 AM

The score is 37/100



SEO Content





	Title	Home - Minnesota Realtors® Length : 26 Perfect, your title contains between 10 and 70 characters.												
	Description	The site home page Length : 18 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>18</td><td>24</td><td>4</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Home• [H1] We are Minnesota Realtors®• [H2] Latest Updates• [H2] Upcoming Events• [H2] President's Day• [H2] Community Activity Feed• [H2] Login to personalize your Member Connect online experience.• [H2] January Housing Statistics• [H2] 41• [H2] -24.3%• [H2] -9.9%• [H2] \$295,000• [H2] "No question is too small or too large for the Minnesota	H1	H2	H3	H4	H5	H6	2	18	24	4	0	0
H1	H2	H3	H4	H5	H6									
2	18	24	4	0	0									

SEO Content





Realtors®! If they do not have the answer they will help you find it."

- [H2] "After 15 years of being a member, I have begun getting involved in the State Association. It's amazing how much they do for us behind the scenes. We are so fortunate to have MNAR advocating for us and our business."
- [H2] "The Minnesota Realtors® has a pulse on what is going on in today's rapidly changing real estate world. From education to advocacy and real life best practices, they are truly the best partner a Realtor® could ask for!"
- [H2] "The staff at MNAR is always extremely supportive of Realtors and ways they can support our business including great education and advocacy of important real estate related issues."
- [H2] "I applied and was selected as one of the recipients for the 2019 Graduate REALTOR Institute scholarship. I'm beyond grateful for the financial support and educational offerings from the Minnesota Realtors to achieve the GRI."
- [H2] "The services provided by Minnesota Realtors® are timely and protect not only my clients but my career. We have a staff that is second to none working tirelessly on our behalf"
- [H2] "I love seeing the housing stats right on the homepage when I hop on the website! The new site is fast and intuitive."
- [H2] The MNR® Magazine (formerly called the newsletter)
- [H3] Gratitude Can Help Your Career Flourish
- [H3] Avoiding Photo Faux Pas
- [H3] Lena Olive Smith: Activist, Lawyer and Minnesota's First African American Female Real Estate Agent
- [H3] Scarce Inventory and High Buyer Demand Drive Up Median Home Prices
- [H3] Black-Owned Homes Undervalued by Appraisers
- [H3] Millennials, Money & Marketing 2.28.22 (Online)
- [H3] 2022 Code of Ethics Updates with Susan Dioury
- [H3] Guide to Navigating Real estate Transactions: 3/3 (Online)
- [H3] 2021-22 Required Module: The History of Diversity in Homeownership 3/7/22 (Online)
- [H3] New Home Construction Sales 101, 2021 (3.17.22 Online)
- [H3] Realtor® Doneva Carter
- [H3] Minneapolis
- [H3] Realtor® Paige Kahle
- [H3] Saint Paul
- [H3] Realtor® Scott Adrian
- [H3] Monticello
- [H3] Realtor® Meta Webb
- [H3] Edina
- [H3] Realtor® Jessica Lamker
- [H3] Prior Lake
- [H3] Realtor® Tracie Fogelson
- [H3] Rochester
- [H3] Realtor® Michael Hartung
- [H3] Minneapolis
- [H4] ' + \$(''.HLWelcome ul#ProfileContainer .panel-body h4').text() + '!
- [H4] Profile Completion
- [H4] Quick Links
- [H4] Getting Started

SEO Content

	Images	We found 26 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 58 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.34% Internal Links 89.66%

In-page links

Anchor	Type	Juice
CLICK HERE	Internal	Passing Juice
Skip to main content (Press Enter).	Internal	Passing Juice
Sign in	Internal	Passing Juice
Skip auxiliary navigation (Press Enter).	Internal	Passing Juice
'+ \$(''.HLWelcome ul#ProfileContainer .panel-body h4').text()	Internal	Passing Juice

In-page links

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Meet Us	Internal	Passing Juice
Our Team	Internal	Passing Juice
Local Associations	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Governance	Internal	Passing Juice
Benefits of Membership	Internal	Passing Juice
Become a Member	Internal	Passing Juice
Professional Development	Internal	Passing Juice
Risk Management	Internal	Passing Juice
Events	Internal	Passing Juice
Advocacy	Internal	Passing Juice
Awards & Recognition	Internal	Passing Juice
Communications	Internal	Passing Juice
Find a Realtor	Internal	Passing Juice
Why use a Realtor?	Internal	Passing Juice
Market Reports	Internal	Passing Juice
Have a problem?	Internal	Passing Juice
Contracts / Forms	Internal	Passing Juice
Advocacy	Internal	Passing Juice
Event Calendar	Internal	Passing Juice
Education	Internal	Passing Juice
Market Reports	Internal	Passing Juice
Local Events	Internal	Passing Juice
Ethics Complaint	Internal	Passing Juice
My Profile	Internal	Passing Juice
My Communities	Internal	Passing Juice
All Communities	Internal	Passing Juice

In-page links

Discussions	Internal	Passing Juice
Directory	Internal	Passing Juice
Contracts / Forms	Internal	Passing Juice
Legal Resources	Internal	Passing Juice
Advocacy	Internal	Passing Juice
Event Calendar	Internal	Passing Juice
MNR Academy	External	Passing Juice
Gratitude Can Help Your Career Flourish	Internal	Passing Juice
Avoiding Photo Faux Pas	Internal	Passing Juice
Lena Olive Smith: Activist, Lawyer and Minnesota's First African American Female Real Estate Agent	Internal	Passing Juice
Scarce Inventory and High Buyer Demand Drive Up Median Home Prices	Internal	Passing Juice
Black-Owned Homes Undervalued by Appraisers	Internal	Passing Juice
More Updates	Internal	Passing Juice
Millennials, Money & Marketing 2.28.22 (Online)	Internal	Passing Juice
2022 Code of Ethics Updates with Susan Dioury	External	Passing Juice
Guide to Navigating Real estate Transactions: 3/3 (Online)	Internal	Passing Juice
2021-22 Required Module: The History of Diversity in Homeownership 3/7/22 (Online)	Internal	Passing Juice
New Home Construction Sales 101, 2021 (3.17.22 Online)	Internal	Passing Juice
Login	Internal	Passing Juice
View Report	External	Passing Juice
View Magazine	External	Passing Juice
=	Internal	Passing Juice
Content Sharing Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
eConverse Media	External	Passing Juice
Powered by Higher Logic	External	Passing Juice

SEO Keywords



Keywords Cloud

minnesota updates estate real days
online home realtors realtor
business

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
realtors	9	✓	✗	✗	✓
realtor	9	✓	✗	✗	✓
real	7	✓	✗	✗	✓
minnesota	6	✓	✗	✗	✓
estate	6	✗	✗	✗	✓











Usability

	Url	Domain : mnrealtor.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 42 Warnings : 37
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.


Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine

Optimization

		robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>