



Seo Analyzer mobilestore.co.za

Generated on February 06 2022 10:07 AM

The score is 54/100



SEO Content

	Title	<p>Find The Right Mobile Deal To Suit You Mobile Store</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Mobile Store Offers You Curated Deals For Cell Phone, Laptop and SIM only Contracts Over 5 Networks. Let Us Help You Find Your Perfect Match Today!</p> <p>Length : 147</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>mobile, store, vodacom deals, contracts, mobile phone, mtn deals, telkom deals, apple, iphone, samsung, huawei</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>24</td> <td>5</td> <td>8</td> <td>5</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1158 2078" style="list-style-type: none"> • [H1] Best Selling Deals • [H2] Samsung GALAXY A32 5G • [H2] Samsung GALAXY A12 • [H2] Apple IPHONE SE 2020 • [H2] Huawei E5576 • [H2] Huawei E5576 • [H2] Best Selling Devices • [H2] Huawei P SMART 2021 • [H2] Huawei NOVA Y60 • [H2] Samsung GALAXY A03S • [H2] Samsung GALAXY A22 5G • [H2] I'm looking for a • [H2] Subscribe For the Latest Specials • [H3] Phones • [H3] Network Deals 	H1	H2	H3	H4	H5	H6	1	12	24	5	8	5
H1	H2	H3	H4	H5	H6									
1	12	24	5	8	5									

SEO Content

- [H3] Great Value
- [H3]
- [H3] 128GB - BLUE
- [H3] Red 1GB 200min TopUp
- [H3] 64GB - BLACK
- [H3] Red 1GB 100min TopUp
- [H3] 64GB - BLACK
- [H3] FreeMe 3GB TopUp
- [H3] White
- [H3] Mobile Data 1GB TopUp
- [H3] White
- [H3] Me&You 5GB
- [H3] Latest Headlines
- [H3] Samsung S21 Ultra 5G: A top-shelf choice for your new smartphone in 2022
- [H3] Why choosing contract phones is the better choice for you.
- [H3] How does listening to music affect exercise?
- [H3] Ready for you mobile upgrade? Here are our top picks for 2022!
- [H3] Looking for a new phone contract? Compare phones with Mobile Store
- [H3] Extra phone contract admin fees to watch out for
- [H3] Devices
- [H3] Deals
- [H3] Help & Support
- [H4] 1GB + 200min
- [H4] 1GB + 100min
- [H4] 3GB + 1000min + 200SMS
- [H4] 1GB Data
- [H4] 5GB Data
- [H5] Only R459pm x24 Months
- [H5] Only R319pm x24 Months
- [H5] Only R455pm x24 Months
- [H5] Only R75pm x24 Months
- [H5] Only R129pm x24 Months
- [H5] Shop by Network
- [H5] Shop Brands
- [H5]
- [H6]
- [H6] The Best Seller
- [H6]
- [H6]
- [H6]



Images

We found 89 images on this web page.

1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **2%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.





Flash

Perfect, no Flash content has been detected on this page.

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 25 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8% Internal Links 92%

In-page links

Anchor	Type	Juice
About Mobile Store	Internal	Passing Juice
Mobile News	Internal	Passing Juice
Apple iPhones	Internal	Passing Juice
Samsung Galaxy	Internal	Passing Juice
Huawei	Internal	Passing Juice
Browse All	Internal	Passing Juice
Vodacom	Internal	Passing Juice
MTN	Internal	Passing Juice
Me&You	Internal	Passing Juice

In-page links

Telkom	Internal	Passing Juice
All Deals	Internal	Passing Juice
Featured Deals	Internal	Passing Juice
Deals under R500	Internal	Passing Juice
Vodacom Deals	Internal	Passing Juice
MTN Deals	Internal	Passing Juice
me&you Deals	Internal	Passing Juice
Telkom Deals	Internal	Passing Juice
Data Heavy Deals	Internal	Passing Juice
SIM Card Deals	Internal	Passing Juice
Contracts Under R99	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contract Support	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Statement	External	Passing Juice
PAIA Manual	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mobile	11	✓	✓	✓	✓
deals	10	✗	✓	✓	✓









Keywords Consistency

compare	9	✘	✘	✘	✔
contract	8	✘	✔	✔	✔
store	7	✔	✔	✔	✔

Usability

	Url	Domain : mobilestore.co.za Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://mobilestore.co.za/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.