



# Seo Analyzer modadir.ru

Generated on February 28 2022 19:11 PM

The score is 38/100



## SEO Content

|    | Title              | <p>Интернет-магазин модной одежды с доставкой по Москве и России</p> <p><b>Length : 61</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p>Мы предлагаем широкий ассортимент модной женской одежды высшего качества</p> <p><b>Length : 72</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>                                                                                                                                                                                                                                                                           |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | <p>женская одежда, аксессуары, стильная одежда</p> <p>Good, your page contains meta keywords.</p>                                                                                                                                                                                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>2</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2]</li><li>• [H2]</li><li>• [H3] Бренды их предпочитают</li><li>• [H3] Сейчас покупают их выбирают</li><li>• [H3] 14 клиентов online</li><li>• [H3] FASHION MODALIANI онлайн журнал</li><li>• [H3] MODALIANI — это:</li><li>• [H3] Контакты</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 2 | 6 | 0 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                              | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0                                                                                  | 2                  | 6                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | <p>We found 117 images on this web page.</p> <p>75 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |   |   |   |   |   |
|                                                                                    | Text/HTML Ratio    | Ratio : <b>3%</b>                                                                                                                                                                                                                                                                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                   |        |                                                                                                                            |
|-----------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------------------------------|
|  |        | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash  | Perfect, no Flash content has been detected on this page.                                                                  |
|  | Iframe | Great, there are no Iframes detected on this page.                                                                         |

## SEO Links

|                                                                                     |                         |                                                                                                |
|-------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Bad. Your links have query string.                                                             |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 162 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 1.85%<br>Internal Links 98.15%  |

## In-page links

| Anchor                      | Type     | Juice         |
|-----------------------------|----------|---------------|
| <a href="#">Регистрация</a> | Internal | Passing Juice |
| <a href="#">Войти</a>       | Internal | noFollow      |
| <a href="#">Моя корзина</a> | Internal | Passing Juice |
| <a href="#">Женщинам</a>    | Internal | noFollow      |
| <a href="#">Swing</a>       | Internal | Passing Juice |
| <a href="#">Ragussa</a>     | Internal | Passing Juice |
| <a href="#">OPD</a>         | Internal | Passing Juice |
| <a href="#">Romeo Gigli</a> | Internal | Passing Juice |

## In-page links

|                                  |          |               |
|----------------------------------|----------|---------------|
| <a href="#">Eva Kayan</a>        | Internal | Passing Juice |
| <a href="#">Cristina Love</a>    | Internal | Passing Juice |
| <a href="#">Fly Charter's</a>    | Internal | Passing Juice |
| <a href="#">Rene Derhy</a>       | Internal | Passing Juice |
| <a href="#">Palio</a>            | Internal | Passing Juice |
| <a href="#">Mia-Mia</a>          | Internal | Passing Juice |
| <a href="#">Мужчинам</a>         | Internal | noFollow      |
| <a href="#">Stilla</a>           | Internal | Passing Juice |
| <a href="#">Leo ventoni</a>      | Internal | Passing Juice |
| <a href="#">Arcadia</a>          | Internal | Passing Juice |
| <a href="#">Tosoco</a>           | Internal | Passing Juice |
| <a href="#">Vip collection</a>   | Internal | Passing Juice |
| <a href="#">ODRI</a>             | Internal | Passing Juice |
| <a href="#">Salvador Dali</a>    | Internal | Passing Juice |
| <a href="#">Marc&amp;Andre</a>   | Internal | Passing Juice |
| <a href="#">Sermija lingerie</a> | Internal | Passing Juice |
| <a href="#">Детям</a>            | Internal | noFollow      |
| <a href="#">Gulliver Baby</a>    | Internal | Passing Juice |
| <a href="#">Button Blue</a>      | Internal | Passing Juice |
| <a href="#">Janod</a>            | Internal | Passing Juice |
| <a href="#">PILSAN</a>           | Internal | Passing Juice |
| <a href="#">KidKraft</a>         | Internal | Passing Juice |
| <a href="#">Mattel</a>           | Internal | Passing Juice |
| <a href="#">ИГРАЕМ ВМЕСТЕ</a>    | Internal | Passing Juice |
| <a href="#">TM</a>               | Internal | Passing Juice |
| <a href="#">WINNER</a>           | Internal | Passing Juice |
| <a href="#">Спорт</a>            | Internal | noFollow      |
| <a href="#">Champion</a>         | Internal | Passing Juice |

## In-page links

|                                                 |          |               |
|-------------------------------------------------|----------|---------------|
| <a href="#">Shock Absorber</a>                  | Internal | Passing Juice |
| <a href="#">Дом и дача</a>                      | Internal | noFollow      |
| <a href="#">Бренды</a>                          | External | Passing Juice |
| <a href="#">Mamulyandiya</a>                    | Internal | Passing Juice |
| <a href="#">Акции и скидки</a>                  | Internal | noFollow      |
| <a href="#">Доставка и оплата</a>               | Internal | noFollow      |
| <a href="#">здесь</a>                           | External | Passing Juice |
| <a href="#">Наши преимущества</a>               | Internal | noFollow      |
| <a href="#">О магазине</a>                      | Internal | noFollow      |
| <a href="#">Оферта</a>                          | Internal | Passing Juice |
| <a href="#">Контакты</a>                        | Internal | Passing Juice |
| <a href="#">Вакансии</a>                        | Internal | Passing Juice |
| <a href="#">FASHION MODALIANI онлайн журнал</a> | Internal | Passing Juice |
| <a href="#">Amazing</a>                         | Internal | Passing Juice |
| <a href="#">Aurelia-Aurita</a>                  | Internal | Passing Juice |
| <a href="#">B Dot</a>                           | Internal | Passing Juice |
| <a href="#">Bahama collection</a>               | Internal | Passing Juice |
| <a href="#">Bali</a>                            | Internal | Passing Juice |
| <a href="#">BARBARA SCHWARZER</a>               | Internal | Passing Juice |
| <a href="#">Belle Parole</a>                    | Internal | Passing Juice |
| <a href="#">Bettina</a>                         | Internal | Passing Juice |
| <a href="#">Boys Collezione Classici</a>        | Internal | Passing Juice |
| <a href="#">Cacharel</a>                        | Internal | Passing Juice |
| <a href="#">Caprice</a>                         | Internal | Passing Juice |
| <a href="#">CartonHouse</a>                     | Internal | Passing Juice |
| <a href="#">Coccodrillo</a>                     | Internal | Passing Juice |
| <a href="#">Conso wear</a>                      | Internal | Passing Juice |
| <a href="#">Craft</a>                           | Internal | Passing Juice |

## In-page links

|                                 |          |               |
|---------------------------------|----------|---------------|
| <a href="#">Dea Fiori</a>       | Internal | Passing Juice |
| <a href="#">Djeco</a>           | Internal | Passing Juice |
| <a href="#">El Fa Mei</a>       | Internal | Passing Juice |
| <a href="#">Eurobra</a>         | Internal | Passing Juice |
| <a href="#">Feba</a>            | Internal | Passing Juice |
| <a href="#">Finn Flare</a>      | Internal | Passing Juice |
| <a href="#">Fjdo</a>            | Internal | Passing Juice |
| <a href="#">Golden Line</a>     | Internal | Passing Juice |
| <a href="#">GORSENIA</a>        | Internal | Passing Juice |
| <a href="#">Gulliver</a>        | Internal | Passing Juice |
| <a href="#">HONEY LINGERIE</a>  | Internal | Passing Juice |
| <a href="#">I LOVE TO DREAM</a> | Internal | Passing Juice |
| <a href="#">Iconique</a>        | Internal | Passing Juice |
| <a href="#">Intreccio</a>       | Internal | Passing Juice |
| <a href="#">Lauma</a>           | Internal | Passing Juice |
| <a href="#">LELU-KIDS</a>       | Internal | Passing Juice |
| <a href="#">Lormar</a>          | Internal | Passing Juice |
| <a href="#">Luminoso</a>        | Internal | Passing Juice |
| <a href="#">Magistral</a>       | Internal | Passing Juice |
| <a href="#">Mahaon</a>          | Internal | Passing Juice |
| <a href="#">Maidenform</a>      | Internal | Passing Juice |
| <a href="#">Marcona</a>         | Internal | Passing Juice |
| <a href="#">Mary Mea</a>        | Internal | Passing Juice |
| <a href="#">Mia-Amore</a>       | Internal | Passing Juice |
| <a href="#">Mia-Diva</a>        | Internal | Passing Juice |
| <a href="#">Mia-Mella</a>       | Internal | Passing Juice |
| <a href="#">Mia-Sofia</a>       | Internal | Passing Juice |
| <a href="#">MIKAEL</a>          | Internal | Passing Juice |

## In-page links

|                                         |          |               |
|-----------------------------------------|----------|---------------|
| <a href="#">Obsessive</a>               | Internal | Passing Juice |
| <a href="#">ODRI MIO</a>                | Internal | Passing Juice |
| <a href="#">Oroblu</a>                  | Internal | Passing Juice |
| <a href="#">Our Generation Dolls</a>    | Internal | Passing Juice |
| <a href="#">Paloma</a>                  | Internal | Passing Juice |
| <a href="#">PAREMO</a>                  | Internal | Passing Juice |
| <a href="#">Perlitta</a>                | Internal | Passing Juice |
| <a href="#">Piccino Bellino</a>         | Internal | Passing Juice |
| <a href="#">Plan Toys</a>               | Internal | Passing Juice |
| <a href="#">Rastar</a>                  | Internal | Passing Juice |
| <a href="#">RiverToys</a>               | Internal | Passing Juice |
| <a href="#">Rosa Selvatica</a>          | Internal | Passing Juice |
| <a href="#">Rosme</a>                   | Internal | Passing Juice |
| <a href="#">Slava zaitsev by stilla</a> | Internal | Passing Juice |
| <a href="#">Stefi-L</a>                 | Internal | Passing Juice |
| <a href="#">Sunflair</a>                | Internal | Passing Juice |
| <a href="#">Sweet Berry</a>             | Internal | Passing Juice |
| <a href="#">TiMiLi</a>                  | Internal | Passing Juice |
| <a href="#">Tosca rossi</a>             | Internal | Passing Juice |
| <a href="#">UNIOSTAR</a>                | Internal | Passing Juice |
| <a href="#">Бел-поль</a>                | Internal | Passing Juice |
| <a href="#">Вальтери</a>                | Internal | Passing Juice |
| <a href="#">Картонный папа</a>          | Internal | Passing Juice |
| <a href="#">ОГОНЕК</a>                  | Internal | Passing Juice |
| <a href="#">Пиллоу</a>                  | Internal | Passing Juice |
| <a href="#">Сайлид</a>                  | Internal | Passing Juice |
| <a href="#">Фамилье</a>                 | Internal | Passing Juice |
| <a href="#">Хлопковый рай</a>           | Internal | Passing Juice |

## In-page links

| <a href="#">Все</a>                                                                  | Internal | Passing Juice |
|--------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">=</a>                                                                    | Internal | noFollow      |
| <a href="#">Влияние искусства на современную моду.</a>                               | Internal | Passing Juice |
| <a href="#">Надежда Ламанова – волшебство портновского искусства в каждом платье</a> | Internal | Passing Juice |
| <a href="#">Вечернее платье к Новому году</a>                                        | Internal | Passing Juice |
| <a href="#">Новые поступления красивых недорогих купальников коллекции 2018</a>      | Internal | Passing Juice |
| <a href="#">Подробнее о магазине</a>                                                 | External | Passing Juice |
| <a href="#">Каталог</a>                                                              | Internal | Passing Juice |
| <a href="#">Покупателям</a>                                                          | Internal | Passing Juice |
| <a href="#">Как заказать</a>                                                         | Internal | Passing Juice |
| <a href="#">Доставка заказа</a>                                                      | Internal | Passing Juice |
| <a href="#">Возврат товара</a>                                                       | Internal | Passing Juice |
|                                                                                      |          |               |

In-page links

|                                             |          |               |
|---------------------------------------------|----------|---------------|
| <a href="#">Статус заказа</a>               | Internal | Passing Juice |
| <a href="#">Программа лояльности</a>        | Internal | Passing Juice |
| <a href="#">Информация для партнеров</a>    | Internal | Passing Juice |
| <a href="#">Сервис</a>                      | Internal | Passing Juice |
| <a href="#">Обратная связь</a>              | Internal | Passing Juice |
| <a href="#">Примерка</a>                    | Internal | Passing Juice |
| <a href="#">Способ оплаты</a>               | Internal | Passing Juice |
| <a href="#">Купи в кредит</a>               | Internal | Passing Juice |
| <a href="#">Гарантия качества</a>           | Internal | Passing Juice |
| <a href="#">Таблица размеров</a>            | Internal | Passing Juice |
| <a href="#">Политика конфиденциальности</a> | Internal | Passing Juice |
| <a href="#">Мой кабинет</a>                 | Internal | Passing Juice |
| <a href="#">История заказов</a>             | Internal | Passing Juice |
| <a href="#">Подписки</a>                    | Internal | Passing Juice |
| <a href="#">Изменить профиль</a>            | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

декабря надежда купальников  
платье февраля недорогих  
коллекции ПОСТУПЛЕНИЯ  
красивых новые

Keywords Consistency

| Keyword     | Content | Title | Keywords | Descripti<br>on | Headings |
|-------------|---------|-------|----------|-----------------|----------|
| платье      | 4       | ×     | ×        | ×               | ×        |
| поступления | 4       | ×     | ×        | ×               | ×        |
| купальников | 3       | ×     | ×        | ×               | ×        |
|             |         |       |          |                 |          |

## Keywords Consistency

|         |   |   |   |   |   |
|---------|---|---|---|---|---|
| декабря | 3 | ✖ | ✖ | ✖ | ✖ |
| новые   | 3 | ✖ | ✖ | ✖ | ✖ |

## Usability

|                                                                                   |              |                                                                                                                                          |
|-----------------------------------------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|   | Url          | Domain : modadir.ru<br>Length : 10                                                                                                       |
|   | Favicon      | Great, your website has a favicon.                                                                                                       |
|   | Printability | We could not find a Print-Friendly CSS.                                                                                                  |
|   | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                                        |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | W3C Validity    | Errors : 240<br>Warnings : 27                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                            |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> |

## Document



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://modadir.ru/sitemap.xml>

<https://www.modaliani.ru/sitemap.xml>



### Robots.txt

<http://modadir.ru/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics