








# Seo Analyzer moirestudio.org

Generated on March 14 2022 22:19 PM





The score is 60/100







## SEO Content

	<p>Title</p>	<p>Branding and Design for Law Firms, Higher Ed and Associations   Branding + Design   Moiré Marketing Partners</p> <p><b>Length : 109</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Moiré is a branding + design agency that specializes in creative communications for law firms, educational organizations, non-profits and more.</p> <p><b>Length : 143</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1509 1481 1581"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1615 1453 2072" style="list-style-type: none"> <li>• [H1] We build brands that inspire audiences, tell stories and create meaningful experiences.</li> <li>• [H2] The Future of National Security</li> <li>• [H2] Level Playing Field</li> <li>• [H2] Front Row Seat</li> <li>• [H2] We Write THE BOOK</li> <li>• [H2] Purple Papers</li> <li>• [H2] The Importance of Brand Discovery</li> <li>• [H2] Use Your Bio to Address What's Important</li> <li>• [H2] What Your Law Firm Needs is a Web Strategy</li> <li>• [H2] Who Really Wants To Be Educated About Marketing?</li> <li>• [H2] Avoiding Bad Marketing Investments</li> <li>• [H2] Digital Trends That Are Making An Impact</li> <li>• [H2] We're Proud to Call Them Clients</li> </ul>	H1	H2	H3	H4	H5	H6	1	12	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	0	0	0	0									

## SEO Content

	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>22%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 19.23% Internal Links 80.77%

## In-page links

Anchor	Type	Juice
<a href="#">cookie policy</a>	Internal	Passing Juice
<a href="#">Learn more</a>	External	Passing Juice
<a href="#">Work</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Purple Papers</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">Higher Ed</a>	Internal	Passing Juice
<a href="#">Non-Profits</a>	Internal	Passing Juice
<a href="#">Non-Profits</a>	Internal	Passing Juice
<a href="#">View Case Study</a>	Internal	Passing Juice
<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">View Case Study</a>	Internal	Passing Juice
<a href="#">Higher Ed</a>	Internal	Passing Juice
<a href="#">View Case Study</a>	Internal	Passing Juice
<a href="#">View Case Study</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">LinkedIn</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

view study **design** law read strategy  
web **brand marketing** more





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	9	✓	✗	✓	✗
marketing	8	✓	✗	✗	✓
brand	8	✓	✗	✓	✓
law	7	✓	✗	✓	✓
more	6	✗	✗	✓	✗






## Usability

	Url	Domain : moirestudio.org Length : 15
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.

## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>