

Seo Analyzer mokosh.com.au

Generated on February 13 2022 10:56 AM






The score is 59/100



SEO Content

	Title	Certified Organic Australian Skincare Products Online Mokosh Length : 62 Perfect, your title contains between 10 and 70 characters.														
	Description	Mokosh. The world's cleanest skincare. 100% Certified Organic botanicals, preservative & cruelty free. Shop now & enjoy free shipping Length : 145 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>MOKOSH</td></tr><tr><td>url</td><td>https://mokosh.com.au/</td></tr><tr><td>title</td><td>Certified Organic Australian Skincare Products Online Mokosh</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Mokosh. The world's cleanest skincare. 100% Certified Organic botanicals, preservative & cruelty free. Shop now & enjoy free shipping</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0462/1221/9032/files/MKSH_-_LOGO_-_COLOUR_V2.png?height=628&pad_color=ffffff&v=1599459912&width=1200</td></tr></tbody></table>	Property	Content	site_name	MOKOSH	url	https://mokosh.com.au/	title	Certified Organic Australian Skincare Products Online Mokosh	type	website	description	Mokosh. The world's cleanest skincare. 100% Certified Organic botanicals, preservative & cruelty free. Shop now & enjoy free shipping	image	https://cdn.shopify.com/s/files/1/0462/1221/9032/files/MKSH_-_LOGO_-_COLOUR_V2.png?height=628&pad_color=ffffff&v=1599459912&width=1200
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image	https://cdn.shopify.com/s/files/1/0462/1221/9032/files/MKSH_-_LOGO_-_COLOUR_V2.png?height=628&pad_color=ffffff&v=1599459912&width=1200															





SEO Content

		<p>image:secure_url https://cdn.shopify.com/s/files/1/0462/1221/9032/files/MKSH_-_LOGO_-_COLOUR_V2.png?height=628&pad_color=ffffff&v=1599459912&width=1200</p> <p>image:width 1200</p> <p>image:height 628</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>10</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] MOKOSH • [H1] Certified Organic Australian Skincare Products Online • [H2] The World's Cleanest Skin Care • [H2] FREE FROM • [H2] CREDENTIALS • [H2] Meet Our Best Sellers • [H2] Your 5-minute Facial • [H2] Find Your Mokosh Match • [H2] What Our Customers Think • [H2] What Our Customers Think • [H2] What Our Customers Think • [H2] What Our Customers Think • [H3] STEP 1: CLEANSE • [H3] STEP 2: DETOXIFY • [H3] STEP 3: RE-BALANCE • [H3] STEP 4: NOURISH • [H3] STEP 5: Protect • [H3] Sign up and receive \$10 off! 	H1	H2	H3	H4	H5	H6	2	10	6	0	0	0
H1	H2	H3	H4	H5	H6									
2	10	6	0	0	0									
	Images	<p>We found 25 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

		
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 47 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
All	Internal	Passing Juice
Face	Internal	Passing Juice
Hand & Body	Internal	Passing Juice
Normal/Dry	Internal	Passing Juice
Oily/Combination	Internal	Passing Juice
Pregnancy/Sensitive	Internal	Passing Juice
Baby	Internal	Passing Juice
Soap	Internal	Passing Juice
Gifts & Bundles	Internal	Passing Juice
About us	Internal	Passing Juice
FAQs	Internal	Passing Juice
Awards	Internal	Passing Juice
Credentials	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Services	Internal	Passing Juice
Skin-Match	Internal	Passing Juice

In-page links

Consult	Internal	Passing Juice
Plant-a-tree	Internal	Passing Juice
Container Return	Internal	Passing Juice
Rewards	Internal	Passing Juice
Refer a friend	Internal	Passing Juice
How to use Mokosh	Internal	Passing Juice
Blog	Internal	Passing Juice
Stockists	Internal	Passing Juice
Ebook	Internal	Passing Juice
Log in	Internal	Passing Juice
Shop	Internal	Passing Juice
STEP 1: CLEANSE	Internal	Passing Juice
STEP 2: DETOXIFY	Internal	Passing Juice
STEP 3: RE-BALANCE	Internal	Passing Juice
STEP 4: NOURISH	Internal	Passing Juice
Ayurvedic Method	Internal	Passing Juice
STEP 5: Protect	Internal	Passing Juice
skincare&nbsp;:products	Internal	Passing Juice
FAQs	Internal	Passing Juice
contact us	Internal	Passing Juice
Payment	Internal	Passing Juice
Shipping	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Retailers	Internal	Passing Juice
California Customers	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

In-page links

[Newsletter](#)

Internal

Passing Juice

[{{title}}](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

skins free skincare certified organic care
mokosh natural products skin










Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
skin	18	✓	✗	✓	✓
products	12	✓	✗	✗	✓
mokosh	10	✓	✗	✓	✓
natural	9	✗	✗	✗	✗
care	9	✓	✗	✓	✓

Usability

	Url	Domain : mokosh.com.au Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 39 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://mokosh.com.au/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics