

# Seo Analyzer mont-bell.co.kr

Generated on March 20 2022 21:00 PM





The score is 40/100







## SEO Content

	Title	☐☐ <b>Length : 2</b> Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Description	☐☐ ☐☐☐ ☐☐ ☐☐☐, ☐☐☐, ☐☐☐, ☐☐☐☐, ☐☐☐☐ ☐ ☐☐☐☐, ☐☐. <b>Length : 47</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	☐☐ ☐☐☐ ☐☐ ☐☐☐, ☐☐☐, ☐☐☐, ☐☐☐☐, ☐☐☐☐ ☐ ☐☐☐☐, ☐☐. Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>☐☐</td></tr><tr><td>site_name</td><td>☐☐</td></tr><tr><td>author</td><td>☐☐</td></tr><tr><td>image</td><td><a href="https://www.montbell.co.kr/data/apms/background/kakao_meta_guide.png">https://www.montbell.co.kr/data/apms/background/kakao_meta_guide.png</a></td></tr><tr><td>description</td><td>☐☐ ☐☐☐ ☐☐ ☐☐☐, ☐☐☐, ☐☐☐, ☐☐☐☐, ☐☐☐☐ ☐ ☐☐☐☐, ☐☐.</td></tr><tr><td>url</td><td><a href="http://www.montbell.co.kr/">http://www.montbell.co.kr/</a></td></tr></tbody></table>	Property	Content	title	☐☐	site_name	☐☐	author	☐☐	image	<a href="https://www.montbell.co.kr/data/apms/background/kakao_meta_guide.png">https://www.montbell.co.kr/data/apms/background/kakao_meta_guide.png</a>	description	☐☐ ☐☐☐ ☐☐ ☐☐☐, ☐☐☐, ☐☐☐, ☐☐☐☐, ☐☐☐☐ ☐ ☐☐☐☐, ☐☐.	url	<a href="http://www.montbell.co.kr/">http://www.montbell.co.kr/</a>
Property	Content															
title	☐☐															
site_name	☐☐															
author	☐☐															
image	<a href="https://www.montbell.co.kr/data/apms/background/kakao_meta_guide.png">https://www.montbell.co.kr/data/apms/background/kakao_meta_guide.png</a>															
description	☐☐ ☐☐☐ ☐☐ ☐☐☐, ☐☐☐, ☐☐☐, ☐☐☐☐, ☐☐☐☐ ☐ ☐☐☐☐, ☐☐.															
url	<a href="http://www.montbell.co.kr/">http://www.montbell.co.kr/</a>															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>11</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] ☐☐</li><li>• [H1] montbell</li><li>• [H2] ☐☐☐☐☐ ☐☐</li></ul>	H1	H2	H3	H4	H5	H6	2	11	0	0	0	0		
H1	H2	H3	H4	H5	H6											
2	11	0	0	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] ad.</li><li>• [H2] 00 0000</li><li>• [H2] Activity</li><li>• [H2] Others</li><li>• [H2] MD's pick</li><li>• [H2] Mont-Bell Share</li><li>• [H2] About Mont-Bell</li><li>• [H2] Instagram</li><li>• [H2] MBKCorporation</li><li>• [H2] Help&amp;Services</li></ul>
	Images	<p>We found 307 images on this web page.</p> <p>282 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>15%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 112 links including 3 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 82.14%</p> <p>Internal Links 17.86%</p>

## In-page links

Anchor	Type	Juice
<a href="#">□□□</a>	External	Passing Juice
<a href="#">□□□□</a>	External	Passing Juice
<a href="#">□□□□ □□</a>	External	Passing Juice
<a href="#">□□□□</a>	External	Passing Juice
<a href="#">Camping</a>	External	Passing Juice
<a href="#">Climbing</a>	External	Passing Juice
<a href="#">Cycling</a>	External	Passing Juice
<a href="#">Fieldwear</a>	External	Passing Juice
<a href="#">Fishing</a>	External	Passing Juice
<a href="#">Snow Sports</a>	External	Passing Juice
<a href="#">Trail</a>	External	Passing Juice
<a href="#">Travel</a>	External	Passing Juice
<a href="#">Trekking</a>	External	Passing Juice
<a href="#">Water Sports</a>	External	Passing Juice
<a href="#">ETC.</a>	External	Passing Juice
<a href="#">ACCESSORIES</a>	External	Passing Juice
<a href="#">WATER SPORTS</a>	External	Passing Juice
<a href="#">BACKPACK</a>	External	Passing Juice
<a href="#">BAG</a>	External	Passing Juice
<a href="#">CAMPING</a>	External	Passing Juice
<a href="#">CAP &amp; HAT</a>	External	Passing Juice
<a href="#">CLIMBING</a>	External	Passing Juice
<a href="#">COOKWARE</a>	External	Passing Juice
<a href="#">CYCLING</a>	External	Passing Juice
<a href="#">DOG GEAR</a>	External	Passing Juice
<a href="#">EYE WEAR</a>	External	Passing Juice
<a href="#">FIELD WEAR</a>	External	Passing Juice

## In-page links

<a href="#">FISHING</a>	External	Passing Juice
<a href="#">GLOVES</a>	External	Passing Juice
<a href="#">KIDS &amp; BABY</a>	External	Passing Juice
<a href="#">PHOTOGRAPHY</a>	External	Passing Juice
<a href="#">SCARF AND NECK GAITER</a>	External	Passing Juice
<a href="#">SNOW GEAR</a>	External	Passing Juice
<a href="#">SUPPORTER &amp; WARMER</a>	External	Passing Juice
<a href="#">Talon</a>	External	Passing Juice
<a href="#">hoka</a>	External	Passing Juice
<a href="#">Petromax</a>	External	Passing Juice
<a href="#">klean-kanteen</a>	External	Passing Juice
<a href="#">BDDG</a>	External	Passing Juice
<a href="#">rough nature</a>	External	Passing Juice
<a href="#">□□□□</a>	External	Passing Juice
<a href="#">uco</a>	External	Passing Juice
<a href="#">opinel</a>	External	Passing Juice
<a href="#">helinox</a>	External	Passing Juice
<a href="#">bellrock</a>	External	Passing Juice
<a href="#">leatherman</a>	External	Passing Juice
<a href="#">uniflame</a>	External	Passing Juice
<a href="#">thor</a>	External	Passing Juice
<a href="#">kovea</a>	External	Passing Juice
<a href="#">chums</a>	External	Passing Juice
<a href="#">Gstove</a>	External	Passing Juice
<a href="#">playmonkey</a>	External	Passing Juice
<a href="#">□□□</a>	External	Passing Juice
<a href="#">1□□□□</a>	External	Passing Juice
<a href="#">□□(□□)</a>	External	Passing Juice

## In-page links

<a href="#">ASOLO</a>	External	Passing Juice
<a href="#">ledlenser</a>	External	Passing Juice
<a href="#">petzl</a>	External	Passing Juice
<a href="#">Split</a>	External	Passing Juice
<a href="#">CEO</a>	Internal	Passing Juice
<a href="#"></a>	Internal	Passing Juice
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<a href="#"></a>	Internal	Passing Juice
<a href="#">ALPINE CLOTHING</a>	External	Passing Juice
<a href="#">WATER SPORTS</a>	External	Passing Juice
<a href="#">CLIMBING</a>	External	Passing Juice
<a href="#">CYCLING</a>	External	Passing Juice
<a href="#">FIELD WEAR</a>	External	Passing Juice
<a href="#">FISHING</a>	External	Passing Juice
<a href="#">FOOTWEAR</a>	External	Passing Juice
<a href="#">INSULATION (</a>	External	Passing Juice
<a href="#">JACKET</a>	External	Passing Juice
<a href="#">KIDS &amp; BABY</a>	External	Passing Juice
<a href="#">PANTS</a>	External	Passing Juice
<a href="#">RAINWEAR</a>	External	Passing Juice
<a href="#">SHIRTS</a>	External	Passing Juice
<a href="#">SUPPORTER &amp; WARMER</a>	External	Passing Juice

## In-page links

<a href="#">FLEECE</a>	External	Passing Juice
<a href="#">TRAVEL &amp; COUNTRY</a>	External	Passing Juice
<a href="#">T-SHIRTS</a>	External	Passing Juice
<a href="#">SHOWER CLIMBING</a>	External	Passing Juice
<a href="#">WEAR</a>	Internal	Passing Juice
<a href="#">GEAR</a>	Internal	Passing Juice
<a href="#">Activities</a>	Internal	Passing Juice
<a href="#">MD's PICK</a>	Internal	Passing Juice
<a href="#">ALPINE ADVENTURE ☐☐</a>	Internal	Passing Juice
<a href="#">ALPINE ADVENTURE ☐☐</a>	Internal	Passing Juice
<a href="#">MONTBELL SHARE</a>	Internal	Passing Juice
<a href="#">WEAR</a>	Internal	Passing Juice
<a href="#">GEAR</a>	Internal	Passing Juice
<a href="#">☐☐☐ ☐☐☐ ±</a>	External	Passing Juice
<a href="#">MD's pick ☐☐☐ ±</a>	External	Passing Juice
<a href="#">BRAND STORY</a>	External	Passing Juice
<a href="#">NEWS &amp; EVENT</a>	External	Passing Juice
<a href="#">☐☐☐ ☐☐☐☐</a>	External	Passing Juice
<a href="#">☐☐☐ ☐☐☐☐</a>	External	Passing Juice
<a href="#">☐☐☐☐</a>	External	Passing Juice
<a href="#">☐☐☐☐</a>	External	Passing Juice
<a href="#">STORE INFO</a>	External	Passing Juice
<a href="#">CS center</a>	External	Passing Juice
<a href="#">☐☐☐</a>	Internal	Passing Juice
<a href="#">☐☐☐☐</a>	External	Passing Juice
<a href="#">☐☐☐☐</a>	External	Passing Juice
<a href="#">1:1 ☐☐</a>	External	Passing Juice
<a href="#">☐☐☐☐</a>	External	Passing Juice

## In-page links

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External

Passing Juice

## SEO Keywords



Keywords Cloud

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000000 0000 0000


## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
000	27	✘	✘	✘	✘
0000	16	✘	✘	✘	✘
000	16	✘	✘	✘	✘
000	13	✘	✘	✘	✘
00000	13	✘	✘	✘	✘





## Usability

	Url	Domain : mont-bell.co.kr Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 95 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://mont-bell.co.kr/sitemap.xml</code>
	Robots.txt	<code>http://mont-bell.co.kr/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing



## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.