








Seo Analyzer montbell.co.kr

Generated on March 07 2022 03:06 AM





The score is 36/100







SEO Content

	<p>Title</p>	<p>☐☐</p> <p>Length : 2</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>☐☐ ☐☐☐ ☐☐ ☐☐☐, ☐☐☐, ☐☐☐, ☐☐☐☐, ☐☐☐☐ ☐ ☐☐☐☐, ☐☐.</p> <p>Length : 47</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>☐☐ ☐☐☐ ☐☐ ☐☐☐, ☐☐☐, ☐☐☐, ☐☐☐☐, ☐☐☐☐ ☐ ☐☐☐☐, ☐☐.</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1843"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>☐☐</td> </tr> <tr> <td>site_name</td> <td>☐☐</td> </tr> <tr> <td>author</td> <td>☐☐</td> </tr> <tr> <td>image</td> <td>https://www.montbell.co.kr/data/apms/background/kakao_meta_guide.png</td> </tr> <tr> <td>description</td> <td>☐☐ ☐☐☐ ☐☐ ☐☐☐, ☐☐☐, ☐☐☐, ☐☐☐☐, ☐☐☐☐ ☐ ☐☐☐☐, ☐☐.</td> </tr> <tr> <td>url</td> <td>http://montbell.co.kr/</td> </tr> </tbody> </table>	Property	Content	title	☐☐	site_name	☐☐	author	☐☐	image	https://www.montbell.co.kr/data/apms/background/kakao_meta_guide.png	description	☐☐ ☐☐☐ ☐☐ ☐☐☐, ☐☐☐, ☐☐☐, ☐☐☐☐, ☐☐☐☐ ☐ ☐☐☐☐, ☐☐.	url	http://montbell.co.kr/
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url	http://montbell.co.kr/															
	<p>Headings</p>	<table border="1" data-bbox="539 1865 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>11</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1977 834 2069" style="list-style-type: none"> • [H1] ☐☐ • [H1] montbell • [H2] ☐☐☐☐☐ ☐☐ 	H1	H2	H3	H4	H5	H6	2	11	0	0	0	0		
H1	H2	H3	H4	H5	H6											
2	11	0	0	0	0											

SEO Content

		<ul style="list-style-type: none">• [H2] ad.• [H2] 00 0000• [H2] Activity• [H2] Others• [H2] MD's pick• [H2] Mont-Bell Share• [H2] About Mont-Bell• [H2] Instagram• [H2] MBKCorporation• [H2] Help&Services
	Images	<p>We found 305 images on this web page.</p> <p>280 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 112 links including 3 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.68%</p> <p>Internal Links 97.32%</p>

In-page links

Anchor	Type	Juice
□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□ □□	Internal	Passing Juice
□□□□	Internal	Passing Juice
Camping	Internal	Passing Juice
Climbing	Internal	Passing Juice
Cycling	Internal	Passing Juice
Fieldwear	Internal	Passing Juice
Fishing	Internal	Passing Juice
Snow Sports	Internal	Passing Juice
Trail	Internal	Passing Juice
Travel	Internal	Passing Juice
Trekking	Internal	Passing Juice
Water Sports	Internal	Passing Juice
ETC.	Internal	Passing Juice
ACCESSORIES	Internal	Passing Juice
WATER SPORTS	Internal	Passing Juice
BACKPACK	Internal	Passing Juice
BAG	Internal	Passing Juice
CAMPING	Internal	Passing Juice
CAP & HAT	Internal	Passing Juice
CLIMBING	Internal	Passing Juice
COOKWARE	Internal	Passing Juice
CYCLING	Internal	Passing Juice
DOG GEAR	Internal	Passing Juice
EYE WEAR	Internal	Passing Juice
FIELD WEAR	Internal	Passing Juice

In-page links

FISHING	Internal	Passing Juice
GLOVES	Internal	Passing Juice
KIDS & BABY	Internal	Passing Juice
PHOTOGRAPHY	Internal	Passing Juice
SCARF AND NECK GAITER	Internal	Passing Juice
SNOW GEAR	Internal	Passing Juice
SUPPORTER & WARMER	Internal	Passing Juice
Talon	Internal	Passing Juice
hoka	Internal	Passing Juice
Petromax	Internal	Passing Juice
klean-kanteen	Internal	Passing Juice
BDDG	Internal	Passing Juice
rough nature	Internal	Passing Juice
□□□□	Internal	Passing Juice
uco	Internal	Passing Juice
opinel	Internal	Passing Juice
helinox	Internal	Passing Juice
bellrock	Internal	Passing Juice
leatherman	Internal	Passing Juice
uniflame	Internal	Passing Juice
thor	Internal	Passing Juice
kovea	Internal	Passing Juice
chums	Internal	Passing Juice
Gstove	Internal	Passing Juice
playmonkey	Internal	Passing Juice
□□□	Internal	Passing Juice
1□□□□	Internal	Passing Juice
□□(□□)	Internal	Passing Juice

In-page links

FLEECE	Internal	Passing Juice
TRAVEL & COUNTRY	Internal	Passing Juice
T-SHIRTS	Internal	Passing Juice
SHOWER CLIMBING	Internal	Passing Juice
WEAR	Internal	Passing Juice
GEAR	Internal	Passing Juice
Activities	Internal	Passing Juice
MD's PICK	Internal	Passing Juice
ALPINE ADVENTURE ☐☐	Internal	Passing Juice
ALPINE ADVENTURE ☐☐	Internal	Passing Juice
MONTBELL SHARE	Internal	Passing Juice
WEAR	Internal	Passing Juice
GEAR	Internal	Passing Juice
☐☐☐ ☐☐☐ ±	Internal	Passing Juice
MD's pick ☐☐☐ ±	Internal	Passing Juice
BRAND STORY	Internal	Passing Juice
NEWS & EVENT	Internal	Passing Juice
☐☐☐ ☐☐☐☐	External	Passing Juice
☐☐☐ ☐☐☐☐	External	Passing Juice
☐☐☐☐	External	Passing Juice
☐☐☐☐	Internal	Passing Juice
STORE INFO	Internal	Passing Juice
CS center	Internal	Passing Juice
☐☐☐	Internal	Passing Juice
☐☐☐☐	Internal	Passing Juice
☐☐☐☐	Internal	Passing Juice
1:1 ☐☐	Internal	Passing Juice
☐☐☐☐	Internal	Passing Juice

In-page links

□□□□□

Internal

Passing Juice

SEO Keywords



Keywords Cloud

□□□□□ □□□□□ □□□ □□□ □□□ □□□□ □□□□ □□□
□□□□ □□□□□



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
□□	27	×	×	×	×
□□□	16	×	×	×	×
□□	16	×	×	×	×
□□	13	×	×	×	×
□□□□	13	×	×	×	×





Usability

	Url	Domain : montbell.co.kr Length : 14
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 94 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://montbell.co.kr/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>