

Seo Analyzer montclair.edu

Generated on February 25 2022 21:07 PM





The score is 54/100



SEO Content

	Title	Montclair State University Length : 26 Perfect, your title contains between 10 and 70 characters.						
	Description	Montclair State University is a research doctoral institution ranked in the top tier of national universities. Building on a distinguished history dating back to 1908, the University today has 10 degree-granting schools and colleges that serve more than 21,000 undergraduate and graduate students with more than 300 doctoral, master's and baccalaureate programs. Situated on a beautiful, 252-acre suburban campus just 12 miles from New York City, Montclair State delivers the instructional and research resources of a large public university in a supportive, sophisticated and diverse academic environment. Length : 612 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.						
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.						
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>University Homepage April 2020</td></tr></tbody></table>	Property	Content	type	article	title	University Homepage April 2020
Property	Content							
type	article							
title	University Homepage April 2020							





SEO Content

		<p>description Montclair State University is a research doctoral institution ranked in the top tier of national universities. Building on a distinguished history dating back to 1908, the University today has 10 degree-granting schools and colleges that serve more than 21,000 undergraduate and graduate students with more than 300 doctoral, master's and baccalaureate programs. Situated on a beautiful, 252-acre suburban campus just 12 miles from New York City, Montclair State delivers the instructional and research resources of a large public university in a supportive, sophisticated and diverse academic environment.</p> <p>image https://www.montclair.edu/responsive-media/cache/wp-content/uploads/2020/03/022120_6839_Aerial-University-Hall.jpg.5.1x.generic.jpg</p> <p>image:alt Campus aerial shot</p> <p>url https://www.montclair.edu/</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] University Homepage April 2020 • [H2] Toolbar Links • [H2] University News • [H2] Upcoming Events • [H2] COVID-19 Information • [H2] University News • [H2] Academics & Admissions • [H2] Academic Programs from Accounting to Visual Arts • [H2] #MontclairStateGivesSupport the Red Hawk Pantry • [H2] Montclair State • [H2] Policies 	H1	H2	H3	H4	H5	H6	1	10	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	0	0	0	0									
	Images	<p>We found 12 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 115 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.96% Internal Links 93.04%

In-page links

Anchor	Type	Juice
'+a+'	Internal	Passing Juice
Skip to Content	Internal	Passing Juice
Menu	External	Passing Juice
Apply	Internal	Passing Juice
About Montclair	Internal	Passing Juice
Administration	Internal	Passing Juice
At a Glance	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Compliance Information	Internal	Passing Juice
Directions	Internal	Passing Juice
Where is...?	Internal	Passing Juice

In-page links

Visit Us	Internal	Passing Juice
Mission Statement	Internal	Passing Juice
Policies and Procedures	Internal	Passing Juice
Strategic Planning 2025	Internal	Passing Juice
Timeline	Internal	Passing Juice
Tuition and Fees	Internal	Passing Juice
Academics	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Colleges and Schools	Internal	Passing Juice
Centers and Institutes	Internal	Passing Juice
Honor Societies	Internal	Passing Juice
Summer Sessions	Internal	Passing Juice
Winter Sessions	Internal	Passing Juice
Online Programs	Internal	Passing Juice
Global Engagement	Internal	Passing Juice
Study Abroad	Internal	Passing Juice
Office of the Provost	Internal	Passing Juice
Student Academic Services	Internal	Passing Juice
Library	Internal	Passing Juice
Admissions	Internal	Passing Juice
Undergraduate Admissions	Internal	Passing Juice
Graduate School	Internal	Passing Juice
International Admissions	Internal	Passing Juice
Transfer to Montclair State	Internal	Passing Juice
Alumni	Internal	Passing Juice
Connect	Internal	Passing Juice
Benefits and Services	Internal	Passing Juice
Career Resources	Internal	Passing Juice

In-page links

Get Involved	Internal	Passing Juice
Stay Informed	Internal	Passing Juice
Distinguished Alumni and Speaker Awards	Internal	Passing Juice
Contact Alumni Relations	Internal	Passing Juice
Arts and Culture	Internal	Passing Juice
Arts Community Programs	Internal	Passing Juice
The Film Institute at Montclair State	Internal	Passing Juice
University Galleries	Internal	Passing Juice
Peak Performances	External	Passing Juice
Athletics	External	Passing Juice
Red Hawk Life	Internal	Passing Juice
Activities and Involvement	Internal	Passing Juice
Arts on Campus	Internal	Passing Juice
Athletics and Recreation	Internal	Passing Juice
Health and Safety	Internal	Passing Juice
Leadership and Career Opportunities	Internal	Passing Juice
Living and Getting Around Campus	Internal	Passing Juice
Pride and Traditions	Internal	Passing Juice
Social Justice and Diversity	Internal	Passing Juice
Support Services and Resources	Internal	Passing Juice
Giving	Internal	Passing Juice
Give Now	External	Passing Juice
Why Give	Internal	Passing Juice
How to Give	Internal	Passing Juice
Our Donors	Internal	Passing Juice
Contact Giving	Internal	Passing Juice
Foundation	Internal	Passing Juice
Research	Internal	Passing Juice

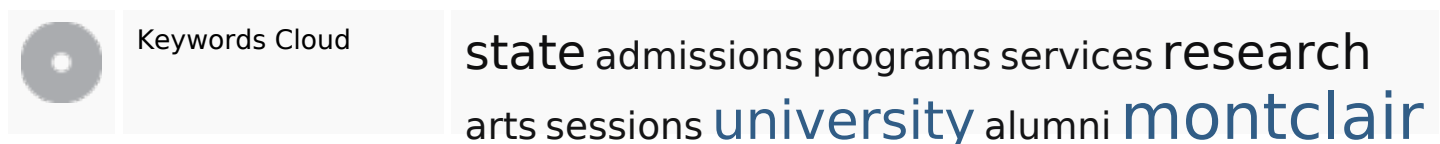
In-page links

About the Office of Research	Internal	Passing Juice
Research Compliance	Internal	Passing Juice
Sponsored Programs	Internal	Passing Juice
Data Transfer and Use Agreements	Internal	Passing Juice
Global Compliance and Export Control	Internal	Passing Juice
Forward Thinking	Internal	Passing Juice
FAQ for Students: 8 Steps to Discovering Research Experiences at Montclair State	Internal	Passing Juice
Student Services	Internal	Passing Juice
Employee Services	Internal	Passing Juice
Library	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Jobs	Internal	Passing Juice
Employee Directory	Internal	Passing Juice
Student Directory	Internal	Passing Juice
Information Technology Division	Internal	Passing Juice
NEST	Internal	Passing Juice
NetID	Internal	Passing Juice
Canvas	External	Passing Juice
Parking	Internal	Passing Juice
Calendar	Internal	Passing Juice
Bookstore	External	Passing Juice
eAccounts	External	Passing Juice
Research With Montclair	Internal	Passing Juice
Montclair State University Digital Commons	Internal	Passing Juice
View News	Internal	Passing Juice
View Calendar	Internal	Passing Juice
vaccination information	Internal	Passing Juice

In-page links

Hawk Check	Internal	Passing Juice
attending events and planning a campus visit	Internal	Passing Juice
Cali Residencies Hit a High Note	Internal	Passing Juice
Students Sub In	Internal	Passing Juice
New Study Shows COVID-19 Impact on College Students	Internal	Passing Juice
Sam Mills '80 Elected to Pro Football Hall of Fame	Internal	Passing Juice
More University News	Internal	Passing Juice
Discover Montclair State, Your Way	Internal	Passing Juice
Graduate School Program Finder	Internal	Passing Juice
Virtual Campus Tour	External	Passing Juice
all of our programs	Internal	Passing Juice
randomizer	Internal	Passing Juice
Make a Donation	Internal	Passing Juice
Copyright and Disclaimer	Internal	Passing Juice
Title IX Information	Internal	Passing Juice
Emergency/Plans	Internal	Passing Juice
Notice of Non-Discrimination	Internal	Passing Juice
Annual Security Report	Internal	Passing Juice
Middle States Accreditation	Internal	Passing Juice
Website Privacy Notice	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

montclair	14	✓	✗	✓	✓
university	11	✓	✗	✓	✓
state	8	✓	✗	✓	✓
research	6	✗	✗	✓	✗
services	5	✗	✗	✗	✗


Usability

	Url	Domain : montclair.edu Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://montclair.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>