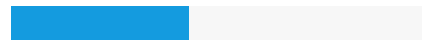




Seo Analyzer monterey.org

Generated on January 23 2022 21:48 PM





The score is 37/100







SEO Content

	Title	<p>City of Monterey, CA</p> <p>Length : 20</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>7</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Welcome toMontereycalifornia • [H2] Latest News • [H2] get it done • [H2] connect with us • [H2] Share this page • [H2] Newsletter Sign-Up! • [H2] • [H3] The City Council votes to select Draft Map "Dolphin" • [H3] 01/15/22: Tsunami Advisory Updates • [H3] New Food Scrap Collection Program for 2022! • [H3] 12/31/2021: Attempted Murder • [H3] January 4, 2022 - 3rd Public Hearing - Public comment on draft maps and election sequence/timeline • [H3] Apply for Open Positions on Monterey's Disabled Access Appeals Board and Neighborhood and Community Improvement Program Committee • [H3] • [H4] Facebook: 	H1	H2	H3	H4	H5	H6	1	6	7	6	0	0
H1	H2	H3	H4	H5	H6									
1	6	7	6	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H4] twitter: • [H4] Featured Video: • [H4] resources • [H4] More Monterey • [H4] connect
	Images	<p>We found 33 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 130 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.31%</p> <p>Internal Links 87.69%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Afrikaans	Internal	Passing Juice

In-page links

Leisure	Internal	Passing Juice
Beaches, Parks & Playgrounds	Internal	Passing Juice
Camping & Hiking	Internal	Passing Juice
Recreation Activities	Internal	Passing Juice
Art & History	Internal	Passing Juice
Things to Do	Internal	Passing Juice
Car Free Monterey	Internal	Passing Juice
Stay, Dine, Shop	Internal	Passing Juice
Residents	Internal	Passing Juice
Neighborhoods & Housing	Internal	Passing Juice
Housing Programs	Internal	Passing Juice
NCIP	Internal	Passing Juice
Tree Services	Internal	Passing Juice
Job Openings	External	Passing Juice
Over 65 Plus Programs	Internal	Passing Juice
Preschool Program	Internal	Passing Juice
Youth Camps	Internal	Passing Juice
Pets & Wildlife	Internal	Passing Juice
Animal Control Services	Internal	Passing Juice
Recycling Programs	Internal	Passing Juice
Utilities & Disposal Service	Internal	Passing Juice
Current Initiatives	Internal	Passing Juice
Doing Business	Internal	Passing Juice
Business Quick Links	Internal	Passing Juice
Planning Office	Internal	Passing Juice
Building & Safety	Internal	Passing Juice
Leasing & Property Management	Internal	Passing Juice
Business Licenses	Internal	Passing Juice

In-page links

Utility Users Tax	Internal	Passing Juice
Visitor Accommodation Facilities	Internal	Passing Juice
Economic Development Opportunities	Internal	Passing Juice
Starting your Business	Internal	Passing Juice
Business Associations	Internal	Passing Juice
Fort Ord Property Development	Internal	Passing Juice
Community Partnerships	Internal	Passing Juice
The Monterey Model	Internal	Passing Juice
Sister Cities	Internal	Passing Juice
Special Events & Filming	Internal	Passing Juice
Permits & Fees	Internal	Passing Juice
Monterey Conference Center	External	Passing Juice
Bids & RFPs	Internal	Passing Juice
Services	Internal	Passing Juice
Services Directory	Internal	Passing Juice
Police	Internal	Passing Juice
Fire	Internal	Passing Juice
Parks & Recreation	Internal	Passing Juice
Community Development	Internal	Passing Juice
Public Works	Internal	Passing Juice
Engineering	Internal	Passing Juice
Environmental Regulations	Internal	Passing Juice
Harbor & Marina	Internal	Passing Juice
Parking	Internal	Passing Juice
Presidio Municipal Services	Internal	Passing Juice
Streets & Utilities	Internal	Passing Juice
Traffic Engineering	Internal	Passing Juice
GIS Maps and Data	Internal	Passing Juice

In-page links

Library	Internal	Passing Juice
Bookmobile	Internal	Passing Juice
Library Services	Internal	Passing Juice
Ebooks/Online Resources	Internal	Passing Juice
Events	Internal	Passing Juice
Research	Internal	Passing Juice
History Room	Internal	Passing Juice
Online Services	Internal	Passing Juice
Emergency Resources	Internal	Passing Juice
Join CERT	Internal	Passing Juice
Covid-19	Internal	Passing Juice
Latest News	Internal	Passing Juice
City Facilities	Internal	Passing Juice
Monterey Sports Center	Internal	Passing Juice
Monterey Conference Center	External	Passing Juice
Community Centers	Internal	Passing Juice
Cemetery El Encinal	Internal	Passing Juice
Facilities Directory	Internal	Passing Juice
City Hall	Internal	Passing Juice
City Council	Internal	Passing Juice
Meet the Mayor and Council	Internal	Passing Juice
District Based Elections	Internal	Passing Juice
Participate in Meetings	Internal	Passing Juice
Watch Meetings	Internal	Passing Juice
Vision, Mission, Value Drivers	Internal	Passing Juice
Advocacy Letters	Internal	Passing Juice
Diversity, Equity, and Inclusion	Internal	Passing Juice
Boards, Commissions, Committees	Internal	Passing Juice

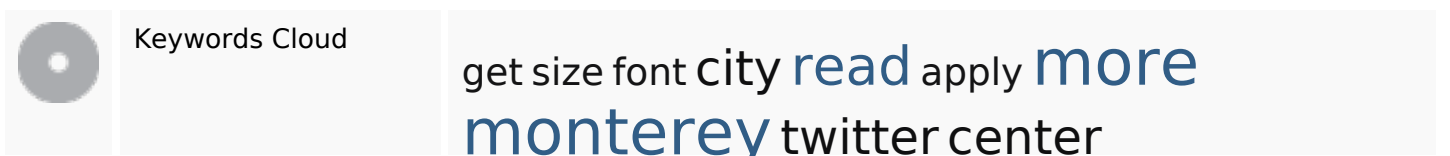
In-page links

City Manager	Internal	Passing Juice
Organization Chart	Internal	Passing Juice
Communications & Outreach	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Contact Your City	Internal	Passing Juice
City Attorney	Internal	Passing Juice
Public Records	Internal	Passing Juice
City Clerk	Internal	Passing Juice
Meeting Agendas, Official Documents & Records	Internal	Passing Juice
City Code & Charter	External	Passing Juice
Departments	Internal	Passing Juice
Finance	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Fiscal Transparency	Internal	Passing Juice
About Us	Internal	Passing Juice
view more	Internal	Passing Juice
news room	Internal	Passing Juice
all	Internal	Passing Juice
view calendar	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Get Information	Internal	Passing Juice
Get Help	Internal	Passing Juice
Pay Now	Internal	Passing Juice
City of Monterey - Government	External	Passing Juice
Tweets by CityofMonterey	External	Passing Juice
Subscribe on YouTube	External	Passing Juice
website accessibility	External	Passing Juice
Comment Form	Internal	Passing Juice

In-page links

Service Requests	External	Passing Juice
Site Map	Internal	Passing Juice
Monterey Sports Center	Internal	Passing Juice
Monterey Channel	Internal	Passing Juice
City Focus Newsletter	Internal	Passing Juice
Subscribe	External	Passing Juice
ISEARCH Monterey	Internal	Passing Juice
YouTube	External	Passing Juice
Instagram	External	Passing Juice
Nextdoor	External	Passing Juice
LinkedIn	External	Passing Juice
About Us	Internal	Passing Juice
About this Site	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Login	External	Passing Juice
revize. Government Website Experts.	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	10	✘	✘	✘	✔
monterey	8	✔	✘	✘	✔
read	7	✘	✘	✘	✘







Keywords Consistency

city	5	✓	✗	✗	✓
twitter	4	✗	✗	✗	✓



Usability

	Url	Domain : monterey.org Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 60 Warnings : 98
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics