# Seo Analyzer
# montereycountyweekly.com

Generated on February 25 2022 21:41 PM

**The score is 48/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | **Monterey County Weekly - Homepage \| Local • Mobile • Social**<br><br>**Length : 59**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠️ | Description | News, arts, entertainment and classifieds for the Monterey Bay.<br><br>**Length : 63**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✅ | Keywords | coast weekly, monterey county weekly, newspaper, arts, events, bars, classifieds, restaurants, food, wine, carmel, pebble beach, seaside, salinas<br><br>Good, your page contains meta keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| type | website |
| url | https://www.montereycountyweekly.com/ |
| image | https://bloximages.newyork1.vip.townnews.com/montereycountyweekly.com/content/tncms/custom/image/cb6831dc-dc96-11e4-9beb-1bfa79572749.jpg?resize=600%2C315 |
| image:width | 600 |
| image:height | 315 |
| title | montereycountyweekly.com \| Local &bull; Mobile &bull; Social |
| description | News, arts, entertainment and classifieds for the Monterey Bay. |

# SEO Content

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| | | site_name | | Monterey County Weekly | | | |
| | Headings | **H1**<br>1 | **H2**<br>0 | **H3**<br>0 | **H4**<br>0 | **H5**<br>0 | **H6**<br>0 |
| | | • [H1] 451: Unavailable due to legal reasons | | | | | |
| | Images | We found 0 images on this web page.<br><br>Good, most or all of your images have alt attributes. | | | | | |
| | Text/HTML Ratio | Ratio : **12%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | |
| | Flash | Perfect, no Flash content has been detected on this page. | | | | | |
| | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. | | | | | |

# SEO Links

| | | |
|---|---|---|
| | URL Rewrite | Good. Your links looks friendly! |
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 1 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 100%<br><br>Internal Links 0% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| General Data Protection Regulation | External | Passing Juice |

# SEO Keywords

| | Keywords Cloud | european general eea protection enforces including access area monterey data |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| access | 2 | ✖ | ✖ | ✖ | ✖ |
| monterey | 1 | ✔ | ✔ | ✔ | ✖ |
| data | 1 | ✖ | ✖ | ✖ | ✖ |
| area | 1 | ✖ | ✖ | ✖ | ✖ |
| eea | 1 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | Url | Domain : montereycountyweekly.com Length : 24 |
|---|---|---|
| ✖ | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|

# Document

| | | |
|---|---|---|
| ❌ | Encoding | You have not specified the document's charset. Use this free meta tags generator to declare document's charset. |
| ❌ | W3C Validity | Errors : 28<br>Warnings : 20 |
| ❌ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⦿ | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✔ Great, your website has few CSS files.<br>✔ Perfect, your website has few JavaScript files.<br>✖ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⦿ | Mobile Optimization | ✖ Apple Icon<br>✔ Meta Viewport Tag<br>✔ Flash content |

# Optimization

| | | |
|---|---|---|
| ✅ | XML Sitemap | Great, your website has an XML sitemap.<br><br>http://montereycountyweekly.com/sitemap.xml<br>https://www.montereycountyweekly.com/sitemap.xml |
| ✅ | Robots.txt | http://montereycountyweekly.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✅ | Analytics | Great, your website has an analytics tool. |

# Optimization