



# Seo Analyzer montgomeryal.gov

Generated on March 02 2022 09:59 AM

The score is 55/100







## SEO Content

|    | Title              | <p>City of Montgomery, AL   Home</p> <p><b>Length : 29</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p>Known as the Capital of Dreams, Montgomery is a city rich in history, yet clearly focused on the future.</p> <p><b>Length : 105</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | <p>City of Montgomery, Alabama Capital of Dreams</p> <p>Good, your page contains meta keywords.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>0</td> <td>0</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] City of Montgomery, AL</li> <li>• [H2] Open Data Portal</li> <li>• [H2] Explore Montgomery</li> <li>• [H2] Calendar</li> <li>• [H2] Montgomery Video Library</li> <li>• [H5]</li> <li>• [H5] Montgomery Coronavirus (COVID-19) Updates: <a href="http://www.mgmready.com">www.mgmready.com</a></li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 4 | 0 | 0 | 2 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 4                  | 0   | 0  | 2  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | <p>We found 35 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | <p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |   |
|--|--------|---|
|  |        | that your website probably needs more text content.       |
|  | Flash  | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page.        |

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|    | URL Rewrite             | Bad. Your links have query string.  |
|    | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|   | In-page links           | We found a total of 223 links including 2 link(s) to files                                    |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 1.79%<br>Internal Links 98.21% |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="http://www.mgmready.com">www.mgmready.com</a> | Internal | Passing Juice |
| <a href="#">Home</a>                                   | Internal | Passing Juice |
| <a href="#">Menu</a>                                   | External | Passing Juice |
| <a href="#">City Employees</a>                         | Internal | Passing Juice |
| <a href="#">Work</a>                                   | External | Passing Juice |
| <a href="#">Business Resources</a>                     | Internal | Passing Juice |
| <a href="#">How to Start a Business Roadmap</a>        | Internal | Passing Juice |
| <a href="#">Code of Ordinances</a>                     | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Bids and RFPs</a>                               | Internal | Passing Juice |
| <a href="#">Vendor Registration System</a>                  | Internal | Passing Juice |
| <a href="#">Risk Management</a>                             | Internal | Passing Juice |
| <a href="#">Benefits</a>                                    | Internal | Passing Juice |
| <a href="#">Safety &amp; Claims</a>                         | Internal | Passing Juice |
| <a href="#">Employee Handbook</a>                           | Internal | Passing Juice |
| <a href="#">Employee Online Payroll Login</a>               | Internal | Passing Juice |
| <a href="#">Personnel</a>                                   | Internal | Passing Juice |
| <a href="#">Downtown Business Association</a>               | Internal | Passing Juice |
| <a href="#">Montgomery Chamber of Commerce</a>              | Internal | Passing Juice |
| <a href="#">Job Openings &amp; Info</a>                     | Internal | Passing Juice |
| <a href="#">Alabama COVID-19 Information Hub</a>            | Internal | Passing Juice |
| <a href="#">Access to Food</a>                              | Internal | Passing Juice |
| <a href="#">Montgomery Frontline Heroes</a>                 | Internal | Passing Juice |
| <a href="#">Community Impact Task Force</a>                 | Internal | Passing Juice |
| <a href="#">COVID-19 eNotifications and News</a>            | Internal | Passing Juice |
| <a href="#">COVID-19 Community Vax Calendar</a>             | Internal | Passing Juice |
| <a href="#">COVID-19 Vaccine Info</a>                       | Internal | Passing Juice |
| <a href="#">Economic Impact Task Force</a>                  | Internal | Passing Juice |
| <a href="#">Face Coverings and Masks</a>                    | Internal | Passing Juice |
| <a href="#">Free Rides Program</a>                          | Internal | Passing Juice |
| <a href="#">Financial Assistance and Economic Resources</a> | Internal | Passing Juice |
| <a href="#">Library COVID-19 Information</a>                | Internal | Passing Juice |
| <a href="#">Utilities COVID-19 Information</a>              | Internal | Passing Juice |
| <a href="#">School COVID-19 Information</a>                 | Internal | Passing Juice |
| <a href="#">Social Services</a>                             | Internal | Passing Juice |
| <a href="#">Testing Sites</a>                               | Internal | Passing Juice |
| <a href="#">COVID-19 En Espanol</a>                         | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Virtual Mayor's Town Hall</a>                   | Internal | Passing Juice |
| <a href="#">About Montgomery</a>                            | Internal | Passing Juice |
| <a href="#">City Hall Directions and Hours of Operation</a> | Internal | Passing Juice |
| <a href="#">Facts About Montgomery</a>                      | Internal | Passing Juice |
| <a href="#">General FAQs</a>                                | Internal | Passing Juice |
| <a href="#">Community</a>                                   | Internal | Passing Juice |
| <a href="#">Neighborhood Services</a>                       | Internal | Passing Juice |
| <a href="#">City Surplus Properties</a>                     | Internal | Passing Juice |
| <a href="#">Colleges and Universities</a>                   | Internal | Passing Juice |
| <a href="#">Community Resources</a>                         | Internal | Passing Juice |
| <a href="#">Community Centers</a>                           | Internal | Passing Juice |
| <a href="#">Cultural Affairs</a>                            | Internal | Passing Juice |
| <a href="#">Library</a>                                     | Internal | Passing Juice |
| <a href="#">Montgomery Area Transit System</a>              | Internal | Passing Juice |
| <a href="#">Montgomery Airport Authority</a>                | Internal | Passing Juice |
| <a href="#">Montgomery Curb Market</a>                      | Internal | Passing Juice |
| <a href="#">Montgomery Public Schools</a>                   | Internal | Passing Juice |
| <a href="#">Neighborhood Groups</a>                         | Internal | Passing Juice |
| <a href="#">Public Parking Downtown</a>                     | Internal | Passing Juice |
| <a href="#">Riverfront Facilities</a>                       | Internal | Passing Juice |
| <a href="#">Sanitation</a>                                  | Internal | Passing Juice |
| <a href="#">City TV</a>                                     | Internal | Passing Juice |
| <a href="#">Capital City Plume Information</a>              | Internal | Passing Juice |
| <a href="#">City Calendar</a>                               | Internal | Passing Juice |
| <a href="#">City News</a>                                   | Internal | Passing Juice |
| <a href="#">Contests</a>                                    | Internal | Passing Juice |
| <a href="#">eNotifications</a>                              | Internal | Passing Juice |
| <a href="#">Open Data Montgomery</a>                        | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">ParkMobile - Smart Parking App</a>             | Internal | Passing Juice |
| <a href="#">Policies</a>                                   | Internal | Passing Juice |
| <a href="#">Americans With Disabilities Act Compliance</a> | Internal | Passing Juice |
| <a href="#">MGM Inclusiveness Policy</a>                   | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>                             | Internal | Passing Juice |
| <a href="#">Video Library</a>                              | Internal | Passing Juice |
| <a href="#">City Council Meeting Videos</a>                | Internal | Passing Juice |
| <a href="#">Community Videos</a>                           | Internal | Passing Juice |
| <a href="#">Public Meeting Videos</a>                      | Internal | Passing Juice |
| <a href="#">Tech Thursday Videos</a>                       | Internal | Passing Juice |
| <a href="#">187th AL Air National Guard</a>                | Internal | Passing Juice |
| <a href="#">City Events</a>                                | Internal | Passing Juice |
| <a href="#">Contests</a>                                   | Internal | Passing Juice |
| <a href="#">Convention and Visitor Bureau</a>              | Internal | Passing Juice |
| <a href="#">Entertainment Districts</a>                    | Internal | Passing Juice |
| <a href="#">Explore Montgomery</a>                         | Internal | Passing Juice |
| <a href="#">Amphitheater</a>                               | Internal | Passing Juice |
| <a href="#">Alabama Dance Theater</a>                      | Internal | Passing Juice |
| <a href="#">Armory Learning Arts Center</a>                | Internal | Passing Juice |
| <a href="#">Blount Cultural Park</a>                       | Internal | Passing Juice |
| <a href="#">Capitol</a>                                    | Internal | Passing Juice |
| <a href="#">Cemeteries</a>                                 | Internal | Passing Juice |
| <a href="#">Civil Rights Memorial</a>                      | Internal | Passing Juice |
| <a href="#">Cloverdale Playhouse</a>                       | Internal | Passing Juice |
| <a href="#">Davis Theater</a>                              | Internal | Passing Juice |
| <a href="#">Equal Justice Initiative Museum</a>            | Internal | Passing Juice |
| <a href="#">Historial Sites and Tours</a>                  | Internal | Passing Juice |
| <a href="#">Montgomery Ballet</a>                          | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Montgomery Biscuits Baseball</a>       | Internal | Passing Juice |
| <a href="#">Montgomery Curb Market</a>             | Internal | Passing Juice |
| <a href="#">Montgomery Performing Arts Center</a>  | Internal | Passing Juice |
| <a href="#">Montgomery Museum of Fine Arts</a>     | Internal | Passing Juice |
| <a href="#">Montgomery Symphony</a>                | Internal | Passing Juice |
| <a href="#">Parks, Trails and Natural Areas</a>    | Internal | Passing Juice |
| <a href="#">Planetarium</a>                        | Internal | Passing Juice |
| <a href="#">Riverwalk Stadium</a>                  | Internal | Passing Juice |
| <a href="#">Riverboat</a>                          | Internal | Passing Juice |
| <a href="#">Shakespeare Festival</a>               | Internal | Passing Juice |
| <a href="#">Union Station Train Shed</a>           | Internal | Passing Juice |
| <a href="#">Zoo-Mann Museum</a>                    | Internal | Passing Juice |
| <a href="#">Public Art Commission</a>              | Internal | Passing Juice |
| <a href="#">Public Art in Montgomery</a>           | Internal | Passing Juice |
| <a href="#">Public Art Resources</a>               | Internal | Passing Juice |
| <a href="#">Virtual Mayor's Town Hall</a>          | Internal | Passing Juice |
| <a href="#">Mayor's Office</a>                     | Internal | Passing Juice |
| <a href="#">Mayor Steven Reed</a>                  | Internal | Passing Juice |
| <a href="#">Mayor's Cabinet Members</a>            | Internal | Passing Juice |
| <a href="#">Mayor's Young Professional Council</a> | Internal | Passing Juice |
| <a href="#">State of Our Community 2021</a>        | Internal | Passing Juice |
| <a href="#">City Council</a>                       | Internal | Passing Juice |
| <a href="#">City Council District Maps</a>         | Internal | Passing Juice |
| <a href="#">City Council Meetings and Agendas</a>  | Internal | Passing Juice |
| <a href="#">City Council Meeting Videos</a>        | Internal | Passing Juice |
| <a href="#">Public Notices</a>                     | Internal | Passing Juice |
| <a href="#">Departments</a>                        | Internal | Passing Juice |
| <a href="#">Attorney's Office</a>                  | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">City Clerk's Office</a>                      | Internal | Passing Juice |
| <a href="#">City Investigations</a>                      | Internal | Passing Juice |
| <a href="#">Community Development</a>                    | Internal | Passing Juice |
| <a href="#">Cultural Affairs</a>                         | Internal | Passing Juice |
| <a href="#">Emergency Communications 911</a>             | Internal | Passing Juice |
| <a href="#">Emergency Management Agency</a>              | Internal | Passing Juice |
| <a href="#">Engineering &amp; Environmental Services</a> | Internal | Passing Juice |
| <a href="#">Finance</a>                                  | Internal | Passing Juice |
| <a href="#">Fire/Rescue</a>                              | Internal | Passing Juice |
| <a href="#">Fleet Management</a>                         | Internal | Passing Juice |
| <a href="#">Grants</a>                                   | Internal | Passing Juice |
| <a href="#">Inspections</a>                              | Internal | Passing Juice |
| <a href="#">Library</a>                                  | Internal | Passing Juice |
| <a href="#">Municipal Court</a>                          | Internal | Passing Juice |
| <a href="#">Montgomery Museum of Fine Arts</a>           | Internal | Passing Juice |
| <a href="#">Neighborhood Services</a>                    | Internal | Passing Juice |
| <a href="#">Office of Violence Prevention</a>            | Internal | Passing Juice |
| <a href="#">Parks &amp; Recreation</a>                   | Internal | Passing Juice |
| <a href="#">Procurement</a>                              | Internal | Passing Juice |
| <a href="#">Planning</a>                                 | Internal | Passing Juice |
| <a href="#">Police</a>                                   | Internal | Passing Juice |
| <a href="#">Communications</a>                           | Internal | Passing Juice |
| <a href="#">Riverfront Facilities</a>                    | Internal | Passing Juice |
| <a href="#">Risk Management</a>                          | Internal | Passing Juice |
| <a href="#">Traffic Engineering</a>                      | Internal | Passing Juice |
| <a href="#">Sanitation</a>                               | Internal | Passing Juice |
| <a href="#">Zoo &amp; Mann Wildlife Learning Museum</a>  | Internal | Passing Juice |
| <a href="#">Personnel</a>                                | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Job Openings &amp; Info</a>              | Internal | Passing Juice |
| <a href="#">City of Montgomery Employee Handbook</a> | Internal | Passing Juice |
| <a href="#">Pay Plans</a>                            | Internal | Passing Juice |
| <a href="#">Personnel Board</a>                      | Internal | Passing Juice |
| <a href="#">Personnel Board Rules</a>                | Internal | Passing Juice |
| <a href="#">Testing Information</a>                  | Internal | Passing Juice |
| <a href="#">General Information</a>                  | Internal | Passing Juice |
| <a href="#">Employee Training and Development</a>    | Internal | Passing Juice |
| <a href="#">COVID-19</a>                             | Internal | Passing Juice |
| <a href="#">Forms</a>                                | Internal | Passing Juice |
| <a href="#">Apply for...</a>                         | Internal | Passing Juice |
| <a href="#">Burial Permit</a>                        | Internal | Passing Juice |
| <a href="#">Business License</a>                     | Internal | Passing Juice |
| <a href="#">Certificate of Occupancy</a>             | Internal | Passing Juice |
| <a href="#">Grading Permit</a>                       | Internal | Passing Juice |
| <a href="#">Job Openings &amp; Info</a>              | Internal | Passing Juice |
| <a href="#">Library Card</a>                         | Internal | Passing Juice |
| <a href="#">Special Event Permit</a>                 | Internal | Passing Juice |
| <a href="#">Find...</a>                              | Internal | Passing Juice |
| <a href="#">City Code of Ordinances</a>              | Internal | Passing Juice |
| <a href="#">Financial Reports</a>                    | Internal | Passing Juice |
| <a href="#">Neighborhood Groups</a>                  | Internal | Passing Juice |
| <a href="#">Traffic Accident Report</a>              | Internal | Passing Juice |
| <a href="#">File...</a>                              | Internal | Passing Juice |
| <a href="#">A Traffic Accident Report</a>            | Internal | Passing Juice |
| <a href="#">Pay...</a>                               | Internal | Passing Juice |
| <a href="#">Harriott II Riverboat Tickets</a>        | Internal | Passing Juice |
| <a href="#">Parking Ticket</a>                       | Internal | Passing Juice |

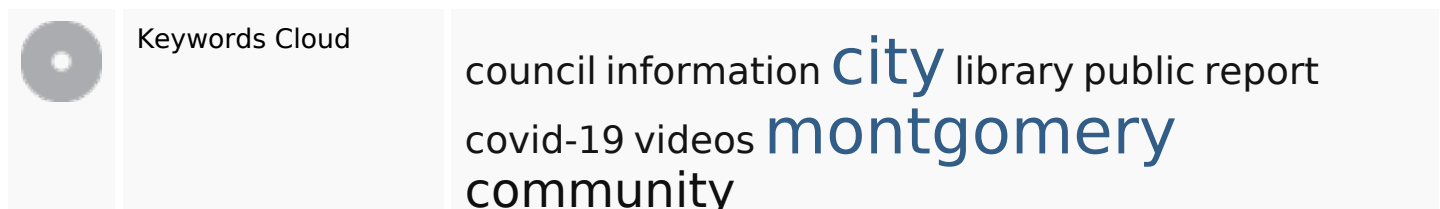
## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Red Light Camera Ticket</a>          | Internal | Passing Juice |
| <a href="#">Traffic Tickets</a>                  | Internal | Passing Juice |
| <a href="#">Register...</a>                      | Internal | Passing Juice |
| <a href="#">Citizens&amp;#39; Fire Academy</a>   | Internal | Passing Juice |
| <a href="#">Citizens&amp;#39; Police Academy</a> | Internal | Passing Juice |
| <a href="#">Therapeutic Recreation Center</a>    | Internal | Passing Juice |
| <a href="#">To Vote</a>                          | Internal | Passing Juice |
| <a href="#">Vendor Registration System</a>       | Internal | Passing Juice |
| <a href="#">Your Business</a>                    | Internal | Passing Juice |
| <a href="#">Report...</a>                        | Internal | Passing Juice |
| <a href="#">City Investigations</a>              | Internal | Passing Juice |
| <a href="#">Report An Issue</a>                  | Internal | Passing Juice |
| <a href="#">Request...</a>                       | Internal | Passing Juice |
| <a href="#">An Inspection</a>                    | Internal | Passing Juice |
| <a href="#">Ceremonial Documents</a>             | Internal | Passing Juice |
| <a href="#">Public Record</a>                    | Internal | Passing Juice |
| <a href="#">Police Report</a>                    | Internal | Passing Juice |
| <a href="#">Traffic Accident Report</a>          | Internal | Passing Juice |
| <a href="#">Vacation Home Check</a>              | Internal | Passing Juice |
| <a href="#">Zoning Verification Request</a>      | Internal | Passing Juice |
| <a href="#">Rent/Reserve...</a>                  | Internal | Passing Juice |
| <a href="#">A Community Center</a>               | Internal | Passing Juice |
| <a href="#">A Lodge or Shelter</a>               | Internal | Passing Juice |
| <a href="#">Park Pavilions</a>                   | Internal | Passing Juice |
| <a href="#">The Harriott II</a>                  | Internal | Passing Juice |
| <a href="#">Volunteer...</a>                     | Internal | Passing Juice |
| <a href="#">For Boards and Commissions</a>       | Internal | Passing Juice |
| <a href="#">For Park Projects</a>                | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">For Police Service</a>                      | Internal | Passing Juice |
| <a href="#">For Fire Department</a>                     | Internal | Passing Juice |
| <a href="#">For Special Events</a>                      | Internal | Passing Juice |
| <a href="#">Sign Up...</a>                              | Internal | Passing Juice |
| <a href="#">Emergency Alerts</a>                        | Internal | Passing Juice |
| <a href="#">eNotifications</a>                          | Internal | Passing Juice |
| <a href="#">Share Ideas...</a>                          | Internal | Passing Juice |
| <a href="#">Search</a>                                  | Internal | Passing Juice |
| <a href="#">Watch...</a>                                | Internal | Passing Juice |
| <a href="#">City Council Meetings</a>                   | Internal | Passing Juice |
| <a href="#">State of Our Community 2021</a>             | Internal | Passing Juice |
| <a href="#">Virtual Mayor's Town Hall</a>               | Internal | Passing Juice |
| <a href="#">CLOSE</a>                                   | Internal | Passing Juice |
| <a href="#">Learn More</a>                              | External | Passing Juice |
| <a href="#">Open Data Portal</a>                        | Internal | Passing Juice |
| <a href="#">Envision Montgomery 2040</a>                | Internal | Passing Juice |
| <a href="#">103 North Perry St Montgomery, AL 36104</a> | External | Passing Juice |
| <a href="#">Site Map</a>                                | Internal | Passing Juice |
| <a href="#">Granicus</a>                                | Internal | Passing Juice |

## SEO Keywords








## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
|---------|---------|-------|----------|-----------------|----------|

## Keywords Consistency

|            |    |   |   |   |   |
|------------|----|---|---|---|---|
| montgomery | 28 | ✓ | ✓ | ✓ | ✓ |
| city       | 26 | ✓ | ✓ | ✓ | ✓ |
| community  | 14 | ✗ | ✗ | ✗ | ✗ |
| covid-19   | 11 | ✗ | ✗ | ✗ | ✓ |
| public     | 8  | ✗ | ✗ | ✗ | ✗ |


## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : montgomeryal.gov<br>Length : 16          |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | Great. We have found a Print-Friendly CSS.        |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |


## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|  | W3C Validity    | Errors : 6<br>Warnings : 3                                 |
|  | Email Privacy   | Great no email address has been found in plain text!       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |





## Document

|  |            |  |
|--|------------|--|
|  | Speed Tips | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul> |
|--|------------|--|

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><a href="http://montgomeryal.gov/sitemap.xml">http://montgomeryal.gov/sitemap.xml</a></p>                                   |
|  | Robots.txt  | <p><a href="http://montgomeryal.gov/robots.txt">http://montgomeryal.gov/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                  |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <p> <a href="#">Google Analytics</a></p> |