



# Seo Analyzer





## moogourmetburgers.com.au

Generated on March 18 2022 12:49 PM






The score is 56/100







## SEO Content

	<p>Title</p>	<p>Moo Gourmet Burgers - Great Burgers!!!</p> <p><b>Length : 38</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Great Burgers, amazing shakes and addictive chips. Bondi Beach &amp; Manly. Made with 100% Australian premium beef. Free range</p> <p><b>Length : 126</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2024"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td> </td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Moo Gourmet Burgers - Great Burgers!!!</td> </tr> <tr> <td>description</td> <td>Great Burgers, amazing shakes and addictive chips. Bondi Beach &amp; Manly. Made with 100% Australian premium beef. Free range</td> </tr> <tr> <td>url</td> <td>https://www.moogourmetburgers.com.au/</td> </tr> <tr> <td>image</td> <td>https://www.moogourmetburgers.com.au/wp-content/uploads/cropped-MooBurgerLogo.png</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.moogourmetburgers.com.au/wp-content/uploads/cropped-MooBurgerLogo.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name		type	article	title	Moo Gourmet Burgers - Great Burgers!!!	description	Great Burgers, amazing shakes and addictive chips. Bondi Beach & Manly. Made with 100% Australian premium beef. Free range	url	https://www.moogourmetburgers.com.au/	image	https://www.moogourmetburgers.com.au/wp-content/uploads/cropped-MooBurgerLogo.png	image:secure_url	https://www.moogourmetburgers.com.au/wp-content/uploads/cropped-MooBurgerLogo.png
Property	Content																			
locale	en_US																			
site_name																				
type	article																			
title	Moo Gourmet Burgers - Great Burgers!!!																			
description	Great Burgers, amazing shakes and addictive chips. Bondi Beach & Manly. Made with 100% Australian premium beef. Free range																			
url	https://www.moogourmetburgers.com.au/																			
image	https://www.moogourmetburgers.com.au/wp-content/uploads/cropped-MooBurgerLogo.png																			
image:secure_url	https://www.moogourmetburgers.com.au/wp-content/uploads/cropped-MooBurgerLogo.png																			

## SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	0	1	4	0	0
		<ul style="list-style-type: none"> <li>• [H1] Manly and Newtown are open for dine in, takeaway and delivery, Bondi store has closed.</li> <li>• [H3]</li> <li>• [H4] Welcome To Moo Gourmet Burgers!</li> <li>• [H4] Savour the moment</li> <li>• [H4] Burger Paradise</li> <li>• [H4] Locations</li> </ul>					
	Images	<p>We found 4 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 18.18%</p> <p>External Links : Passing Juice 18.18%</p> <p>Internal Links 63.64%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Our Menu</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">ORDER NOW!</a>	Internal	Passing Juice
<a href="#">Uber Eats Manly</a>	External	Passing Juice
<a href="#">Deliveroo Manly</a>	External	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Book Now</a>	Internal	Passing Juice
<a href="#">FoodHunt</a>	External	noFollow
<a href="#">WordPress</a>	External	noFollow

## SEO Keywords



Keywords Cloud

moo **manly burgers** phone locations  
paradise special **now burger** nsw











## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
manly	3	✘	✘	✔	✔
burgers	3	✔	✘	✔	✔
burger	3	✔	✘	✔	✔
paradise	2	✘	✘	✘	✔
now	2	✘	✘	✘	✘

## Usability

	Url	Domain : moogourmetburgers.com.au Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 37
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://moogourmetburgers.com.au/sitemap.xml https://www.moogourmetburgers.com.au/sitemap.xml https://www.moogourmetburgers.com.au/sitemap.rss</pre>
	Robots.txt	<pre>http://moogourmetburgers.com.au/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>