Seo Analyzer
more4lessshoppes.com

Generated on March 16 2022 22:49 PM

The score is 40/100

SEO Content

✔	Title	More4Less Shoppes **Length : 17** Perfect, your title contains between 10 and 70 characters.
✔	Description	the shopping place where every advertiser offers a discount ... a division of IEBB Media **Length : 88** Great, your meta description contains between 70 and 160 characters.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
	0	0	0	0	0	1

- [H6] BROWSE BY CATEGORIES :>

✖	Images	We found 24 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✔	Text/HTML Ratio	Ratio : **24%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✔	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Content

✓

SEO Links

✗	URL Rewrite	Bad. Your links have query string.
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✗	In-page links	We found a total of 13 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 100%
		Internal Links 0%

In-page links

Anchor	Type	Juice
Chain Store: Macy's	External	Passing Juice
Chain Store: Wal Mart	External	Passing Juice
Electronics: Dino Direct	External	Passing Juice
Fashion: Catherine's	External	Passing Juice
Fashion: Fashion Bug	External	Passing Juice
Fashion: Lane Bryant	External	Passing Juice
Fashion: Sean John	External	Passing Juice
Food: Appetizer's to Go	External	Passing Juice
Food: Mrs. Fields	External	Passing Juice
Health: Drugstore.com	External	Passing Juice
Office: Office Depot	External	Passing Juice
Pets: PetSmart	External	Passing Juice

In-page links

Sports Apparel: Star Struck	External	Passing Juice

SEO Keywords

Keywords Cloud	shoppes chain areneewest apparel store fashion daily more4less office food

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fashion	5	✖	✖	✖	✖
more4less	2	✔	✖	✖	✖
store	2	✖	✖	✖	✖
shoppes	2	✔	✖	✖	✖
food	2	✖	✖	✖	✖

Usability

	Url	Domain : more4lessshoppes.com Length : 20
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 4.01 Transitional
✓	Encoding	Perfect. Your declared charset is ISO-8859-5.
✗	W3C Validity	Errors : 9 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✗	Deprecated HTML	**Deprecated tags** **Occurrences** <font> 14 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
○	Speed Tips	✗ Attention! Try to avoid nested tables in HTML. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.