







# Seo Analyzer morgan-outdoors.com

Generated on January 31 2022 05:11 AM






The score is 39/100







## SEO Content

	Title	Morgan Outdoors  <b>Length : 15</b>  Perfect, your title contains between 10 and 70 characters.																						
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																						
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																						
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Morgan Outdoors</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://morgan-outdoors.com/</td></tr><tr><td>site_name</td><td>Morgan Outdoors</td></tr><tr><td>image</td><td>https://morgan-outdoors.com/wp-content/uploads/2014/07/mainstreet.jpg</td></tr><tr><td>description</td><td>When in Doubt, Go Out!</td></tr><tr><td>image:width</td><td>218</td></tr><tr><td>image:height</td><td>243</td></tr><tr><td>image:alt</td><td>mainstreet</td></tr><tr><td>locale</td><td>en_US</td></tr></tbody></table>	Property	Content	title	Morgan Outdoors	type	website	url	https://morgan-outdoors.com/	site_name	Morgan Outdoors	image	https://morgan-outdoors.com/wp-content/uploads/2014/07/mainstreet.jpg	description	When in Doubt, Go Out!	image:width	218	image:height	243	image:alt	mainstreet	locale	en_US
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## SEO Content

		029110	<ul style="list-style-type: none"> <li>• [H2] Wishing you a Healthy 2022!</li> <li>• [H2] "Like" us on Facebook!</li> <li>• [H3] * * * * *</li> <li>• [H3] Let us help you find</li> <li>• [H3] just the right Catskill adventure!!</li> <li>• [H3] * * * * *</li> <li>• [H3] Recent Posts</li> <li>• [H3] Recent Comments</li> <li>• [H3] Archives</li> <li>• [H3] Categories</li> <li>• [H3] Meta</li> <li>• [H4] * * *</li> <li>• [H5] Please wear a mask!</li> </ul>
	Images	<p>We found 7 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>	
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Great, there are no Iframes detected on this page.	

## SEO Links

	URL Rewrite	Good. Your links looks friendly!	
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.	
	In-page links	We found a total of 109 links including 0 link(s) to files	
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.34%</p> <p>Internal Links 92.66%</p>	

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Our Mission</a>	Internal	Passing Juice
<a href="#">Main Street</a>	Internal	Passing Juice
<a href="#">What's Going On</a>	Internal	Passing Juice
<a href="#">Current Sales!</a>	Internal	Passing Juice
<a href="#">Select Brands</a>	Internal	Passing Juice
<a href="#">Gift Certificates</a>	Internal	Passing Juice
<a href="#">Getting Here</a>	Internal	Passing Juice
<a href="#">Catskill Experiences</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Past Events</a>	Internal	Passing Juice
<a href="#">Rentals</a>	Internal	Passing Juice
<a href="#">lisalyons</a>	Internal	Passing Juice
<a href="#">Loop de Loop Beginner Hike</a>	Internal	Passing Juice
<a href="#">Senior Stroll in Parksville July 21</a>	Internal	Passing Juice
<a href="#">Book Signing Friday, July 9</a>	Internal	Passing Juice
<a href="#">Senior Stroll June 16 in Liberty</a>	Internal	Passing Juice
<a href="#">Winter Tree Self-Guided Walk</a>	Internal	Passing Juice
<a href="#">Tiffany Agnew</a>	External	Passing Juice
<a href="#">Trail University on November 14th</a>	Internal	Passing Juice
<a href="#">Terrell Venters</a>	External	Passing Juice
<a href="#">Trail University on November 14th</a>	Internal	Passing Juice
<a href="#">Marcela Gillam</a>	External	Passing Juice
<a href="#">Five Fire Tower PASSPORT 2015</a>	Internal	Passing Juice
<a href="#">Solomon Fawcett</a>	External	Passing Juice
<a href="#">Trail University on November 14th</a>	Internal	Passing Juice
<a href="#">Rita Varney</a>	External	Passing Juice

## In-page links

<a href="#">Hiking Options!</a>	Internal	Passing Juice
<a href="#">September 2021</a>	Internal	Passing Juice
<a href="#">July 2021</a>	Internal	Passing Juice
<a href="#">May 2021</a>	Internal	Passing Juice
<a href="#">December 2020</a>	Internal	Passing Juice
<a href="#">November 2020</a>	Internal	Passing Juice
<a href="#">October 2020</a>	Internal	Passing Juice
<a href="#">July 2020</a>	Internal	Passing Juice
<a href="#">June 2020</a>	Internal	Passing Juice
<a href="#">May 2020</a>	Internal	Passing Juice
<a href="#">March 2020</a>	Internal	Passing Juice
<a href="#">January 2020</a>	Internal	Passing Juice
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<a href="#">November 2018</a>	Internal	Passing Juice
<a href="#">October 2018</a>	Internal	Passing Juice
<a href="#">September 2018</a>	Internal	Passing Juice
<a href="#">August 2018</a>	Internal	Passing Juice

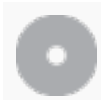
## In-page links

<a href="#">July 2018</a>	Internal	Passing Juice
<a href="#">June 2018</a>	Internal	Passing Juice
<a href="#">May 2018</a>	Internal	Passing Juice
<a href="#">April 2018</a>	Internal	Passing Juice
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## In-page links

<a href="#">March 2016</a>	Internal	Passing Juice
<a href="#">February 2016</a>	Internal	Passing Juice
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<a href="#">December 2015</a>	Internal	Passing Juice
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<a href="#">December 2014</a>	Internal	Passing Juice
<a href="#">October 2014</a>	Internal	Passing Juice
<a href="#">September 2014</a>	Internal	Passing Juice
<a href="#">July 2014</a>	Internal	Passing Juice
<a href="#">Uncategorized</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Entries feed</a>	Internal	Passing Juice
<a href="#">Comments feed</a>	Internal	Passing Juice
<a href="#">WordPress.org</a>	External	Passing Juice
<a href="#">WordPress</a>	External	Passing Juice
<a href="#">Theme Fusion</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

october july december february  
march september june january  
november april

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
july	10	✖	✖	✖	✖
november	9	✖	✖	✖	✖
october	7	✖	✖	✖	✖
june	7	✖	✖	✖	✖
september	7	✖	✖	✖	✖











## Usability

	Url	Domain : morgan-outdoors.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 39 Warnings : 36
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://morgan-outdoors.com/sitemap.xml</div>
	Robots.txt	http://morgan-outdoors.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You



## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.