







Seo Analyzer morningside.edu

Generated on April 04 2022 09:10 AM

The score is 65/100







SEO Content

	Title	Home - Morningside University Length : 29 Perfect, your title contains between 10 and 70 characters.																				
	Description	Morningside University Home Page Length : 32 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																				
	Keywords	Morningside University, Sioux City, Iowa, Nebraska, South Dakota, College, University Good, your page contains meta keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://www.morningside.edu/</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>site_name</td><td>Morningside University</td></tr><tr><td>description</td><td>Morningside University in Sioux City, Iowa</td></tr><tr><td>image</td><td>https://www.morningside.edu/assets/site/MorningsideU_Logo_Stacked_CMYK_1200x675_052421.png</td></tr><tr><td>image:alt</td><td>Morningside University logo</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>675</td></tr><tr><td>type</td><td>article</td></tr></table>	Property	Content	url	https://www.morningside.edu/	title	Home	site_name	Morningside University	description	Morningside University in Sioux City, Iowa	image	https://www.morningside.edu/assets/site/MorningsideU_Logo_Stacked_CMYK_1200x675_052421.png	image:alt	Morningside University logo	image:width	1200	image:height	675	type	article
Property	Content																					
url	https://www.morningside.edu/																					
title	Home																					
site_name	Morningside University																					
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image	https://www.morningside.edu/assets/site/MorningsideU_Logo_Stacked_CMYK_1200x675_052421.png																					
image:alt	Morningside University logo																					
image:width	1200																					
image:height	675																					
type	article																					





SEO Content

Headings	H1	H2	H3	H4	H5	H6
	1	46	4	0	2	0
	<ul style="list-style-type: none">• [H1] Home• [H2] Meet a Mustang• [H2] The XP Guarantee• [H2] Set Up for Success• [H2] After Graduation• [H2] Where's Iowa• [H2] Undergraduate• [H2] Transfer• [H2] Complete Your Bachelor's Degree Online• [H2] Online RN To BSN• [H2] Online Graduate Program In Education• [H2] Initial Licensure• [H2] Online Graduate Program In Nursing• [H2] All Financial Aid & Scholarships• [H2] Virtual Tour• [H2] Contact Us• [H2] Undergraduate• [H2] Active Learning Options• [H2] Bachelor's Completion Programs• [H2] Online Graduate Nursing• [H2] Initial Teaching License Master's Programs• [H2] Online Graduate Education• [H2] Programs For High School Students• [H2] Housing & Dining• [H2] Health & Wellness• [H2] Disability Services• [H2] Campus Activities• [H2] Volunteerism• [H2] Library / Learning Center• [H2] Performing Arts• [H2] Visual Arts• [H2] Diversity, Equity, and Inclusion Committee• [H2] Facilities• [H2] Bookstore• [H2] Campus Safety• [H2] Campus Technology• [H2] Ways to Give• [H2] Support a Cause• [H2] Gift Planning• [H2] Donor Recognition• [H2] Resources• [H2] Experience Community• [H2] Apply to Morningside.• [H2] Experience Success• [H2] Find Out Why Mside Is The Best Side• [H2] 100% of Full-Time Undergraduates Receive Financial Aid• [H2] Meet the A-Team• [H3] 99% Placement• [H3] Right on Time• [H3] Affordable• [H3] #MsideProud• [H5] Visit Campus in March, Get a FREE Gift of Your Choice• [H5] Be part of honoring John & Robin Reynders for 22 Years of					

SEO Content

		Service
	Images	We found 13 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 179 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.56% Internal Links 99.44%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Visit Campus in March, Get a FREE Gift of Your Choice	Internal	Passing Juice
Be part of honoring John & Robin Reynders for 22 Years of Service	Internal	Passing Juice

In-page links

MySide	Internal	Passing Juice
Alumni	Internal	Passing Juice
About	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Discover	Internal	Passing Juice
Meet a Mustang	Internal	Passing Juice
XP Guarantee	Internal	Passing Juice
Set Up For Success	Internal	Passing Juice
After Graduation	Internal	Passing Juice
Iowa	Internal	Passing Juice
Admissions	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
International	Internal	Passing Juice
Financial Aid	Internal	Passing Juice
Apply	Internal	Passing Juice
Admitted Students	Internal	Passing Juice
Return To Mside	Internal	Passing Juice
Transfer	Internal	Passing Juice
Community College Pathways	Internal	Passing Juice
Transferring Credits	Internal	Passing Juice
Financial Aid	Internal	Passing Juice
Apply	Internal	Passing Juice
Admitted Students	Internal	Passing Juice
Complete Your Bachelor's Degree Online	Internal	Passing Juice
Admission Requirements	Internal	Passing Juice
Financial Aid	Internal	Passing Juice
Apply	Internal	Passing Juice

In-page links

Online RN To BSN	Internal	Passing Juice
Admission Requirements	Internal	Passing Juice
Financial Aid	Internal	Passing Juice
Apply	Internal	Passing Juice
Online Graduate Program In Education	Internal	Passing Juice
Admission Requirements	Internal	Passing Juice
Financial Aid	Internal	Passing Juice
Apply	Internal	Passing Juice
Teacher Intern Program	Internal	Passing Juice
Special Education Licensure	Internal	Passing Juice
Elementary Education Licensure	Internal	Passing Juice
Online Graduate Program In Nursing	Internal	Passing Juice
Admission Requirements	Internal	Passing Juice
Financial Aid	Internal	Passing Juice
Apply	Internal	Passing Juice
All Financial Aid & Scholarships	Internal	Passing Juice
Virtual Tour	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
Transfer	Internal	Passing Juice
Complete Your Bachelor's Degree Online	Internal	Passing Juice
Online RN To BSN	Internal	Passing Juice
Online Graduate Program in Education	Internal	Passing Juice
Online Graduate Program in Nursing	Internal	Passing Juice
Financial Aid & Scholarships	Internal	Passing Juice
Virtual Tour	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Academics	Internal	Passing Juice

In-page links

Undergraduate	Internal	Passing Juice
Study Abroad	Internal	Passing Juice
May Term	Internal	Passing Juice
Internships and Externships	Internal	Passing Juice
Career Services and Academic Support	Internal	Passing Juice
Academic Research	Internal	Passing Juice
Online Business Bachelor's Completion	Internal	Passing Juice
Online RN to BSN	Internal	Passing Juice
Online Elementary Education Bachelor's Completion	Internal	Passing Juice
Online Graduate Nursing	Internal	Passing Juice
Master's Degrees	Internal	Passing Juice
Doctor of Nursing Practice	Internal	Passing Juice
Post-Bachelor's / Post-Master's Certificate Programs	Internal	Passing Juice
Online Graduate Education	Internal	Passing Juice
Iowa Endorsements	Internal	Passing Juice
Educational Strands	Internal	Passing Juice
Programs For High School Students	Internal	Passing Juice
Campus Life + Arts	Internal	Passing Juice
Housing & Dining	Internal	Passing Juice
Residence Halls	Internal	Passing Juice
Dining Services	Internal	Passing Juice
Housing Requirements	Internal	Passing Juice
Health & Wellness	Internal	Passing Juice
Student Health Center	Internal	Passing Juice
Counseling Services	Internal	Passing Juice
COVID-19 Updates	Internal	Passing Juice
Disability Services	Internal	Passing Juice
Campus Activities	Internal	Passing Juice

In-page links

Clubs & Organizations	Internal	Passing Juice
Student Government	Internal	Passing Juice
Faith/Spiritual	Internal	Passing Juice
Intramural Clubs	Internal	Passing Juice
Leadership Development	Internal	Passing Juice
Volunteerism	Internal	Passing Juice
Library / Learning Center	Internal	Passing Juice
Performing Arts	Internal	Passing Juice
Choral Music	Internal	Passing Juice
Instrumental Music	Internal	Passing Juice
Theatre	Internal	Passing Juice
Camps, Festivals, & Workshops	Internal	Passing Juice
Visual Arts	Internal	Passing Juice
Galleries	Internal	Passing Juice
Diversity, Equity, and Inclusion Committee	Internal	Passing Juice
Facilities	Internal	Passing Juice
Common Spaces	Internal	Passing Juice
Fitness Center	Internal	Passing Juice
Arts	Internal	Passing Juice
Learning	Internal	Passing Juice
Bookstore	Internal	Passing Juice
Campus Safety	Internal	Passing Juice
Campus Technology	Internal	Passing Juice
Housing & Dining	Internal	Passing Juice
Campus Activities	Internal	Passing Juice
Performing Arts	Internal	Passing Juice
Visual Arts	Internal	Passing Juice
Facilities	Internal	Passing Juice

In-page links

Health & Wellness	Internal	Passing Juice
Volunteerism	Internal	Passing Juice
Library / Learning Center	Internal	Passing Juice
Bookstore	Internal	Passing Juice
Campus Safety	Internal	Passing Juice
Campus Technology	Internal	Passing Juice
Diversity, Equity, and Inclusion Committee	Internal	Passing Juice
Disability Services	Internal	Passing Juice
Athletics	Internal	Passing Juice
Giving	Internal	Passing Juice
Ways to Give	Internal	Passing Juice
Give Now via Credit Card	Internal	Passing Juice
Check or EFT	Internal	Passing Juice
Gifts of Securities	Internal	Passing Juice
IRA Charitable Rollover	Internal	Passing Juice
Gift Planning	Internal	Passing Juice
Matching Gifts	Internal	Passing Juice
Support a Cause	Internal	Passing Juice
Morningside Fund	Internal	Passing Juice
Reynders Legacy Project	Internal	Passing Juice
Morningside Madness	Internal	Passing Juice
Reunion Gift	Internal	Passing Juice
Endowment	Internal	Passing Juice
Capital Projects	Internal	Passing Juice
Gift Options	Internal	Passing Juice
IRA Charitable Rollover	Internal	Passing Juice
Beneficiary Designation	Internal	Passing Juice
Free Estate Planning Guide	Internal	Passing Juice


In-page links

W.S. Lewis Society	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Donor Recognition	Internal	Passing Juice
President's Society	Internal	Passing Juice
Siouxland Business Support	Internal	Passing Juice
Resources	Internal	Passing Juice
Institutional Advancement Staff	Internal	Passing Juice
Update your Information	Internal	Passing Juice
Request a Transcript	Internal	Passing Juice
Ways to Give	Internal	Passing Juice
Support a Cause	Internal	Passing Juice
Gift Planning	Internal	Passing Juice
Donor Recognition	Internal	Passing Juice
Resources	Internal	Passing Juice
link to the video	Internal	Passing Juice
COMMUNITY	Internal	Passing Juice
APPLY NOW	Internal	Passing Juice
SUCCESS	Internal	Passing Juice
ADMISSIONS	Internal	Passing Juice
WATCH VIDEO	External	Passing Juice
START YOUR APPLICATION	Internal	Passing Juice
DISCOVER	Internal	Passing Juice
VISIT CAMPUS	Internal	Passing Juice
Admissions	Internal	Passing Juice
Academics	Internal	Passing Juice
Campus Life + Arts	Internal	Passing Juice
Athletics	Internal	Passing Juice
My Morningside	Internal	Passing Juice

In-page links

Giving	Internal	Passing Juice
Contact Us	Internal	Passing Juice
PRIVACY POLICY	Internal	Passing Juice
TERMS OF USE	Internal	Passing Juice
PROFESSIONAL LICENSURE DISCLOSURES	Internal	Passing Juice
TITLE IX	Internal	Passing Juice
Mission Statement	Internal	Passing Juice
Sitemap	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	arts nursing campus financial apply morningside aid graduate education online
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
online	15	✗	✗	✗	✓
morningside	13	✓	✓	✓	✓
apply	9	✗	✗	✗	✓
graduate	9	✗	✗	✗	✓
education	8	✗	✗	✗	✓










Usability

	Url	Domain : morningside.edu Length : 15
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://www.morningside.edu/sitemap/sitemap/xml</div>
	Robots.txt	<p>http://morningside.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>