






Seo Analyzer mosesbaskets.org

Generated on February 28 2022 17:27 PM

The score is **40/100**



SEO Content

	<p>Title</p>	<p>Moses Baskets.org - Content marketing is a commitment, not a campaign !!</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>Content marketing is a commitment, not a campaign !!</p> <p>Length : 52</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1939"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Moses Baskets.org - Content marketing is a commitment, not a campaign !!</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Moses Baskets.org - Content marketing is a commitment, not a campaign !!</td> </tr> <tr> <td>description</td> <td>Content marketing is a commitment, not a campaign !!</td> </tr> <tr> <td>url</td> <td>http://mosesbaskets.org/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	Moses Baskets.org - Content marketing is a commitment, not a campaign !!	type	website	title	Moses Baskets.org - Content marketing is a commitment, not a campaign !!	description	Content marketing is a commitment, not a campaign !!	url	http://mosesbaskets.org/
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SEO Content

Headings

H1	H2	H3	H4	H5	H6
1	45	25	12	3	0

- [H1] How to Develop More Meaningful Customer Relationships
- [H2] 1. Create an Emotional Bond
- [H2] 3. Make Communications Quick, Easy, and Personal
- [H2] 4. Offer Solutions to Problems and Value for Customer Money
- [H2] 5. Know Your Brand
- [H2] Be Loyal to Yourself and Honest with Your Customers
- [H2] Learn how to write product descriptions that tell a story
- [H2] Write product descriptions that highlight your unique value proposition
- [H2] Master product descriptions that consider your target customer
- [H2] Use product descriptions that match your tone to your buyer persona
- [H2] Make your product descriptions concise and scannable
- [H2] Include multiple high-quality images with product descriptions
- [H2] Incorporate customer testimonials with product descriptions
- [H2] Make product descriptions searchable with SEO
- [H2] Make product descriptions that include useful and technical details
- [H2] A/B test your product descriptions
- [H2] Learn how to write product descriptions to drive more sales
- [H2] Describe your business
- [H2] Provide legally required employee handbook information
- [H2] Lay out work hours, wages, and benefits
- [H2] Address safety issues
- [H2] Establish workplace expectations
- [H2] Provide a closing caveat
- [H2] 1. Define Your Goals on Instagram
- [H2] 2. Make Engaging Photo and Video Content
- [H2] 3. Optimize Your Profile
- [H2] 4. Always Be Active on Instagram
- [H2] 5. Create Catchy Captions
- [H2] Final Thoughts
- [H2] Best accounting software for UK small businesses 2021
- [H2] Examining the gap in computer science education with Code.org
- [H2] A look at the future of work in America from GoDaddy Pro
- [H2] What can you do to help?
- [H2] A few examples of inclusive work environments
- [H2] Work Opportunity Tax Credit
- [H2] Additional benefits for hiring workers with disabilities
- [H2] Additional benefits for hiring ex-felons
- [H2] State and local benefits
- [H2] 1. Focus on Building a Positive Mindset
- [H2] 2. Build Up Your Skill Set
- [H2] 3. Make Sure Your Finances Are In Line
- [H2] 4. Be Comprehensive In Your Planning
- [H2] 5. Try To Stay Flexible

SEO Content

- [H2] 6. Make a Point of Networking
- [H2] 7. Consider Franchise Opportunities
- [H2] Posts navigation
- [H3] Paid or unpaid leave policies
- [H3] Non-discrimination policies
- [H3] Workers' compensation
- [H3] Hours
- [H3] Wage practices
- [H3] Benefits
- [H3] General employment
- [H3] Drug and alcohol policies
- [H3] Safety and injury policies
- [H3] Harassment
- [H3] Disciplinary processes
- [H3] Best UK small business accounting software
- [H3] How much can you afford?
- [H3] 4 questions you need to ask your UK small business accounting software supplier
- [H3] Pick a small business accounting software solution that will grow with you
- [H3] FreeAgent - best for freelancers
- [H3] QuickBooks - best for fast-growing businesses
- [H3] Sage Accounting - best for micro businesses with limited stock
- [H3] Xero - best for larger SMEs with multiple users
- [H3] Zoho Books - best for micro businesses on a budget
- [H3] ClearBooks - best for wholly UK small businesses
- [H3] FreshBooks - best for sole traders
- [H3] The gap in computer science education
- [H3] How to qualify employees
- [H3] Further reading
- [H4] Moses Baskets.org
- [H4] Moses Baskets.org
- [H4] How to Develop More Meaningful Customer Relationships
- [H4] How to get more from your business plan
- [H4] How to write product descriptions to increase sales
- [H4] How to write an employee handbook effectively
- [H4] 5 Tips for Creating Attractive and High-Quality Instagram Content
- [H4] Best UK small business accounting software
- [H4] Free event to support computer science education
- [H4] The financial benefits of hiring targeted individuals
- [H4] 7 Tips For Transitioning from the Corporate World to an Entrepreneur
- [H4] Small business calls for support extension to match reopening delay
- [H5] Recent Posts
- [H5] Archives
- [H5] Categories






Images





We found 57 images on this web page.

14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 85 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 76.47% Internal Links 23.53%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Business Ideas	Internal	Passing Juice
How to Develop More Meaningful Customer Relationships	Internal	Passing Juice
charitable and community-focused activities	External	Passing Juice
seven in ten Americans	External	Passing Juice
a difficult-to-navigate website	External	Passing Juice
Branding is the means	External	Passing Juice
How to get more from your business plan	Internal	Passing Juice
Jonathan Dowden	External	Passing Juice
Sage	External	Passing Juice
Sage	External	Passing Juice
How to write product descriptions to increase sales	Internal	Passing Juice
Research	External	Passing Juice
\$861.12 billion	External	Passing Juice
How to create a compelling eCommerce product page	External	Passing Juice
Bumble and bumble	External	Passing Juice
consumers are 131% more likely	External	Passing Juice
Cameron Craig	External	Passing Juice
Apple	External	Passing Juice
do a little competitor research	External	Passing Juice
GoPro	External	Passing Juice
How to write and use a unique selling proposition	External	Passing Juice
Goop	External	Passing Juice
speak directly to their buyer persona	External	Passing Juice
Dollar Shave Club	External	Passing Juice
79% of smartphone users	External	Passing Juice
Home Depot	External	Passing Juice
recent survey	External	Passing Juice
Thrive Market	External	Passing Juice

In-page links

How to take product photos that will help sell your goods	External	Passing Juice
Recent research	External	Passing Juice
Generate reviews — 8 ways to get more product reviews	External	Passing Juice
do some basic keyword research	External	Passing Juice
Don't forget about long-tail keywords	External	Passing Juice
Google tells us	External	Passing Juice
and details can be a make or break when it comes to conversion.	External	Passing Juice
Macy's	External	Passing Juice
Google Optimize	External	Passing Juice
Optimizely	External	Passing Juice
Visual Website Optimizer	External	Passing Juice
GoDaddy Online Store makes it easy to update your product descriptions.	External	Passing Juice
Erik Deckers	External	Passing Juice
How to write an employee handbook effectively	Internal	Passing Juice
Employee handbooks	External	Passing Juice
communicating company culture	External	Passing Juice
5 Tips for Creating Attractive and High-Quality Instagram Content	Internal	Passing Juice
statistical data	External	Passing Juice
tips for making Instagram videos	External	Passing Juice
Instagram analytics tools	External	Passing Juice
Movavi Software	External	Passing Juice
WeVideo	External	Passing Juice
VSCO	External	Passing Juice
PicsArt Mobile Software	External	Passing Juice
65 minutes per da	External	Passing Juice
Animoto	External	Passing Juice
Planoly	External	Passing Juice

In-page links

Best UK small business accounting software	Internal	Passing Juice
FreeAgent	External	Passing Juice
QuickBooks	External	Passing Juice
Sage Accounting	External	Passing Juice
Xero	External	Passing Juice
Zoho Books	External	Passing Juice
ClearBooks	External	Passing Juice
Free event to support computer science education upcoming event	Internal	Passing Juice
GoDaddy Pro	External	Passing Juice
Code.org	External	Passing Juice
Radix	External	Passing Juice
registration of .tech domains	External	Passing Juice
results of a poll	External	Passing Juice
GoDaddy Pro Community	External	Passing Juice
The financial benefits of hiring targeted individuals	Internal	Passing Juice
7 Tips For Transitioning from the Corporate World to an Entrepreneur	Internal	Passing Juice
Being an entrepreneur	External	Passing Juice
Small business calls for support extension to match reopening delay	Internal	Passing Juice
Times	External	Passing Juice
2	Internal	Passing Juice
June 2021	Internal	Passing Juice
Conceptly WordPress Theme	External	Passing Juice

SEO Keywords



Keywords Cloud

vat more first businesses small
business company from months






SEO Keywords

customers



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	24	✘	✘	✘	✔
customers	20	✘	✘	✘	✔
vat	20	✘	✘	✘	✘
months	17	✘	✘	✘	✘
company	15	✘	✘	✘	✘










Usability

	Url	Domain : mosesbaskets.org Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0




Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://mosesbaskets.org/sitemap.xml http://mosesbaskets.org/sitemap.xml http://mosesbaskets.org/sitemap.rss</pre>
	Robots.txt	<pre>http://mosesbaskets.org/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be</p>

Optimization

good to install a second in order to cross-check the data.