








# Seo Analyzer mosoblenergo.ru

Generated on February 28 2022 09:41 AM





The score is 59/100







## SEO Content

|    | <p>Title</p>              | <p>АО «Мособлэнерго» - официальный сайт</p> <p><b>Length : 36</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|---------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | <p>Description</p>        | <p>АО «Мособлэнерго» - одна из крупнейших энергосетевых компаний региона</p> <p><b>Length : 69</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Keywords</p>           | <p>Мособлэнерго</p> <p>Good, your page contains meta keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Headings</p>           | <table border="1" data-bbox="544 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>2</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1552 1433 2045" style="list-style-type: none"> <li>• [H2] Новости</li> <li>• [H3] АО «МОСОБЛЭНЕРГО» ОТРЕМОНТИРОВАЛО ПОДСТАНЦИЮ ДЛЯ ПОВЫШЕНИЯ НАДЕЖНОСТИ ЭЛЕКТРОСНАБЖЕНИЯ ПОТРЕБИТЕЛЕЙ ЧЕРНОГОЛОВКИ</li> <li>• [H3] АО «МОСОБЛЭНЕРГО» ВВОДИТ ДОПОЛНИТЕЛЬНЫЕ МЕРЫ ПО ОБЕСПЕЧЕНИЮ НАДЕЖНОГО ЭЛЕКТРОСНАБЖЕНИЯ В ДЕНЬ ЗАЩИТНИКА ОТЕЧЕСТВА</li> <li>• [H4] ПЛАНОВЫЕ ОТКЛЮЧЕНИЯ</li> <li>• [H4] КАРТА ФИЛИАЛОВ</li> <li>• [H4] ТЕХНОЛОГИЧЕСКОЕ ПРИСОЕДИНЕНИЕ</li> <li>• [H4] Противодействие коррупции</li> <li>• [H4] Газификация</li> <li>• [H4] Вниманию объединений садоводов</li> <li>• [H4] Руководство АО «Мособлэнерго»</li> <li>• [H4] Потребителям сетевой организации</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 1 | 2 | 8 | 0 | 0 |
| H1                                                                                 | H2                        | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0                                                                                  | 1                         | 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 8  | 0  | 0  |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                  |
|-----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Images          | We found 38 images on this web page.<br><br>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>58%</b><br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.                                                                            |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                        |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                               |

## SEO Links

|                                                                                     |                         |                                                                                                  |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------|
|   | URL Rewrite             | Good. Your links looks friendly!                                                                 |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                   |
|  | In-page links           | We found a total of 5 links including 0 link(s) to files                                         |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

## In-page links

| Anchor                       | Type     | Juice         |
|------------------------------|----------|---------------|
| <a href="#">О компании</a>   | Internal | Passing Juice |
| <a href="#">Потребителям</a> | Internal | Passing Juice |
| <a href="#">Филиалы</a>      | Internal | Passing Juice |
| <a href="#">Пресс-центр</a>  | Internal | Passing Juice |

## In-page links

[Контакты](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

контакты для **мособлэнерго** энергии  
компания вопросам технологическое  
присоединение потребителей  
электрической

## Keywords Consistency












| Keyword       | Content | Title | Keywords | Description | Headings |
|---------------|---------|-------|----------|-------------|----------|
| мособлэнерго  | 18      | ✓     | ✓        | ✓           | ✓        |
| компания      | 9       | ✗     | ✗        | ✗           | ✗        |
| присоединение | 8       | ✗     | ✗        | ✗           | ✓        |
| для           | 8       | ✗     | ✗        | ✗           | ✓        |
| потребителей  | 8       | ✗     | ✗        | ✗           | ✓        |

## Usability

|  |              |                                                   |
|--|--------------|---------------------------------------------------|
|  | Url          | Domain : mosoblenergo.ru<br>Length : 15           |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability

### Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|----------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |



### Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                  |            |                                                                                                                                                                                                                                                                                  |
|----------------------------------------------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                  |            | crawl the site more intelligently.                                                                                                                                                                                                                                               |
|  | Robots.txt | <a href="http://mosoblenergo.ru/robots.txt">http://mosoblenergo.ru/robots.txt</a><br>Great, your website has a robots.txt file.                                                                                                                                                  |
|  | Analytics  | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |