







Seo Analyzer motivhealth.com

Generated on March 05 2022 22:56 PM

The score is 55/100



SEO Content

	Title	<p>MotivHealth Insurance Company - Home Page</p> <p>Length : 41</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>MotivHealth is changing healthcare by focusing on HSA-based insurance plans that produce lower premiums and help employees to build significant health savings</p> <p>Length : 158</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>MotivHealth Insurance Company - Smarter Health Insurance</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>MotivHealth Insurance Company - Home Page</td> </tr> <tr> <td>description</td> <td>MotivHealth is changing healthcare by focusing on HSA-based insurance plans that produce lower premiums and help employees to build significant health savings</td> </tr> <tr> <td>url</td> <td>https://www.motivhealth.com/</td> </tr> <tr> <td>image</td> <td>https://www.motivhealth.com/wp-content/uploads/2021/01/d057559d-8902-4247-9f24-d4228eb6bb37.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	MotivHealth Insurance Company - Smarter Health Insurance	type	article	title	MotivHealth Insurance Company - Home Page	description	MotivHealth is changing healthcare by focusing on HSA-based insurance plans that produce lower premiums and help employees to build significant health savings	url	https://www.motivhealth.com/	image	https://www.motivhealth.com/wp-content/uploads/2021/01/d057559d-8902-4247-9f24-d4228eb6bb37.jpg
Property	Content																	
locale	en_US																	
site_name	MotivHealth Insurance Company - Smarter Health Insurance																	
type	article																	
title	MotivHealth Insurance Company - Home Page																	
description	MotivHealth is changing healthcare by focusing on HSA-based insurance plans that produce lower premiums and help employees to build significant health savings																	
url	https://www.motivhealth.com/																	
image	https://www.motivhealth.com/wp-content/uploads/2021/01/d057559d-8902-4247-9f24-d4228eb6bb37.jpg																	

SEO Content





image:secure_url	https://www.motivhealth.com/wp-content/uploads/2021/01/d057559d-8902-4247-9f24-d4228eb6bb37.jpg
image:width	800
image:height	686

Headings


H1	H2	H3	H4	H5	H6
29	26	5	0	4	0

- [H1] The insurance company creatively solving the high cost of healthcare.
- [H1] The insurance company creatively solving the high cost of healthcare.
- [H1]
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- [H1]
- [H1]
- [H1]
- [H1] Cost Savings
- [H1]
- [H1]
- [H1]
- [H1]
- [H1] Better Benefits
- [H1]
- [H1]
- [H1]
- [H1]
- [H1] Getting Motivated
- [H2] Our Approach
- [H2] Health insurance that just makes sense.
- [H2]
- [H2] learn more →
- [H2]
- [H2] learn more →
- [H2]
- [H2] learn more →
- [H2]
- [H2] learn more →
- [H2]
- [H2] learn more →
- [H2]




SEO Content

		<ul style="list-style-type: none">• [H2] learn more →• [H2] "MotivHealth has let me take charge of my healthcare!"• [H2] "MotivHealth helped take the financial stress off so I could focus on healing and not focus on, "Oh my gosh, how much is this going to cost?""• [H2] "We actually had a premium decrease!"• [H2] "So grateful for such a forward looking company - with such friendly and efficient staff. Our CFO says MotivHealth is the new way to do health insurance. Saves money all around. (sorry doctors and hospitals, we won't be overpaying any longer...)"• [H2] Had a good experience with us?• [H2] MotivHealth FAQs• [H2] What Does Each Motiv Network Entail?• [H2] Eating Disorder Awareness: Improving Your Relationship with Food• [H2] Steps Program Basics• [H2] Rx Program Basics• [H2] Prompt Pay Program Basics• [H2] Price Transparency Tool Basics• [H3] SOUND TOO GOOD TO BE TRUE?• [H3] Cost Savings• [H3] Better Benefits• [H3] Getting Motivated• [H3] See How We CanHelp Your Business.• [H5] EMPLOYERS• [H5] GET STARTED• [H5] HSA BASICS• [H5] MOTIVATION
	Images	We found 81 images on this web page. 49 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 45 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.89% Internal Links 91.11%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
THE SOLUTION	Internal	Passing Juice
PROVIDERS	Internal	Passing Juice
FIND CARE	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
Our Mission	Internal	Passing Juice
Drug Coverage	External	Passing Juice
MotivMagazine	Internal	Passing Juice
Brokers	Internal	Passing Juice
MotivMoments	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact	Internal	Passing Juice
GET A QUOTE	Internal	Passing Juice
https://vimeo.com/340961409	External	Passing Juice
"MotivHealth has let me take charge of my healthcare!"	Internal	Passing Juice
Leave a review	External	Passing Juice
MotivHealth FAQs	Internal	Passing Juice
What Does Each Motiv Network Entail?	Internal	Passing Juice

In-page links

Eating Disorder Awareness: Improving Your Relationship with Food	Internal	Passing Juice
The HSA Advantage	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Actionable Insights	Internal	Passing Juice
MotivRx	External	Passing Juice
New Members	Internal	Passing Juice
Forms & Documents	Internal	Passing Juice
MotivU	Internal	Passing Juice
App Download	Internal	Passing Juice
Covid Information	Internal	Passing Juice
HSA Overview	Internal	Passing Juice
HSA-Based Plans	Internal	Passing Juice
HSA Advantages	Internal	Passing Juice
HSA FAQs	Internal	Passing Juice
HSA Investments	Internal	Passing Juice
Steps Incentive	Internal	Passing Juice
SmartPay Program	Internal	Passing Juice
Price Transparency	Internal	Passing Juice
Prescription Assistance	Internal	Passing Juice
24/7 Support	Internal	Passing Juice
MotivVideos	Internal	Passing Juice
Feedback	Internal	Passing Juice
Legal	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Personal Information	Internal	Passing Juice
English	Internal	Passing Juice
Spanish	Internal	Passing Juice

SEO Keywords



Keywords Cloud

coverage motivmagazine **home**
brokers login careers seleccionar
motivhealth drug motivmoments

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	2	✓	✗	✗	✗
motivhealth	1	✓	✗	✓	✓
coverage	1	✗	✗	✗	✗
seleccionar	1	✗	✗	✗	✗
login	1	✗	✗	✗	✗











Usability

	Url	Domain : motivhealth.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 48 Warnings : 82
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://motivhealth.com/sitemap.xml https://www.motivhealth.com/sitemap.xml https://www.motivhealth.com/sitemap.rss</pre>
	Robots.txt	<pre>http://motivhealth.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics